

Experience

tailorED | Product Design Consultant

Dec 2022 - Present

- Enthusiastically facilitating early-stage re-branding with a small team to establish a design language for consumer-facing experiences
- Expertly crafting a functional demo prototype of a data-backed dashboard experience using Figma to save time for the technical Founder

APTRONIK | Visual Designer

August 2021 - Present

- Rapidly prototyped a hi-fi expression interface for a cutting-edge humanoid robot used for stakeholder demos
- Exercised keen information architecture development for internal processes validated with employee usability testing
- Skillfully designed branded marketing artifacts for industry trade shows and internal demos

prosodio | UX/Product Strategist

Spring 2020

- Passionately led design of a voice-interactive, childhood literacy interface and measurement tool prototype
- Oversaw product and business strategy addressing new user pain points and leveraging emergent technology

| Web Designer & Front Desk Admin

Jan 2020 - Apr 2021

- Delivered a logo and mobile-first redesign of danceaustinstudio.com using WiX CMS
- Improved response time to profitable inquiries by reducing generic requests by 80% from month to month
- Updated operational processes like client sign-in and registration for ease of client and admin use

Perspective

My thinking is informed by **novelty**, **curiosity**, and **every setback**. I pay mind to the present, learn quickly, and lean forward because **every moment matters**.

"I want to abolish time, especially in the contemplation of architecture." - Mondrian

Education

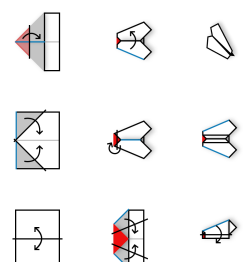
General Assembly | Austin, TX
UX Design Immersive

Worcester Polytechnic Inst. | Worcester, MA
Robotics Engineering

Tools

Webflow	Illustrator	Jira Software
Figma	After Effects	Word
FigJam/Miro	Onshape	Excel
Photoshop	Confluence	GSuite

Print On Both
Sides & Fold



izzy flores

Designer - Strategist

