



THE LASER TOOLS STAFF REWARD DAY

LASER TOOLS RACING WITH MB MOTORSPORT



ROUND NINE
SILVERSTONE
Saturday 22nd August 2026

LASER
TOOLS

LASER
TOOLS
Racing



KwikFit **BTCC**
BRITISH TOURING CAR CHAMPIONSHIP

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A Warm Welcome From The Team

A warm welcome to all employees and friends of Laser Tools to your staff reward and recognition day at the British Touring Car Championship, with the 2024 BTCC Champions, Laser Tools Racing with MB Motorsport.

We are delighted to offer you a unique opportunity to take in one of the most exciting sporting spectacles in the UK, trackside with the team for an unforgettable experience on qualifying day.

At the circuit, you'll take in the BTCC free practice, qualifying and all-new qualifying race sessions, get the chance to have a tour of the garage, meet the team and driver and enjoy full VIP hospitality all day.





YOUR VIP EXPERIENCE GUIDE





Directions And Circuit Entry

- Following the postcode NN12 8TN, you will arrive at the circuit.

- Upon arriving at the Main Entrance, circuit stewards will direct you to the designated public parking areas (two options are marked on the map, however if parking areas are full, you will be directed to alternative options).

- Once you have parked, please make your way on foot to the **Main Entrance (also called Gate 19)**, this is located next to the customer corner.

- Prior to your arrival, you will have received an E-Ticket in advance. On your arrival at the **MAIN ENTRANCE GATE** (also called Gate 19), please display your e-ticket to gain access to the circuit.

- If you have not received an E-Ticket in advance, please contact Jack Barford on the number below once you reach the Main Entrance (also called Gate 19), who will greet you and organise your entry into the circuit.

- Once scanned into the circuit, please make yourself known to Jack Barford (on the number below). Jack will be waiting and will greet you on arrival.

- From there, you will be invited to be taken via buggy transfer on the team buggy through to the race paddock. Once in the paddock, our VIP Hospitality Unit will be easy to spot and a member of the team will greet you on arrival.

PLEASE REFER TO THE PADDOCK MAP FOR FURTHER ASSISTANCE

Circuit Address:

SILVERSTONE CIRCUIT
TOWCESTER
NORTHAMPTONSHIRE
NN12 8TN

IF YOU HAVE ANY ISSUES CONTACT:

JACK BARFORD
07824 827337
jack@wearembp.com





The Silverstone Ticket App

For 2026, Silverstone Circuit will be once again be operating a digital ticket system, which you will need to access the circuit. Find out more below.

How do I download the Silverstone Tickets App?

The Silverstone tickets app is available for both iOS and Android platforms, find the download link at the bottom of the page.

How do I setup the app?

When you first open the app you will need to set up a new account, even if you have an account on the Silverstone website you'll still need to register for a new account on the ticketing app.

You'll need to input some personal details, including your full name, email address, phone number, address and date of birth.

How do I access my tickets?

Once you have correctly setup your account on the ticketing app, please email Anna Burgess to confirm this has been completed.

Your tickets will then be sent to the email address you have provided and will be available and you will receive an email prompting you to access the app and accept your tickets.

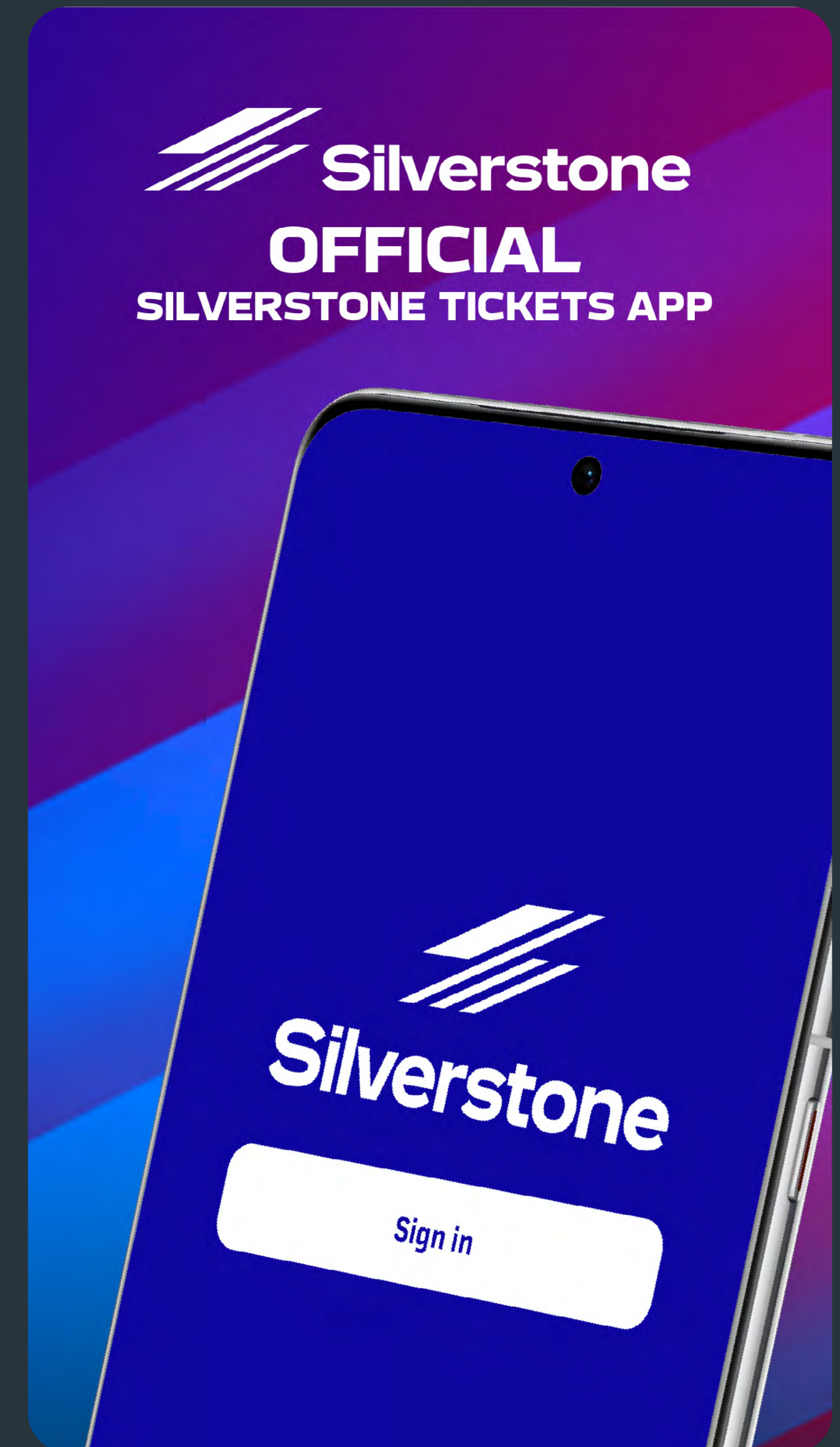
Please then download your tickets, which will then be ready for your arrival to the circuit on Sunday!

**DOWNLOAD THE
SILVERSTONE
TICKET APP HERE**



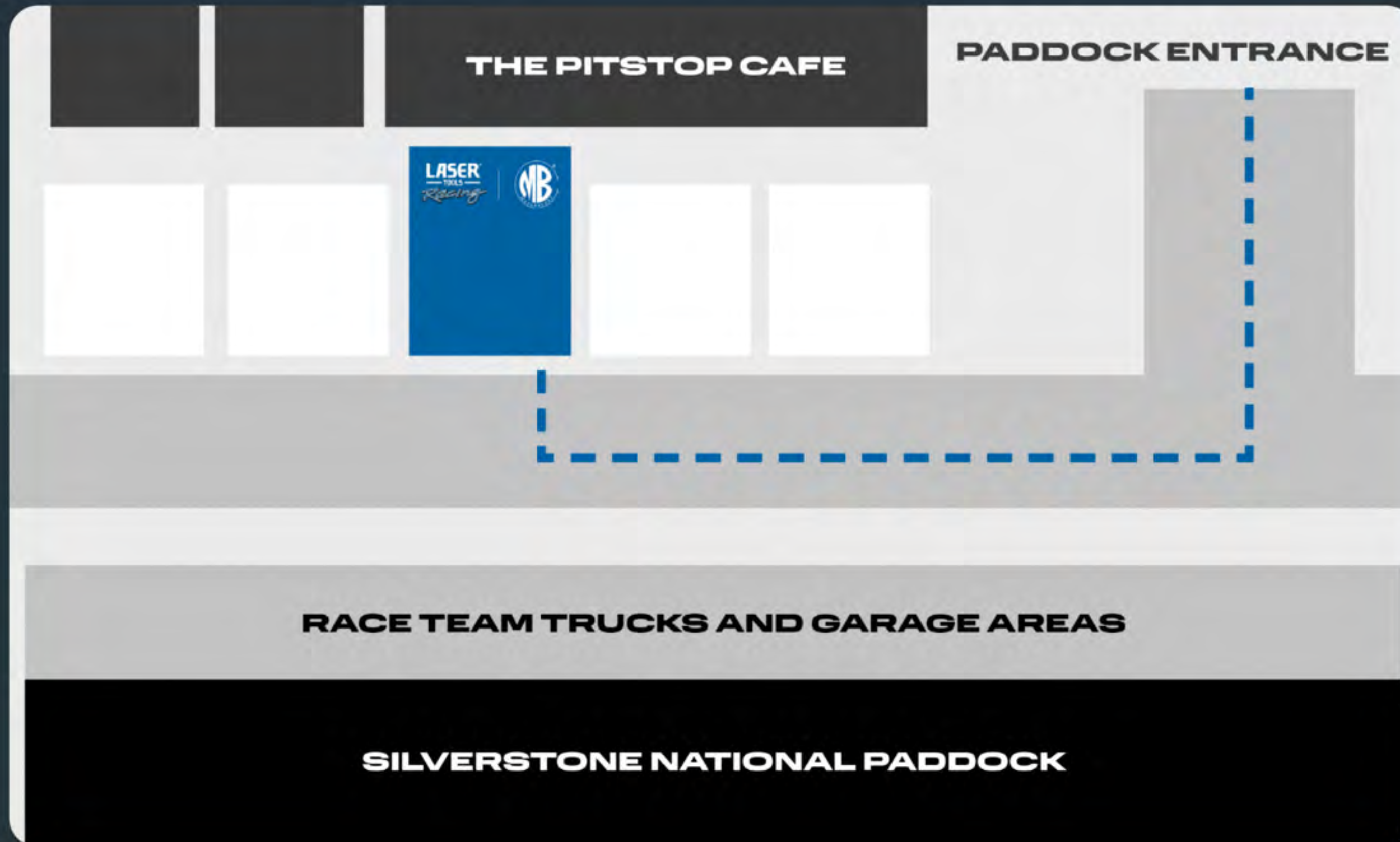
CONFIRM APP SETUP:

ANNA BURGESS
anna@wearembp.com



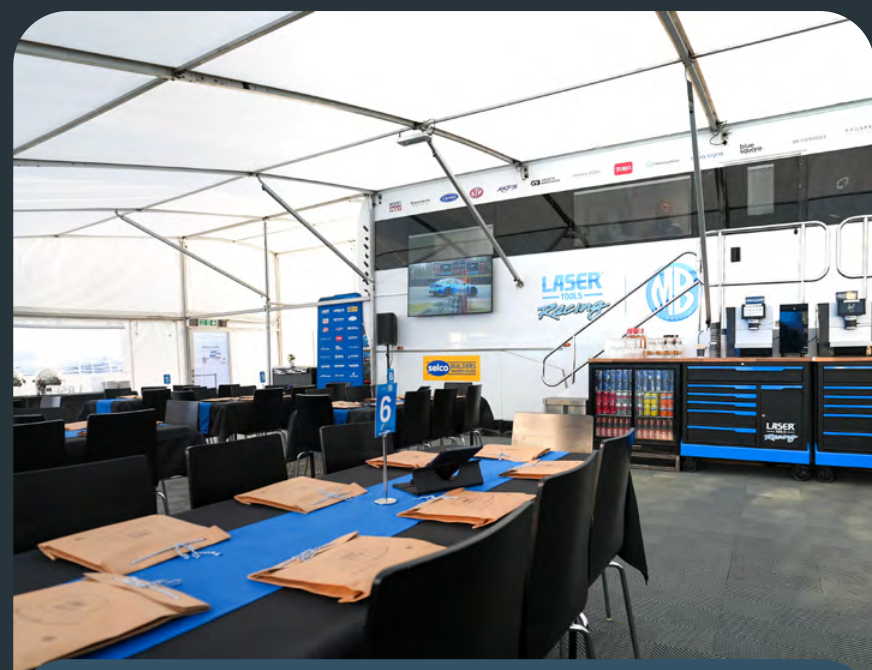


Paddock Map And Entry Guide





What To Expect On The Day



**VIP HOSPITALITY
AND GIFTING**



FOOD & DRINK
Breakfast, Lunch and Afternoon Tea



**GARAGE TOURS &
LEADING INSIGHT**



**GET ON THE GRID WITH
EXCLUSIVE GRID WALKS!**



**JOIN THE QUALIFYING RACE
PODIUM CELEBRATIONS**



MEET OUR DRIVERS!
Árón Taylor-Smith and Gordon Shedden



**TAKE IN THE RACING ACTION
FROM THE GARAGE**



**WATCH TRACKSIDE FROM
OUR VIP HOSPITALITY**



**MEET
THE TEAM**



**EXCLUSIVE
TEAM MERCHANDISE**



The Racing Action You Can Enjoy



LASER TOOLS RACING WITH MB MOTORSPORT - BTCC

The showpiece championship on the TOCA package, the BTCC is one of the most competitive championships in the world. With wheel-to-wheel racing everytime, the excitement is unrivalled and the drama is unmissable!



WERA TOOLS BRITISH F4 CHAMPIONSHIP

The first step on the Road To F1 - the Wera Tools British F4 Championship sees racers as young as 15 years old compete in these single-seaters. Featuring several F1 academy drivers, these are future stars in the making.



PORSCHE CARRERA CUP GREAT BRITAIN

The Porsche Carrera Cup GB is the fastest single marque GT racing championship and it strives to find and nurture the best young racing talent and help them to excel in one of the most prestigious single make series worldwide.



PORSCHE SPRINT CHALLENGE GREAT BRITAIN

The Porsche Sprint Challenge GB has become another mainstay on the TOCA package since 2023. The single-marque GT racing championship will feature at six race weekends alongside the BTCC in 2026.



VERTU MOTORS JCW MINI CHALLENGE

Over the years the MINI CHALLENGE has built reputation for affordability, fairness and fun. With action-packed racing every time out, the MINI CHALLENGE never fails to entertain.



Your Itinerary



Saturday 26th September 2026

Please kindly note timings are provisional and subject to change

08:30

Hospitality Unit opens at 08:30

09:00

Breakfast is served!

09:15

A warm welcome from the Team

10:05

BTCC FREE PRACTICE

11:00

First opportunity for an exclusive garage tour

12:00

Lunch is served!

12:30

Q&A with Áron Taylor-Smith & Gordon Shedden

14:00

BTCC QUALIFYING SESSION

15:05

BTCC QUALIFYING RACE

15:30

Podium celebrations (We hope so!)

16:00

Afternoon Tea is served

17:00

Depart the circuit



INTRODUCING THE BTCC





Welcome To The BTCC

The British Touring Car Championship (BTCC) is one of the world's most iconic motorsport series, captivating fans since 1958 with its intense, road-car-based racing. Few championships boast such heritage, and generations of spectators have packed UK circuits to watch top drivers push everyday car silhouettes to extraordinary limits.

Through the decades, the BTCC has blended tradition with innovation. Legendary manufacturers and independent teams have battled on equal terms thanks to balanced regulations, while recent developments – from sustainable fuels to lighter, more agile cars and all new qualifying race format – keep the racing closer and more competitive than ever.

Today, the BTCC commands a vast and growing audience. More than 350,000 fans attend trackside each year, and ITV's national coverage reaches millions more, boosted further by global streaming through TikTok and YouTube. Entering its new era, the BTCC remains Britain's premier motorsport series: fast, accessible and relentlessly exciting.



Racing in the British Touring Car Championship:





Follow All The Action

FOLLOW THE WEEKEND'S ACTION

FREE PRACTICE ONE

LIVE TIMING →

QUALIFYING SESSION

itvSPORT YOUTUBE →

WATCH ON itvX →

LIVE TIMING →

QUALIFYING RACE

itvSPORT YOUTUBE →

WATCH ON itvX →

LIVE TIMING →

RACE ONE

WATCH ON itvX →

WATCH ON TikTok →

LIVE TIMING →

RACE TWO

WATCH ON itvX →

WATCH ON TikTok →

LIVE TIMING →

RACE THREE

WATCH ON itvX →

WATCH ON TikTok →

LIVE TIMING →

FOLLOW MB MOTORSPORT, LASER TOOLS RACING, ÁRÓN TAYLOR-SMITH, GORDON SHEDDEN AND THE BTCC





The Weekend Format

SATURDAY'S ON-TRACK ACTION:



FREE PRACTICE ONE

40 Minute Session



QUALIFYING SESSION

30 Minute Session



Split into two groups of 15 minute sessions



Group with fastest overall time takes odd grid numbers



Remaining group takes the even grid numbers



QUALIFYING RACE

15 Minute Session



Grid determined from Qualifying Race result



Boost handicap determined by championship position



SUNDAY'S ON-TRACK ACTION:



RACE ONE

30 Minute Session



Grid determined from Qualifying Race result



Boost handicap determined by championship position



RACE TWO

30 Minute Session



Grid determined from race one result



Boost handicap determined by race one finishing position



Top three finishers from race one to run the hardest tyre compound



RACE THREE

30 Minute Session



Grid determined reverse grid draw



Boost handicap determined by race two finishing position

THE BTCC POINTS SYSTEM

FINISHING POSITION	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
POINTS	20	17	15	13	11	10	9	8	7	6	5	4	3	2	1

(+1) Half points from a Championship Round to be awarded as per the finishing order of the Qualifying Race

AVAILABLE TYRE COMPOUNDS ACROSS THE SEASON



SOFT



MEDIUM



HARD



WET

Drivers are required to run two of the softest tyre compounds and one of the hardest tyre compounds across the weekend.

2026 CALENDAR



DONINGTON PARK NATIONAL
18 - 19 April



BRANDS HATCH INDY
9 - 10 May



SNETTERTON
23 - 24 May



OULTON PARK
6 - 7 June



THRUXTON
25 - 26 July



KNOCKHILL
8 - 9 August



DONINGTON PARK GP
22 - 23 August



CROFT
5 - 6 September



SILVERSTONE NATIONAL
26 - 27 September



BRANDS HATCH GP
10 - 11 October





INTRODUCING MB MOTORSPORT





Introducing Áróń Taylor-Smith

Áróń Taylor-Smith, began his career in karting before moving into the Renault UK Clio Cup in 2007. Over three seasons he secured race wins, podiums, and a best championship result of fourth, later adding victories and another fourth-place finish during a successful year in Clio Cup Italia. His progress culminated in a BTCC debut point at Knockhill in 2011.

He joined the BTCC full-time in 2012 with Motorbase Performance, immediately becoming a competitive force with a maiden win at Brands Hatch and back-to-back top-ten championship finishes. Success continued with Team BMR in 2014 and 2015, where he earned multiple wins and podiums, before adding another memorable victory for Team BKR in 2016.

Returning to the BTCC in 2021 with Team HARD's new Cupra Leon, he continued to score consistently before moving to Power Maxed Racing in 2023. His strongest BTCC season followed in 2024, where he and teammate Mikey Doble secured both Independent titles, with Taylor-Smith earning his first BTCC championship trophy as Independent Drivers' Champion.

Áróń's Career In Numbers:

4

WINS

25

PODIUMS



ÁRÓN TAYLOR-SMITH



AGE	36
NATIONALITY	IRISH
CHAMPIONSHIP	BTCC
TEAM	LASER TOOLS RACING WITH MB MOTORSPORT



Introducing Gordon Shedden

Gordon Shedden is one of the BTCC's most accomplished drivers, holding 53 career victories and three championship titles. He made an immediate impact in his 2006 debut season with Team Halfords, winning four races in the Honda Integra Type R and finishing fourth overall, before becoming a consistent front-runner after switching to the Honda Civic in 2007.

Across the following decade, Shedden established himself as a dominant force in the championship. He regularly finished inside the top three, secured his first title in 2012, and went on to claim back-to-back championships in 2015 and 2016 — completing a remarkable seven-year run of top-three points finishes. His ability to deliver wins under pressure and extract pace across multiple Honda platforms made him one of the era's defining drivers.

Shedden continued adding victories well into the 2020s, with his most recent win coming at Croft in 2022. His sustained competitiveness, adaptability and winning pedigree place him firmly among the BTCC's greatest modern champions.

Gordon's Career In Numbers:

3

TITLES

53

WINS

142

PODIUMS



GORDON SHEDDEN



AGE	46
NATIONALITY	SCOTTISH
CHAMPIONSHIP	BTCC
TEAM	LASER TOOLS RACING WITH MB MOTORSPORT



Introducing Mark Blundell

A legend of British Motorsport, Mark Blundell drove at the pinnacle of motorsport throughout his career, racing in F1, IndyCar, World Rally Championship, British Touring Car Championship and the Le Mans 24 Hours.

After progressing his way through the junior ranks, Mark enjoyed a distinguished career at the very top of the sport. 61 starts in Formula One brought multiple podium finishes whilst racing for the likes of McLaren, Brabham, Ligier and Tyrrell across a golden era for the sport.

Alongside his Formula One duties, Mark enjoyed immense sportscar success, most notably taking a memorable pole position at the 24 Hours of Le Mans in 1990 before taking the outright victory in 1992. Mark also became one of the very first British drivers to enjoy a great deal of success in the United States, taking on the very best that IndyCar had to offer enjoying multiple wins along the way.

Stepping away from elite racing, Mark was a part of ITV's BAFTA-award winning Formula One coverage from 2003 to 2008 and has established himself as one of Europe's most recognised motorsport managers through his role as CEO of market-leading sports management group, MBP.





Frequently Asked Questions

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POINT OF CONTACT:

JACK BARFORD
07824 827337
jack@wearembp.com

SECONDARY CONTACT:

DAMIAN MEADEN
07442 575247
damian@wearembp.com

What time is best to arrive from?

That is completely up to you but we recommend trying to arrive between **08:30 and 09:00** to allow yourselves plenty of time and to take in an exclusive garage tour with the team.

Please note that delays may be possible when arriving at the circuit, we recommend that you arrive from 08:00 onwards to accommodate for this.

Where can I view the races?

You can join the team from inside the garage, take in a view directly trackside or watch from the comfort of the team's hospitality area.

Who do I ask if I have any questions on the day?

The team's hospitality area is fully staffed throughout the day and all team members are on site to ask any requests you may have. If you have any questions that remain unanswered, your main point of contact on the day is **Jack Barford** on the number provided. If Jack is not available, please then call Damian.

How do I tune in for qualifying on Saturday?

Ahead of joining the team trackside on Sunday for race day, you can watch the qualifying session live on ITV hub on Saturday afternoon or through the TikTok app. Alternatively, you can follow the live timing online through tsl-timing.com.

Please remember to provide us your dietary requirements

Please kindly note that both photography and video will be taken throughout the day. If you would not like to feature in this, please notify a member of the MB Motorsport Team.

By attending this motorsport event, you acknowledge and assume all risks, including injury or property damage, and waive any claims against organizers, sponsors, or venue. Attendance signifies acceptance of these terms.



**THANK YOU
FOR JOINING US!**

