

## Why Don't We Complain?

At this age of mainstream media dominance, the world is likely to completely fall prey to cultural deterioration and brainwashing. Thanks to the advance of digital technology over the past few centuries, the world is connected as one dangerous global village. Mainstream media is the platform responsible for facilitating easy and effective communication across the populous world. However, mainstream media is feeding the once innocent world with all manner of immoral information without proper regulation or an established oversight framework (Vaidhyanathan, 2012).

Mainstream music, for instance, is openly themed with heavy sexual and violent content. The millions of copies sold to the public alter the beliefs and culture of viewers, resulting in teenagers dressing inappropriately to look cool like the celebrated artists in music videos. In the process, they end up disregarding their traditional dressing culture. William F. Buckley, in his short story "Why Don't We Complain?", recognizes the need for society to aggressively address such issues to prevent collateral damage in the future (Vaidhyanathan, 2012). Mainstream media is wildly uncontrolled; one can only imagine the negative consequences it poses to the increasingly globalized world.

Many societies around the world are already reaping the negative consequences of access to mainstream media. Hollywood, as a leading movie producer in the world today, is notoriously promoting bad culture to viewers. The common themes incorporated in these movies include same-sex relationships, substance abuse, divorce, atheism, suicidal "fantasies," explicit sexual content, and heavy violent content (Vaidhyanathan, 2012). The unregulated media content is then played in numerous cinemas and television channels around the world.

The resulting consequence is the increase of these social vices portrayed in popular Hollywood movies. For instance, same-sex marriage is increasingly accepted around the world; movie gun-related violence is replicated in real shootout cases where perpetrators are inspired by movies they watched; and divorce cases are skyrocketing. There is a need for responsible individuals and groups around the world to raise a united voice to prevent the escalation of such vices and protect society's cultural authenticity.

Buckley relates the rotting society trait to the negligence of the train temperature control by the train management and the lack of a default oversight role by the passengers, leading to "acceptance" of the abnormality as a "normal" occurrence.

Mainstream media encourages global acceptance of universally accepted ideology regardless of its positive or negative attributes. Grammy Awards and BET Awards, for instance, honor celebrated music and theater artists for their respective roles. The famous awards fail to regulate and encourage socially acceptable behaviors. Instead, they embrace the immoral social behaviors of movie directors and music producers, yet these are the celebrated entities and role models for millions of fans around the globe.

It is sad to note that the most weirdly dressed actors or actresses get the most public media attention. Gone are the days of sanity; the current world mindset is being controlled by mainstream media in addition to globalization and westernization. Buckley is effective in advocating formidable directives or mechanisms that should be engineered by society itself to restore cultural sanity to society (Vaidhyathan, 2012). The author illustrates the worsening political situation and democracy that have failed in protecting citizens' interests due to the laxity and inability of the people to take action.

William F. Buckley has noticed the bad state the world is getting into due to a lack of aggressive action by society itself. Mainstream media is an example of a dangerous media platform that, if left unaddressed, will definitely erode the various cultural authenticities that define human civilization.

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