Prabha Ganapathi

Product Designer

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PROFILE

I'm a UX Designer with 5 years of experience crafting B2B-focussed enterprise products across diverse industries at Avanade. Through projects for clients like Microsoft, Teladoc, USDA and others, I've honed my skills in translating complex product goals into intuitive interfaces that both delight users and drive business results. I specialise in designing intuitive, high impact experiences for Microsoft platforms like PowerBi, Dynamics 365, SharePoint, and PowerApps. I also led the design of GE's next-generation design system, shaping all grid applications across the company.

SKILLS

UX/Visual Design
Accessibility
Wireframes
Design systems

PORTFOLIO LINK

www.designwithprabha.com
PASSWORD: mywork

EXPERIENCE

Avanade, Seattle — *Senior UX Designer | Visual Designer*

JUL 2021 - PRESENT

Lead designer for 6+ projects in 4 years, collaborating with cross functional teams to deliver user centric B2B experiences for clients in healthcare, finance, enterprise and others industries.

My role spanned the entire project lifecycle from requirements gathering and user research to crafting wireframes, high-fidelity mockups, and interactive prototypes. I partnered closely with product managers and engineers to define scalable design patterns, aligning with business needs while ensuring seamless user-experience.

Developed high-fidelity wireframes and interactive prototypes in Figma, ensuring stakeholder alignment and smooth developer handoff.

In select projects, I was also responsible for project management working with 3-5 member dev teams, leading sprint planning and collaborating with clients in-addition to design work.

Designed multiple products leveraging Microsoft technologies like PowerBi, Dynamics 365, Sharepoint, Power Apps, Teams with Viva Connect and others.

Mentored multiple interns helping them with their onboarding, projects, and career growth.

GE Energy, Bothell — *UX Designer 1*

MAR 2020 - JUN 2021

Built multiple components for GE's design system to be used across its grid

TOOLS

Figma - Expert in Figma for design systems, prototyping, and cross-functional collaboration

Adobe Suite

applications.

Primary DRI for passing WCAG guidelines for the new design system.

Refreshed multiple applications using the new design system

Created 150+ icons and refreshed the iconography for GE's grid applications. Later established a standard for creating new icons and evangelized across multiple other teams.

EDUCATION

Thinkful, Seattle — *Human Centered Design Program*

DEC 2018 - DEC 2019

Mahatma Gandhi University, Dubai — *Bachelor in Business Administration*

JAN 2010 - JAN 2013