



ESSAYPRO.COM

Ashley Rivera

ashley.rivera@email.com | (555) 321-7890 | Chicago, IL | LinkedIn.com/in/ashleyrivera

Education

B.S. in Marketing

DePaul University – Chicago, IL

Expected Graduation: May 2026

GPA: 3.8 | Dean's List (Fall 2023, Spring 2024)

Relevant Coursework:

- Digital Marketing Strategy
- Consumer Behavior
- Marketing Analytics
- Branding and Visual Communication

Experience



ESSAYPRO.COM

Marketing Intern

Urban Bloom Creative – Chicago, IL

Jun 2024 – Aug 2024

- Assisted in launching a social media campaign that increased follower engagement by 22%
- Conducted competitive analysis using Google Trends and SEMrush
- Drafted content for client newsletters and scheduled posts across multiple platforms

Skills

Market research, Google Analytics, Canva, Excel, Copywriting, SEO basics