



ESSAYPRO.COM

Lina M. Calderón

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Education

B.F.A. in Graphic Design

Portland State University – Portland, OR

Graduated: May 2024

GPA: 3.7 | AIGA Student Member

Relevant Coursework & Projects

Typography & Layout

- Created a printed editorial spread based on visual rhythm and spacing
- Final project featured in PSU student exhibition

UX/UI Design Fundamentals

- Designed a prototype for a local food co-op app using Figma
- Conducted user interviews and applied feedback to improve wireframes



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Brand Identity Systems

- Developed a full visual identity for a fictional eco-startup
- Delivered brand guidelines, logo system, and packaging mockups

Skills

Figma, Adobe Illustrator, Photoshop, InDesign, User Research, Wireframing, Logo Design