

# INFORMATION FOR LOCAL RESIDENTS



Dear Stanford-on-Avon Residents,

We are writing to remind you of the upcoming The Long Road Festival at Stanford Hall and provide you with an update on key event information for 2026.

## **Event Timings in brief**

In brief, the event schedule is as follows:

- Campsites open: Thursday 27<sup>th</sup> August 14:00pm to Monday 31<sup>st</sup> August 12pm.
- Festival entertainment programme: Thursday 27<sup>th</sup> August from 5pm-1am (smaller stages only), Friday 28<sup>th</sup> August from 12pm to 2am, Saturday 29<sup>th</sup> August from 10.45am to 2am and Sunday 24<sup>th</sup> August from 10.45am to 1am. On Friday, Saturday and Sunday, the main stage will finish by 23:00.
- Event build phase: Mon 17<sup>th</sup> August to Thursday 27<sup>th</sup> August.
- Event de-rig phase: Monday 31<sup>st</sup> August to Saturday 5<sup>th</sup> September.

## **Key changes for 2026:**

- Following last year's success of opening the festival to Campervans on Thursday, this offer has been extended to a limited number of camping ticket holders across all campsites. Approximately half of weekend ticketholders will now arrive on this day, thus spreading arrivals over both Thursday and Friday, mitigating traffic impact in the local area.
- To cater for the Thursday arrivals, more of the event arena and some additional small stages will open on Thursday evening at 5pm – however the mainstage will still open on Friday.

## **Traffic Management**

The Traffic Management Plan, developed in consultation with local authorities, focuses on keeping traffic moving safely towards the event site whilst minimising disruption to local routes. Staff, contractors, and customers will all be sent travel instructions in advance, advising which routes to use. Warning signage will be installed from Friday 14<sup>th</sup> August, and all signage will be removed by Monday 7<sup>th</sup> September.

### **Site Traffic**

As in previous years, site traffic will be directed to Stanford Hall via Walcote and South Kilworth, then South along Rugby Road and South Kilworth Road 2, turning right into the entrance before the Avon Country Border Bridge.

### **Event Traffic**

As in 2025, on event days, public vehicles will be directed in and out of the site via two routes:

- Campervans will be directed from the west via Swinford onto Stanford Road. They will access the site via the gate between the Caravan Park and Stanford Hall main entrance.
- Premium Camping and Day Ticket customers will follow the same route and access their car parking in the fields to the south of Stanford Road via the gate just past Stanford Hall CSA.
- General campers and Glamping customers will be directed around the North of the venue, via South Kilworth, then South along Rugby Road and South Kilworth Road 2. They will access the campsite in the Percy Pilcher Monument Field via the gate on the left after the Avon County Border Bridge.

We anticipate the peak arrival time for customers to be between 12pm and 5pm on Thursday 27<sup>th</sup>, 9am and 4pm on Friday 28<sup>th</sup> August and 11am and 2pm on Saturday 29<sup>th</sup> and Sunday 30<sup>th</sup> August.

We anticipate the peak evening departure times to be between 10pm and 1am on Friday, Saturday, and Sunday evening – the busiest of these days being Saturday. Our camping guests will depart on Monday 31<sup>st</sup> August in the morning, so please be aware that traffic may be heavier at this time. The car parks are expected to be clear by 1pm on Monday.

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## One-Way System Along South Kilworth Road 2

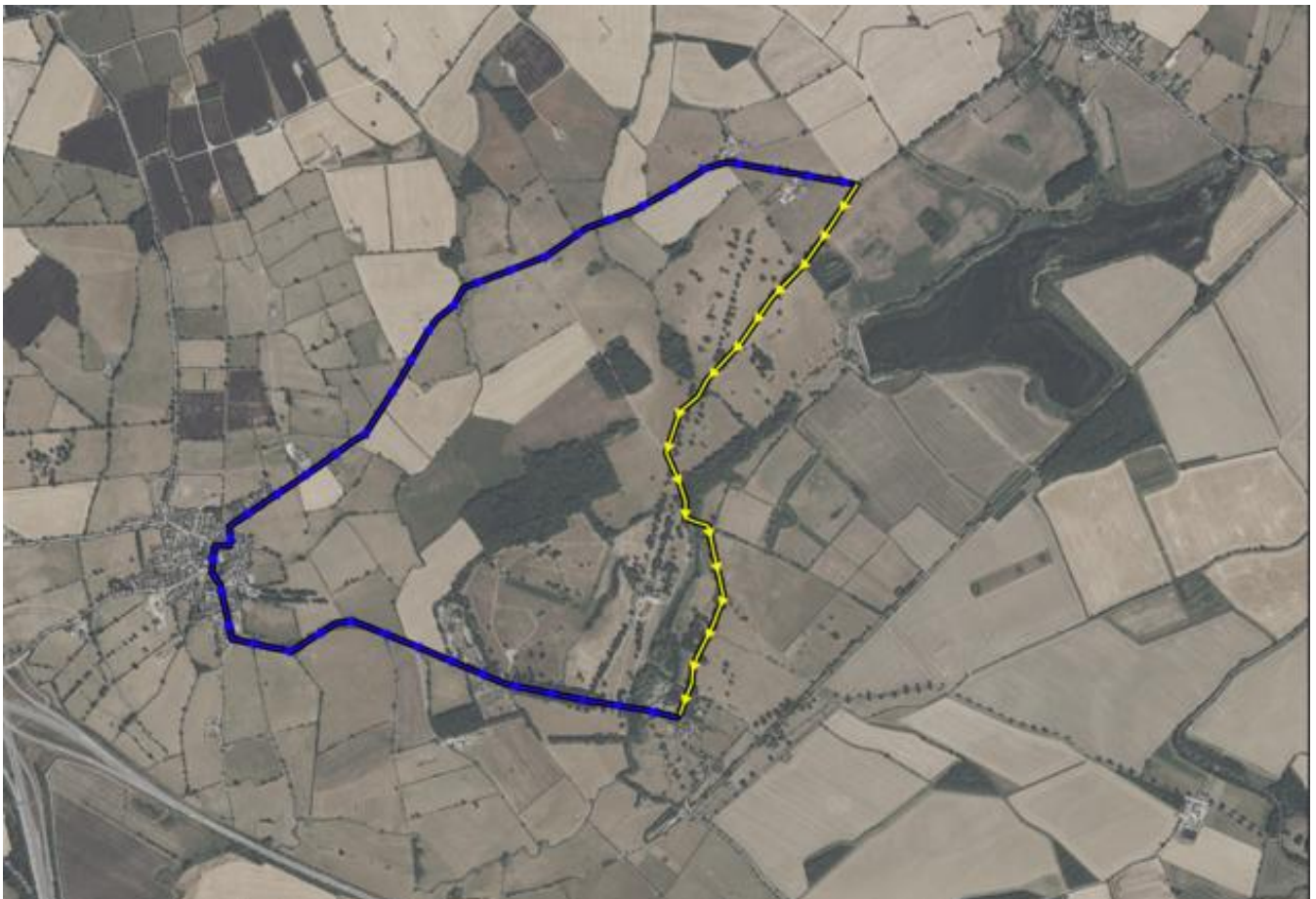
As per 2025, we will be implementing traffic restrictions along South Kilworth Road 2 to allow for safe arrival to the festival car parks, and to reduce disruption to residents living in the vicinity of the festival.

**From the morning of Thursday 27<sup>th</sup> August until mid-afternoon on Saturday 29<sup>th</sup> August, South Kilworth Road 2 between Rugby Road, and Stanford Road, will become a one-way system with traffic able to travel southbound only (from Rugby Road to Stanford Road).**

**From early morning until mid-afternoon on Monday 31<sup>st</sup> August, South Kilworth Road 2 between Rugby Road and Stanford Road, will become a one-way system with traffic able to travel northbound only (from Stanford Road to Rugby Road).**

The recommended diversion when South Kilworth 2 is closed to northbound traffic between Thursday and Saturday, is to use Stanford Road towards Swinford, turning right onto Kilworth Road, which then becomes Rugby Road. The recommended diversion when South Kilworth 2 is closed to southbound traffic on Monday 31<sup>st</sup> will be the same in reverse (map below).

*Figure 1*



It is anticipated that this one-way system will only be needed during peak entrance and exit times, therefore, where possible outside of those times, the road will be opened back up for two-way traffic, allowing for easier access to local areas for residents.

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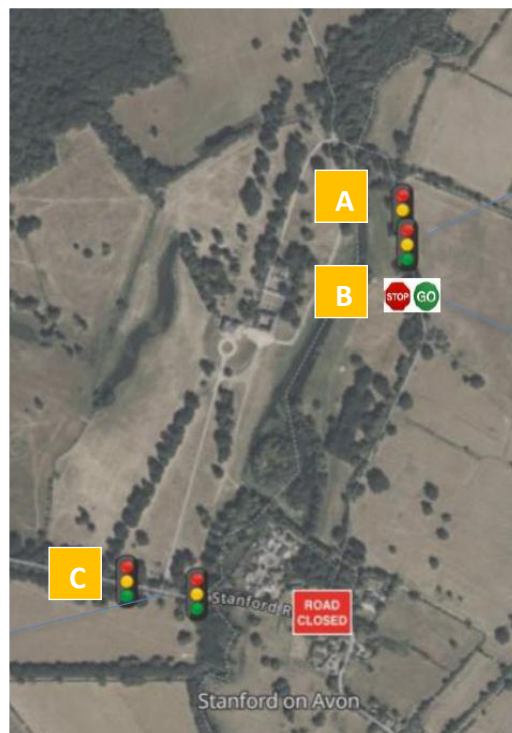


## Temporary Traffic Lights & Crossing Points

On event days, Thursday 27<sup>th</sup> to Monday 31<sup>st</sup> August, there will be three managed road crossing points (see map below):

- A temporary traffic light pedestrian crossing will be installed on South Kilworth Road 2 to enable pedestrians to cross from campsites located in the Percy Pilcher Monument field, to the event arena in the grounds of Stanford Hall. This will be manually controlled and overseen by traffic officers during peak hours. (Location A).
- A stop & go operation will also be in effect on South Kilworth Road 2 to enable pedestrians to cross from a car park in the south of the Percy Pilcher Monument field, to campsites in the grounds of Stanford Hall. This will be managed by traffic officers on Thursday 27<sup>th</sup>, Friday 28<sup>th</sup> and Monday 31<sup>st</sup> August. (Location B).
- A temporary traffic light pedestrian crossing will be installed on Stanford Road to enable pedestrians to cross from the festival car park south of Stanford Road (via a gate just west of the County Border Bridge), to the campsites in the grounds of Stanford Hall, via Stanford Hall main entrance. This will be manually controlled and overseen by traffic officers during peak hours. (Location C).

*Figure 2*



## Road Closure on South Kilworth Road 2

In addition, there will be a temporary road closure on South Kilworth Road 2 (at location A on Figure 2) on Tuesday 25<sup>th</sup> August and Wednesday 2<sup>nd</sup> September between 10am and 2pm on both days. This is in place to allow us to install and remove some key infrastructure for the event. We will aim to keep this disturbance to a minimum, but please expect closures and diversions (as per Figure 1) in place during these times.

## Noise Management

The festival site has been designed so that sound systems are directed away from the village, and noise levels will be monitored throughout the event to ensure they are kept to levels agreed with the local authority.

On Wed 26<sup>th</sup> and morning of Thursday 27<sup>th</sup> August, sound-checks may take place throughout the day to ensure the equipment is correctly set up before the event site opens to public. Short sound-checks may take place prior to the arena opening to the public on the Friday, Saturday, and Sunday of the event, no earlier than 9am.

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## Litter

We expect little to no additional litter build up in the areas surrounding the event footprint. We have engaged a highly experienced waste management contractor to responsibly manage the collection and removal of waste from the site.

We welcome reports of any litter build up during the event via the Resident's hotline number below.

## Contact Details and Resident Hotline

We will be operating a Resident Hotline from **10am on Thursday 21<sup>st</sup> August to midday on Monday 25<sup>th</sup> August**. If you are concerned about any aspect of the event during these times, please contact us and any issues will be passed to the management team for resolution.

### **RESIDENT HOTLINE – 0800 779 7116**

Please only use the hotline to report concerns during the times above, for other information or ticketing enquiries please contact us at [localresidents@thelongroad.com](mailto:localresidents@thelongroad.com).

For more general information about the event, please visit our website: [The Long Road Festival](https://www.thelongroad.com).

## RESIDENT MEETING

The organisers would like to offer the opportunity to residents to provide feedback and ask questions about the arrangements for the event. We will hold an online consultation using Microsoft Teams, on Thursday 6<sup>th</sup> August at 6pm.

Please note you must RSVP to this online consultation so that we can provide joining instructions. If you wish to attend please email [localresidents@thelongroad.com](mailto:localresidents@thelongroad.com).

If you are unavailable to attend, or would prefer not to attend online, we would be happy to arrange individual meetings with residents, either in-person or by telephone. Please email us if you wish to arrange a meeting.

We hope to see you at the festival and appreciate your time and cooperation in the lead up to this year's event.

Yours faithfully,

The Long Road Festival Team