



# Launch UniqCast Turnkey IPTV/OTT/DVB Solution with your own Premium UX in Weeks, Not Months



*It is somehow expected that deployment from Cloud will be realized in days. But how to achieve similar times when it comes to a turnkey solution on-site? With help of the UniqCast IPTV / OTT / DVB platform available in the Cloud and a bit of our magic, you will be able to set up a full on-site solution with your own Premium UX three times faster.*

## CONTACT US

Get more details at [www.uniqcast.com](http://www.uniqcast.com) or  
write us at [sales@uniqcast.com](mailto:sales@uniqcast.com)

Follow us on [LinkedIn](#),  
[Twitter](#) or [YouTube](#)



# Check these simple steps on how UniqCast Cloud will help you instantly start your video streaming solution and gradually deploy it on-site.

## ➔ PO received

We will order all defined HW, and if required, an edge streaming server will be shipped from our stock to shorten the delivery time.

In parallel, together with your technical team, we will start defining the detailed design document with all technical details required for the on-site installation.

We will create a new virtual operator on the cloud, including Linear TV and VOD demo content, and provide you with administration access, as an intermediate step, until your on-site solution is ready. With this approach, you are able to do configuration, testing, and integration activities in parallel, which will speed up the process of getting your on-site installation up and running.

You will get access to the support portal, so you will be able to contact our support team, search the knowledge base and check the product and integration documentation.

Log in to the administration portal, create your first subscribers and assign content packages.

Download UniqCast Cloud client applications for Android TV and mobile devices from Google Play or App Store or try the web app. Get apk for Android STB from the support portal and install it on your Android STB.

Install the applications and log in to the service.

## ➔ Great, within an hour you connected your first subscriber. Start exploring premium UX.

Prepare your branding material such as the company logo, background image, and icons, and define the colors that will be used in the UI. Login to the support portal for guidelines on how to prepare your own design

Check the guidelines on how to prepare your own UI design available on the support portal, create a new theme with your branding and assign it to the test subscribers.

Similarly, following straightforward instructions, you are able to change even the UI layout of different screens and apply it to the users.

## ➔ Wow, now you are ready to showcase brand new video streaming apps to your stakeholders, and all these were achieved in one single day! You have created your own premium UX in a day!

For production service, you need to prepare and upload your content.

For linear TV channels, you will either configure HLS sources of your already transcoded channels or provide multicast streams and we will transcode them in the Cloud.

For TV Guide, you simply put XMLTV files on your web server and configure the URL in the administration portal for automatic, periodical ingestion of the data.

For VOD you can manually upload your content, transcode it and publish it with a few clicks.

In parallel, you can use our Content API and automate ingest procedure for VOD content and metadata files.

The last thing you need to do to make your content visible to subscribers is to put it in different content packages per your marketing requirements and you are good to go.

## ➔ Excellent, now you are able to showcase your content. Make it shine with the Premium UX.

The next step is to build your own apps in order to have your brand on the Stores.



Send us app logos and banners following the design guidelines. We will build the apps and return it back to you or upload them to your AppStore and GooglePlay accounts.

Once you are ready, you will publish the apps for review. For the first review, it can take a few days to a few weeks, depending on the Google and Apple reviewers. Follow guidelines from the support portal that will help you shorten the required time.

➔ **Congratulations, your branded apps are approved on the stores and you are ready to connect first friendly users.**

In case your marketing decides to offer the first month of the service for free, you are even good to launch the production service, without the need to wait for your CRM team to finish the integration.

Integration of your CRM / Billing system with the UniqCast platform is a straightforward process, following the integration document available on the support portal. For a basic scenario of adding subscribers and assigning content packages, it should not take you more than a week.

➔ **Great, after a short four weeks, you are now good to launch the full commercial service for a limited number of subscribers, temporarily served from the Cloud.**

Once you receive an edge streaming server, connect it to the network, provide remote access and we will activate it in up to 2 days. Your content is now cached and streamed locally.

When you receive all other hardware for the on-site solution, you will mount it, do the cabling, connect it to the network and provide us with remote access. We will install and configure everything remotely. With the help of the detailed design document prepared in front, modern SW architecture, and automated installation, we will finish everything in up to 5 days.

As you have already finished the integration of your CRM, no additional integration is required with the on-site platform. You will simply configure a new API endpoint to your CRM and you are good to start testing your on-site system.

When you give us green light, we will migrate your existing subscribers from the UniqCast Cloud to your on-site platform with a simple procedure and you are ready to fly.

➔ **Bravo, you reached the final milestone. With a bit of luck, it took you less than 8 weeks. You are now good to launch the full commercial service, served from your on-site solution.**

