



# Schaumburg Business Association 2023 Business Resource Guide

Dear SBA Member,

The Schaumburg Business Association has once again partnered with Town Square Publications, a division of the Daily Herald Media Group, to produce our 2023 Business Resource Guide. This full-color, glossy annual publication is distributed to 7,000 businesses, residents, visitors and new members throughout the year. Given that number, purchasing an eighth page ad only costs you \$0.07 per impression!

The 2023 Business Resource Guide is a highly visible advertising tool and is a publication that businesses and residents keep on hand for quick reference.

In addition, the Business Resource Guide will be replicated online via the Schaumburg Business Association website, averaging 2,500 views per day, along with the Daily Herald website that includes a hyperlink from your advertisement to your website.

Our representative from Town Square Publications is Chris Smith. He can be reached by completing the form below and faxing or emailing it to his attention at (800) 621-0256 or [csmith@tspubs.com](mailto:csmith@tspubs.com). He is also accessible via phone at (859) 801-7210.

Yours in service,

**Lisa Gilbert**  
President



**YES! I am interested in advertising in  
the Schaumburg Business Association  
2023 Business Resource Guide!**

**Fill out the form below and  
email to [csmith@tspubs.com](mailto:csmith@tspubs.com)**

**Business Name** \_\_\_\_\_ **Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**You may also fax this sheet to Chris Smith at (800) 621-0256,  
call Chris at (859) 801-7210 or email him at [csmith@tspubs.com](mailto:csmith@tspubs.com)**