



SCHAUMBURG **BUSINESS** ASSOCIATION



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Welcome to the Schaumburg Business Association

2022

The Schaumburg Business Association (SBA) is dedicated to our members' growth and prosperity. We foster and facilitate business and are committed to helping our members maintain a competitive edge by providing them with outstanding community, relationships, advocacy, resources, and economic development. The Association was formed in 2001 to represent the needs of businesses within the Association. The SBA embodies the spirit of our business community that includes a dynamic blend of corporate, commercial, retail, service and industrial businesses in the largest suburban economic center in the State of Illinois.

The Vision

Our vision is that the Schaumburg Business Association aims to improve the quality of life and economic vitality of the Schaumburg area. We connect our members to each other and the community and serve as the primary advocate for businesses.

The Mission

Our mission is to create unique opportunities and foster alliances for organizations doing business in Schaumburg, thereby enhancing the business environment and the quality of life in our community.

The Values

The values that guide all we do are the SBA pillars: Relationships, Economic Development, Business Resources, Advocacy and Community.

The Schaumburg Business Association is dedicated to actively and intentionally cultivating business workplaces to value diversity, equity and inclusion. We promote inclusion in pursuit of a more equitable business community. The Schaumburg Business Association will challenge our Board of Directors, employees, members, and partners, as well as our city, county, state, and other civic leaders to enact positive change in our organization and the communities we serve. **-As adopted by the SBA Board of Directors, 2021**

Ways to Get Involved

SPONSORSHIPS & NETWORKING

In a digital, multitasking world, people crave genuine face-to-face engagement. There are plenty of statistics that demonstrate just how powerful experiential networking can be.

- 72% of people positively view brands that provide quality event experiences.
- 74% say that engagements with brands that create memorable moments make people more likely to buy their products.
- 70% of people become regular customers after an experiential marketing event.
- 79% of marketers generate sales using event marketing.
- 67% of marketers believe that events are their single most effective promotion strategy.

The numbers make it clear; being at events—even better, associating your brand with great events through sponsorship, means a lot to your audience. Event participation and sponsorship demonstrates your authority in your field of expertise, and people listen to, trust, and buy from experts.

We're not talking about shortcuts, here—companies still need to put in the time to earn expertise—but there's no faster way to gain credibility and respect than by consistently making quality connections with your prospects in the midst of relevant events. Even event sponsorship without in-person engagement allows customers to become familiar with, comfortable around, and more trusting of your brand.

Membership in the Schaumburg Business Association provides you with dozens of opportunities for experiential marketing every year. From exclusive presenting sponsor partnerships, to display table advertising, to simply attending signature and monthly events—the choices are vast. Give your company the kind of exposure it needs, and you will create the foundation for lasting relationships with business leaders throughout Northeast Illinois and beyond.

The variety of experiential marketing opportunities offered by the Schaumburg Business Association is truly unparalleled. Peruse this guide to learn more about the industry-specific programs, development seminars, women-focused luncheons, award celebrations, annual events, and community involvement initiatives we offer. No matter what your budget might be or who your target audience might include, you're sure to find the sponsorship and participation opportunities that fit your company's needs.

You'll be impressed, as well, by the multiple points of value packaged with each level of sponsorship. Offers include: prominent recognition on marketing materials, recognition from the podium, tickets to the event, recognition in the program, inclusion in this Business Resource Guide (which is mailed every year to 5,000 businesses in Schaumburg and beyond) and recognition in the calendar at SchaumburgBusiness.com.

GOOD MORNING SCHAUMBURG

7:30 – 9:00am held at Chandler's

February 8 | March 8 | April 12 | June 14 | September 13 | October 11 | December 13

Consider this to be the Schaumburg Business Association's general business meeting. The breakfast, held seven times annually, offers networking and professional development opportunities for members. More than any other event, GMS draws a significant number of non-members and guests, the total attendance averaging 100 attendees. Prominent members of government and industry are featured guest presenters, as are keynote speakers brought in from around the country. The January event is our annual community update and Economic Forecast, and the December event is an SBA Year in Review. Among all of our other events, this is the one most frequently covered by the press and attended by our most senior-level corporate members and government officials.



Presenting sponsor: \$2,500

- Greet attendees, bringing face to face recognition and familiarization
- Sole access to information on guest/breakfast tables.
- Provide signage/banners/posters announcing any upcoming dates and or special offers the business/organization may have in the coming months.
- Provide a door prize for the GMS grand drawing and pull the winner at the podium.
- In coordination with the venue, the sponsoring member may decorate the breakfast tables with centerpieces announcing their company, upcoming event or product.
- In coordination with the SBA President and current Chairman of the Board, the sponsor may obtain time at the podium.
- May assist in choosing a speaker at the event.

Display Table: \$200 (includes 6 foot skirted table, admission for two with breakfast and program mention)

Display Table bundle: \$575 for three tables, \$750 for four tables to be used in 2022, can be intermixed with Women in Business or Good Morning Schaumburg.

Individual ticket: \$30

Table of 10: \$250 corporate recognition on the table and from the podium

COFFEE & CONTACTS

7:30 – 9:00am held at Fairfield Inn & Suites

Jan 27 | Feb 24 | March 24 | April 28 | May 26 | June 23 | July 28 | Aug 25 | Sept 29 | Oct 27 | Nov 17

Thank you to our 2022 Presenting Sponsors: Allstate- Sundara Insurance Group and Edward Jones-Aaron Bondi



This event, held monthly except over the holidays, is a dynamic event headlined by Schaumburg Business Association members who offer business insights and inspiration drawn from their professional and personal lives. Generally more interactive than other networking breakfasts, a part of every event allows attendees to introduce themselves to the crowd, and members are encouraged to leave business cards on a table for attendees to collect. The slate of typical programs ranges from Speed Networking, to a Non-Profit Showcase, to panels of experts discussing business skills and topics relevant to the success of any business. This event is hosted by the Ambassador Committee, making it an ideal atmosphere for new members to mix with SBA leaders, making this a warm, welcoming crowd of around 50 attendees.

Presenting Sponsor: \$3,000 for the year

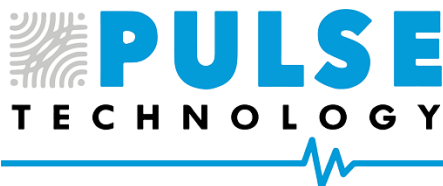
Individual ticket: \$15

NEW MEMBER ORIENTATION – Complimentary

8:00 – 9:00AM

February 16 | May 18 | July 20 | November 9

Presented By:



Come hear about all the ways you can put your membership to its best use. While the focus is on new businesses who have recently joined the association, anyone who wants to get refreshed and up-to-speed on the SBA's latest offerings is welcome.

Presenting Sponsor: \$2,000 for the year, includes podium time, display table, signage, video inclusion in presentation to all new members.

LEADERSHIP LUNCHEON

11:30AM – 1:00pm held at the Schaumburg Corporate Center Conference Rooms
February 16 | May 18 | July 20 | November 9

Thank you to our 2022 Presenting Sponsor: Divine Signs & Graphics



Presenters at this quarterly luncheon focus their presentations on practical how-to takeaways that are immediately applicable to the way you do business every day. At any given event, leaders in marketing, risk management, legal matters, human resources, marketing, or information technology will deliver their instruction in ways that are relevant to any established or rising business leader. Attendance is generally between 40-70, ensuring that presenters can easily answer questions and engage with the audience.



Thank you to our 2022 Leadership Luncheon Lunch Sponsor: Links Technology



Presenting Sponsor: \$2,000 for the year

Lunch Sponsor: Sponsorship to provide lunch for all attendees, includes marketing brochure and promotional items on table and podium time before event

Individual ticket: \$20

WOMEN IN BUSINESS

11:30am – 1:00pm

January 26 | April 13 | July 27 | September 21

Thank you to our 2022 Presenting Sponsor: Mid-West Moving & Storage/Chicago Office Movers



This quarterly luncheon is a forum for topics that, while especially relevant to business women, are important for any business leader to consider and understand. A unique feature of this event is the variety of display sponsorship tables that function as marketplace for services and programs as well as networking and engagement. Approximately 75 individuals register each quarter, and program subjects are always timely and topical.



- | | |
|-------------------------------|---|
| Presenting Sponsor: | \$3,000/year includes naming rights (presented by), four admission tickets, podium time, marketing brochure and promotional items at each place setting |
| Display Table Sponsor: | \$575 for three tables, \$750 for four tables to be used in 2022, can be intermixed with Women in Business or Good Morning Schaumburg. |
| Individual ticket: | \$30 |

BUSINESS AFTER HOURS

5:00 – 7:00pm held at various member businesses

Experience the hospitality offered of businesses throughout the Schaumburg area at this well-attended event, which is complimentary with your membership. A great place to reconnect with friends and make new contacts, this is two hours of open networking with drawings and raffles, food and beverage. This is a great way to showcase your business in a fun, exciting spotlight. Not a restaurant or bar but still want to host a Business After Hours? No problem! Banks, offices, clinics and dealerships have been partnered with caterers and opened their doors for past events, which draw 50-100+ guests.

Host Sponsor: \$300 includes business cards from all attendees within one week of event

Tickets: Complimentary for SBA Members



#LOCALCONEXTIONS

Various Times & Locations

There is still a great need to support our local business impacted by the pandemic, even now that we are not limited on attendees or locations. So, let's network with an impact for this next pop-up series #LocalConnexion. As before, the ticket price supports the Schaumburg Business Association and food and drinks purchased will benefit the business.



Host Sponsor: No Cost

Individual ticket: \$15

Members & Miles

Friday, January 14, 2022- Tuesday February 15 2022

Presented by



AUTO | HOME | LIFE | BUSINESS | RETIREMENT

Zach Youngblood, ChFC®, CLU®
Financial Representative

10A W Schaumburg Rd. Schaumburg

847-519-3595

Zach.Youngblood@countryfinancial.com

From January 14- February 15, 2022 you and a team of up to 10 people will compete against other teams to see who can get the most miles in. This can be done by either running, walking or wheeling. A team captain will log all of your teams miles and report to the SBA weekly. To get started in this corporate team building experience, all you have to do is put your team together, come up with a team name, and join the Facebook group to interact with other teams! This event is open to SBA Members and Non-Members, and there can be multiple teams within one company. Come up with a great team name, select a lead from each team and track your miles weekly.



Presenting Sponsor: \$3,000 includes naming rights, includes two teams, welcome remarks at awards ceremony, giftbags to all participates with promotional items, prominent signage

Supporting Sponsor: \$150, includes signage throughout

Tickets: *Teams of 2-10, \$50 per team, Businesses can have multiple teams*

SAVOUR: FOOD & DRINK EXPERIENCE

TBD

It's easy to see why this annual event, which showcases our membership's purveyors of food and beverage is our largest. This is the single largest event hosted by the Schaumburg Business Association. Join more than 800 business professionals in an evening of networking, raffle prizes, music, and food and drink tastings offered by the most popular restaurants and caterers in the association. The price point for tickets makes this a brilliant way to thank clients, entertain future clients, reward employees or simply have a great time out among your friends and colleagues. Even with the massive capacity, this event does sell out, so be sure to register early.



Presenting Sponsor: \$5,000 includes naming rights, tickets and prominent signage

Savour Sponsor: \$500 includes signage at event and 10 general admission tickets

Vendor Table: \$100 (provides samples of wine or beer or spirits and food)

Tickets: \$30 per ticket; Groups of 10 or more tickets are \$25 each

Lemonade Day – TBD

Presented By



Launching this program for its inaugural day! Lemonade Day's is a hands-on experience between local businesses and future entrepreneurs. The mission is to help prepare youth for life through fun, proactive and experiential programs infused with life skills, character education, and entrepreneurship. The foremost objective is to help today's youth become the business leaders, social advocates, community volunteers and forward-thinking citizens of tomorrow. We want to build self-esteem and new mindsets that can propel youth to success they likely would not have pursued otherwise. Through mentorship, sponsorship and community driven businesses and individuals we will be giving kids the chance to create their own business as a lemonade stand. By running their stand, they learn the business and life skills needed to set a goal, make a plan and work the plan to achieve their dreams.



Main Squeeze Investor:	\$5,000 includes naming rights and VIP exposure on education curriculum, marketing material in lemonade day backpack, on App and marketing
Fresh Squeeze Investor:	\$2,500 includes logo placement on education curriculum, lemonade day backpack, App and marketing material
Lemon Drop Sponsor:	\$1,500 includes logo placement on education curriculum, lemonade day backpack, App and marketing material
Pucker Pal Sponsor:	\$500 logo placement on website
Spoonful of Sugar Sponsor:	\$50 name recognition on the website
Contest Sponsors:	\$1,500 each. Category exclusivity • Youth Entrepreneur of the Year: Recognition as presenting sponsor of Youth Entrepreneur of the Year through marketing material and social media. Logo on backpack and App. NOTE: Youth Entrepreneur of the Year award winners have the chance to benefit from national PR. • Best Tasting Lemonade: Recognition as presenting sponsor of Best tasting lemonade of the Year through marketing material and social media. Logo on backpack and App. • Best lemonade stand. Recognition as presenting sponsor of Best Lemonade Stand through marketing material and social media. Logo on backpack and App.

GOLF CLASSIC

June 22, 2022

Thank you to our 2022 Presenting Sponsor: AMITA Health



The SBA Golf Classic is one of the premier golf outings and business-building opportunities of its kind in the Chicagoland area. This relaxing all-day event includes 18 holes of golf, each with a business sponsor with games, food and drink at each tee box, lunch on the course and an awards banquet with raffles to conclude the event. Plenty of sponsors make this a lively, all day event. Many members use this event to entertain their most important clients or incentivize their top-performing employees. It's a progressive scramble, or "best ball" format, so golfers of all levels are welcome. You are sure to see Schaumburg's top business leaders on the course, so be sure to register early. This event sells out every year!



Presenting Sponsor: \$5,000 includes one foursome, table for 8 and podium time at dinner

Gold Sponsor: \$2,000 each

Lunch Sponsor: One foursome plus signage at two lunch locations

Dinner Sponsor: One foursome, reserved table for 8 and signage at dinner

Cart Sponsor: One foursome and promotional items in cart

Silver Sponsor: \$1,000 each

Driving Range Sponsor: Lunch and signage on driving range

Putting Green Sponsor: Lunch and signage on putting green

Hospitality Sponsor: Signage at the bar for mimosas & bloody Mary's at morning registration

Drink Cart Sponsor: Signage on the drink cart

Bronze Sponsorship:

Hole Sponsor: \$800 includes lunch for two people and display table with two chairs at tee off, and signage at hole

Promenade Table: \$300 includes signage, display table and two chairs during morning registration

Foursome: \$700 for one foursome

Individual golfer: \$175 for one individual golfer

TOAST OF SCHAUMBURG

October 21, 2022

This formal gala is a night of Celebration, Recognition and Philanthropy. We also complete the Scholarship Drive which is a fundraiser for the SBA Foundation, offering scholarships for members of the Schaumburg community who are in college or returning to further their education and training in a new vocation. Don't miss being a part of this evening of cocktails, networking, dinner and dancing!



Presenting Sponsor: \$10,000 includes a VIP table of 10, naming rights, personalized video to appear that night, signage and call out to all attendees

Gold Sponsor: \$3,000 includes a VIP table of 10, signage, and call out to all attendees

Cocktail Sponsor: \$2,000 includes 5 tickets to the event, logo on front of bar at event

Silver Sponsor: \$2,000 includes table of 10, and signage

Bronze Sponsor: \$1,000 includes 4 tickets to event and signage

Table of 10 \$1,700 for one table of 10

Individual tickets \$175 for one ticket

ECONOMIC DEVELOPMENT

These are exclusive, invitation-only events for decision makers in companies located in Schaumburg. Topics vary based on the past meetings. Current council meetings include those companies in technology, manufacturing, and corporate headquarters. This mastermind-style event is an excellent way to both demonstrate and develop deeper knowledge and understanding in these particular industries in Schaumburg by partnering with an Industry Champion or Industry Partner.

Throughout the year there is industry specific events taking place, for more information on this please reach out to Lisa Gilbert at LGilbert@schaumburgbusiness.com



MARKETING OPPORTUNITIES

Weekly E-Newsletter sent to 4,000 individuals every first and third Tuesday with a 23% open rate.

8 FREE Submissions / Additional submissions available at \$50

Member News Banner Ad: \$100

Member News Spotlight \$200/week or \$500 for 4 weeks purchased

Includes bigger marketing space with premier placement at top of newsletter and Member Spotlight on homepage of SBA website for one week (average 1,000 unique visitors per week)

Personalized E-Blasts \$400 (sent to approx. 4,000 people)

Allows you to personalize an e-mail to our entire member base, with only your content!

Member-to-Member Discount

Either extend an exclusive discount of your choice to SBA members as an incentive to conduct business, or take advantage of the discounts extended by fellow SBA members.

Excel Mailing Labels

Members can request one set of mailing labels compiled in an excel spread sheet, complimentary.

Disclaimer: The Schaumburg Business Association reserves the right to reject any submission of marketing material.

RIBBON CUTTINGS

The Schaumburg Business Association coordinates all ribbon cuttings within the Village of Schaumburg.

With a 2 week notice, we can:

- Provide the scissors and ribbon for your dignitaries to cut
- Coordinate and invite Village Mayor, the Village Board of Trustees (6) and Village Clerk (1) to attend.
- For Schaumburg Business Association members
 - Extend an invitation to all SBA members through our weekly e-newsletter
 - Promote on homepage of our website
 - Take digital photos to be posted on social media and through our media outlets



These events are published on the Schaumburg Business Association calendar as well as published in the weekly e-newsletter. All members are welcome to attend and support new business in Schaumburg.

WELCOME BAGS



When new businesses with more than 100 employees move into Schaumburg and join the SBA, we can assemble and distribute welcome bags for each employee of the company to enjoy on their first day at their new office.

This is a member exclusive opportunity not to be missed! When bags are being assembled, an email will be sent to all members to let them know of the company coming to town, how many employees they'll have and a deadline if you'd like to have something included in these bags.

We are happy to include one item of value from SBA member companies in these bags at no charge. Examples include: gift cards, tickets, coasters, pens, travelers, tumblers, water bottles, coolers, etc.

Cost to new business: \$1 a bag

WINDOW DECAL

63% of consumers are more likely to buy from a Chamber member... so proudly promote your Schaumburg Business Association membership with our annual window decal.

This is mailed to all SBA members in January. Every new member also receives a plaque to proudly display in your office. This can also be downloaded through the members' portal of our website so you can embed on your website as well.

ANNUAL AWARDS

Presented at the annual Toast of Schaumburg

Brian H. Burke Business of the Year

Recognizes and honors an SBA member who has most exemplified the five pillars of the association during the year; Relationships, Economic Development, Resource, Advocacy, and Community.

Laurie Stone Woman of the Year

This award recognizes a woman who has excelled in their career, field or passion and whose commitment, vision and talents make them true leaders in their communities.

Leader of the Year

Community leader and business champion who exemplifies qualities of visionary leadership and effective communication skills which foster strong business relationships, community involvement, and achievements within the business community.

Volunteer of the Year

An SBA member (individual) who has put their voluntary time, effort and dedication into the Schaumburg Business Association.

Rookie of the Year

An individual or company that has 'jumped' into being involved and participated in SBA activities in their first year of membership.

Nominations are open to all SBA members and are accepted starting in the summer. Nominations close approximately a month before the Toast of Schaumburg. The top nominees are recognized with the winner of each category announced at the Toast of Schaumburg.

Past winners:

Brian H. Burke Business of the Year

- Lavelle Law
- Schaumburg Boomers
- Muscle Activation Schaumburg
- Andigo Credit Union
- AmCheck
- Harper College
- Schaumburg Bank and Trust
- Porte Brown
- Daily Herald
- 3 Monkeys & Aardvark
- Ala Carte Entertainment
- R.J. Augustine
- Divine Signs

Leader of the Year

- Matt Frank
- Kari-Ann Ryan
- Scott Felgenhauer
- Katie Berganske Frank
- Carlos Madinya
- Dr. Kenneth Ender
- Jaci Kator
- Jon Heller
- Raymond Horn
- Lisa Timbo
- Gary Rabine
- Matt Frank

Volunteer of the Year

- Julie Selof
- David Behnke
- Sarah Moreau
- Scott Felgenhauer
- Rich Eisenhuth
- Jim Idstein
- Michael Alagna
- Jeff Miller
- Dave VenHorst
- Katie Berganske Frank
- Dave Strahl
- Ben Olson
- Matt Frank
- George Gray & Raymond Horn
- Gary Irps
- Jean Schlinkman & Jim Burke

Rookie of the Year

- Beth Whitley, Enlightened
- Raising Cane's
- Allstate-Sundara Insurance Group
- Michael Larson, Schaumburg Boomers
- Itasca Bank and Trust
- Lighthouse Emotional Wellness Center
- Granite City Food & Brewery
- The Timeline Media
- Club Colors
- Chick-fil-A

Laurie Stone Woman of the Year

- Roxanne Parikh
- Betsy Skibinski
- Kari-Ann Ryan
- Teresa Faidley

SCHAUMBURG BUSINESS ASSOCIATION'S CHARITABLE FOUNDATION (501c3)

The goal of the SBA Foundation is to work today to support tomorrow through educational scholarships, and community service support. We seek to enhance lives through programs and partnerships that enrich education, develop leadership, and better our community.

Contributions to the SBA Foundation are dedicated to developing a skilled workforce, and provide the learning support needed for leadership development, and supporting charitable organizations in our community.

The Schaumburg Business Association awards scholarships of \$2,500 to high school students with goals to pursue a business related degree in college, and to adults looking to further their careers through further education in advanced manufacturing related fields. Awards are based on several considerations that include academic achievement, community involved, and need. Applicants must plan to attend a technical or trade school, Business College, or a two or four year college of university in the State of Illinois.

Since its inception \$54,000 has been raised for the SBA's Charitable Foundation.

Please consider a state tax-deductible business donation to support the Schaumburg Business Association's Charitable Foundation.

Past Scholarship Recipients:

2021 – Lydia Schultz, Brandon Storm, Kyle Shoemaker, Logan Origer

2020 - Alvin Reji, Apoorva Bommaredy, Michael Parekh, Gabriela Iwanska, Oliver Mucka, Evelyn Barrios

2019 – Alexa Gonzalez, Jake Mizialko, Matthew Tanny, Monica Casillas, Paige Napholz

2018 – Anthony Aigner, Grace Biernacki, Fatima Parraguirre, Ravi Shah, Edwin Suresh

2017 – Lydia Schiller & Gianfranco Torres

2016 – Drew Winter

NETWORKING GROUPS

Whether you are a veteran business owner, or a networking novice, the SBA's networking groups are available to members who are looking to increase their network and mutually provide and receive referrals and prospects to build their business.

CEO Forum

Meets: Second Thursday every month at 7:30-9a
Chairperson: Michael Erickson

POP - Power of Partnerships

Meets: 1st and the 3rd Friday at Noon
Chairperson: Kari-Ann Ryan & Steve Jakubczak

Connections

Meets: 1st & 3rd Tuesdays at 7:30 am
Chairperson: Ted McGinn

Dedicated Network Alliance

Meets: Every Thursday, excluding the last, 7:45a
Website: <http://schaumburgdna.com/>
Chairperson: Ron Roberti

Schaumburg Referral Exchange

Meets: Wednesday's at 7:30a
Website: <http://srexchange.com/>
Chairperson: Lee Owens

The FOCUS Group

Meets: Every 1st & 3rd Thursday at 7:30a
Website: <https://schaumburgfocusgroup.com/>
Chairperson: Rich Eisenhuth

B2BN

Meets: 2nd & 4th Wednesday at 8:00a
Website: www.b2bn.net
Chairperson: Kelly Anderson

Schaumburg Business Builders

Meets: Every Thursday from 11:30-12:30p
Chairperson: Tawni Barbanente

Health & Wellness Alliance

Meets: Every other Friday at 8:00a
Chairperson: Christopher Schiel

W.I.N. (Women in Networking)

Meets: 2nd Monday of the month at 12-1:30p
Chairperson: Julie Selof & Jackie Luthringshausen

Non-Profit Alliance

Meets: 3rd Friday of every month 12-1:30p
Chairperson: Katie Berganske Frank

Young Professionals

Meets: 1st Tuesday of every month at noon
Chairperson: Danilo Nevarez

AFFINITY PROGRAMS

The Schaumburg Business Association is pleased to offer its members discounted plans to assist with the responsibilities of operating a business. The association has identified and continues to search out new and exciting opportunities for its members. The SBA currently has an affinity partnership with Office Depot.

SCHAUMBURG BUSINESS ASSOCIATION STAFF



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(847) 413-1010 Ext. 1018

2022 BOARD OF DIRECTORS

Executive Committee

Chairperson Kari-Ann Ryan, Mid-West Moving & Storage

Chair-Elect Theodore McGinn, Lavelle Law

Treasurer Dave Behnke, Better Business Bureau

Immediate Past Chairperson Matt Hancock, Consumers Credit Union

President Lisa Gilbert, Schaumburg Business Association

Vice Chairpersons

Matt Frank, Village of Schaumburg

Lori Urbaniec, Daily Herald

Patrick Panayotov, Proceed Innovative

Board of Directors

Mark Kolar, Jones Lang Lasalle
Tony LaFrenere, Schaumburg Park District
Jim Burke, Links Technology Solutions
Rachel VonDrasek, Porte Brown
Scott Felgenhauer
Carolyn Nuzzo, IKEA
Tom Koelzer, Tenant Advisors
Michael Larson, Schaumburg Boomers
Heather Lloyd, Woodfield Mall
Theodore McGinn, Lavelle Law
Heather Larson, Meet Chicago Northwest
Michel   E. Smith, Harper College
Ron Roberti, Resource Commercial Advisors
Randy Yu, MISUMI Inc.
William Sutton, First Merchant Card Services

Pratik Trivedi, Trivedi Hospitality, LLC
Lori Urbaniec, Daily Herald
Danielle Nelligan, Rieke Office Interiors
Kashyap V. Trivedi, Trivedi & Khan, PC
Allen Swanson, Topgolf Schaumburg

Ex-Officio

Rich Augustine Sr., R.J. Augustine & Assoc.
Brian Burke, Links Technology Solutions, Inc.
Raymond Horn, Meltzer, Purtill & Stelle, LLC
Jaci Kator, AT&T
Jeff Miller, Divine Signs, Inc.
Ben Olson, 3 Monkeys and an Aardvark
Tom Palmer, Meltzer, Purtill & Stelle, LLC

NOMINATING COMMITTEE

Chair: Matt Hancock

Staff: Lisa Gilbert

The Nominating Committee is the committee who elects the incoming members on the Board of Directors. Per the ByLaws of the Schaumburg Business Association, the nominating committee shall consist of (i) Chairperson, (ii) the Chair-Elect, (iii) the Immediate Past Chairperson, (iv) the President, and (v) up to two (2) (but, in no event, less than one (1)) past Chairpersons of the Association (in addition to the Immediate Past Chairperson), and (vi) one (1) other member of the Association who is not a then-current member of the Board of Directors.

AMBASSADOR COMMITTEE

Chair: Patrick Panayotov

Goal: To represent and promote the SBA and retain members.

- Work with new members throughout their first year of membership to answer questions, share expertise and ensure they partake in events and opportunities to help them meet their goals.
- Assist the SBA in a retention rate that exceeds 75 percent.
- Assist in communicating the distinctions, services and achievements of the Chamber to the business community.
- Host and maintain participation at 11 Coffee & Contacts events to an average attendance of 50 people each month.
- Participate at ribbon cuttings, open houses and SBA events.



Signature Events Committees

On occasion, committee's will be formed to assist with the four signature events; Member & Miles, Lemonade Day, Savour, Golf Classic, and the Toast of Schaumburg. Emails are sent to notify the membership of such opportunities to be a part. For more information on this contact Kayleigh Burnitz,

KBurnitz@schaumburgbusiness.com



SCHAUMBURG
BUSINESS
ASSOCIATION

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