



MOTION DESIGNER & VIDEO EDITOR

Motion designer and video editor with five years of agency experience. Combines motion craft, editorial judgment and technical problem-solving to take campaigns, pitches and broadcasts from ideas to finished work.

CONTACT

jennytieu.design
hello@jennytieu.design
647 774 4331
Vaughan, ON

EDUCATION

York University / Sheridan College
Honours Bachelor of Design
2021

SKILLS & TOOLS

Motion & Editing
After Effects, Premiere Pro
Illustrator, Photoshop, Audition

Design & Web
Figma, Webflow

3D: Developing Practice
Cinema 4D, Maya

AI-Assisted Production
Runway, ChatGPT, Claude

RECOGNITION & IMPACT

The Trial
#4 North American Campaign
#5 Health Campaign of the Year
Creative Rounds Global Health Rankings
Cannes Lions Bronze · 2025

867-5309
Cannes Lions Silver · LIA Gold & Silver
Three MM+M Golds · 2026

2B+ earned media impressions
in two weeks

216% increase in helpline calls
in the first week

Creative LIAisons · 2026
Selected as one of 120 young creatives
worldwide for a week-long creative
development program in Las Vegas.

EXPERIENCE

KLICK HEALTH

October 2021-Present

SPECIALIST, VIDEO EDITOR & MOTION DESIGNER

April 2024-Present

Animation & Science Visualization since May 2025

- Own motion design and editing on assigned projects, clarifying briefs and collaborating directly with creative teams through revisions, finishing and delivery.
- Develop concepts, storyboards and animation for pitches and company-wide broadcasts; shape typography, pacing and transitions for campaigns.
- Represent motion and editing in project meetings, estimate production time and resolve challenges, flagging risks to scope, timing or quality.
- Create AI-generated videos for pitches and client-facing pharmaceutical work, from references and generation through editing and finishing. Develop reusable prompt templates adopted by teammates.
- Help teammates troubleshoot and review animation; build After Effects setups that simplify content replacement and retiming.

ASSOCIATE MOTION DESIGNER & VIDEO EDITOR

October 2021-March 2024

- Contributed concepts and storyboard ideas, developing them through reviews with senior creatives and production leads.
- Edited videos and animated supplied artwork from scripts and storyboards, refining pacing, typography and transitions through feedback.

YORK UNIVERSITY

September 2020-May 2021

GRAPHIC DESIGN & MULTIMEDIA ASSISTANT

- Created animations, videos and student recruitment communications across newsletters, websites and social media.
- Designed presentation templates, program outlines and publication layouts within university brand guidelines.

KABO

May 2020-August 2020

GRAPHIC DESIGN INTERN

- Designed digital advertisements, packaging and social assets, informed by competitor, material and marketing research.

DO U KNOW MEDIA

September 2019-November 2020

GRAPHIC DESIGNER

- Produced social content and supported client rebrands and product launches, coordinating client communication and social accounts.