



SCHAUMBURG **BUSINESS** ASSOCIATION



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Welcome to the Schaumburg Business Association

2023

The Schaumburg Business Association (SBA) is dedicated to our members' growth and prosperity. We foster and facilitate business and are committed to helping our members maintain a competitive edge by providing them with outstanding community, relationships, advocacy, resources, and economic development. The Association was formed in 2001 to represent the needs of businesses within the Association. The SBA embodies the spirit of our business community that includes a dynamic blend of corporate, commercial, retail, service and industrial businesses in the largest suburban economic center in the State of Illinois.

The Vision

Our vision is that the Schaumburg Business Association aims to improve the quality of life and economic vitality of the Schaumburg area. We connect our members to each other and the community and serve as the primary advocate for businesses.

The Mission

Our mission is to create unique opportunities and foster alliances for organizations doing business in Schaumburg, thereby enhancing the business environment and the quality of life in our community.

The Values

The values that guide all we do are the SBA pillars: Relationships, Economic Development, Business Resources, Advocacy and Community.

Diversity, Equity and Inclusion

The Schaumburg Business Association is dedicated to actively and intentionally cultivating business workplaces to value diversity, equity and inclusion. We promote inclusion in pursuit of a more equitable business community. The Schaumburg Business Association will challenge our Board of Directors, employees, members, and partners, as well as our city, county, state, and other civic leaders to enact positive change in our organization and the communities we serve.

As adopted by the SBA Board of Directors, 2021

Ways to Get Involved

SPONSORSHIPS & NETWORKING

In a digital, multitasking world, people crave genuine face-to-face engagement. There are plenty of statistics that demonstrate just how powerful experiential networking can be.

- 72% of people positively view brands that provide quality event experiences.
- 74% say that engagements with brands that create memorable moments make people more likely to buy their products.
- 70% of people become regular customers after an experiential marketing event.
- 79% of marketers generate sales using event marketing.
- 67% of marketers believe that events are their single most effective promotion strategy.

The numbers make it clear; being at events—even better, associating your brand with great events through sponsorship, means a lot to your audience. Event participation and sponsorship demonstrates your authority in your field of expertise, and people listen to, trust, and buy from experts.

We're not talking about shortcuts, here—companies still need to put in the time to earn expertise—but there's no faster way to gain credibility and respect than by consistently making quality connections with your prospects in the midst of relevant events. Even event sponsorship without in-person engagement allows customers to become familiar with, comfortable around, and more trusting of your brand.

Membership in the Schaumburg Business Association provides you with dozens of opportunities for experiential marketing every year. From exclusive presenting sponsor partnerships, to display table advertising, to simply attending signature and monthly events—the choices are vast. Give your company the kind of exposure it needs, and you will create the foundation for lasting relationships with business leaders throughout Northeast Illinois and beyond.

The variety of experiential marketing opportunities offered by the Schaumburg Business Association is truly unparalleled. Peruse this guide to learn more about the industry-specific programs, development seminars, women-focused luncheons, award celebrations, annual events, and community involvement initiatives we offer. No matter what your budget might be or who your target audience might include, you're sure to find the sponsorship and participation opportunities that fit your company's needs.

You'll be impressed, as well, by the multiple points of value packaged with each level of sponsorship. Offers include: prominent recognition on marketing materials, recognition from the podium, tickets to the event, recognition in the program, inclusion in this Business Resource Guide (which is mailed every year to 5,000 businesses in Schaumburg and beyond) and recognition in the calendar at SchaumburgBusiness.com.

Best Practices for a Successful Display Table

Congratulations! You have made a wise decision to market your business through the Schaumburg Business Association. The SBA has been helping companies connect with other companies since 2001, and we want you to have the most success at our event. We have combined some tips and best practices based on the feedback from both past display table sponsors and event attendees to best help make your experience worthwhile.

Set up

- Show up early, or as directed to set up your table. Getting to the location when the event starts puts you at a disadvantage, a late arrival will not only make you stressed, but attendees will likely stay away as your company now seems disorganized and harried. Not a great first impression.
- Bring everything you need to set up your space, this can include table cloth, pull-up banners, tape, string, electrical cords, ice marketing materials, and handouts, etc. Please do not assume that the event location will have any of these items. Check with staff ahead of time if you have questions on the availability of electrical outlets and whether or not you can erect a tent at your table display.
- If you plan to sample or give away food, drinks, or alcoholic beverages you must check with SBA staff on the needs for licensing, and Certificate of Insurance a minimum of 1 week prior to the event.

Event Marketing

- Using a bowl to collect business cards and offering a raffle of some type is a great way to organically collect contacts for future connections with event attendees.
- Remember that guests to your booth will likely want some type of brochure, business card or a giveaway item to remember you
- Guests are not coming to your booth to sign up for service, make a deal, or buy your product right then and there. You are there to create awareness for you and your business. Keeping these expectations in mind will help with your interactions.
- Stand- don't sit! If possible, stand beside or in front of your table to help attract people to your table.
- Don't expect everyone to just walk up to your table, you need to draw them in with an engaging table and attitude. It's your energy and enthusiasm that will attract people to your table display and will ultimately help people to remember your business, and get you that next meeting!

One Last Thought

- Contact the SBA staff if you have questions on anything presented here, or if you would like suggestions for your future display table sponsorship, we want you to get the most out of your experience.
- Check out the photos to give you an idea of effective marketing using table displays.



GOOD MORNING SCHAUMBURG

7:30 – 9:00am held at Chandler's

January 10 | March 14 | June 13 | September 12 | October 10 | December 12

Consider this to be the Schaumburg Business Association's general business meeting. The breakfast, held seven times annually, offers networking and professional development opportunities for members. More than any other event, GMS draws a significant number of non-members and guests, the total attendance averaging 100 attendees. Prominent members of government and industry are featured guest presenters, as are keynote speakers brought in from around the country. The January event is our annual community update and Economic Forecast, and the December event is an SBA Year in Review. Among all of our other events, this is the one most frequently covered by the press and attended by our most senior-level corporate members and government officials.



Presenting sponsor: \$2,500

- Greet attendees, bringing face to face recognition and familiarization
- Sole access to information on guest/breakfast tables.
- Provide signage/banners/posters announcing any upcoming dates and or special offers the business/organization may have in the coming months.
- Provide a door prize for the GMS grand drawing and pull the winner at the podium.
- In coordination with the venue, the sponsoring member may decorate the breakfast tables with centerpieces announcing their company, upcoming event or product.
- In coordination with the SBA President and current Chairman of the Board, the sponsor may obtain time at the podium.
- May assist in choosing a speaker at the event.

Display Table: \$200 (includes 6 foot skirted table, admission for two with breakfast and program mention)

Display Table bundle: \$575 for three tables, \$750 for four tables to be used in 2023, can be intermixed with Women in Business or Good Morning Schaumburg.

Table of 10: \$250 corporate recognition on the table and from the podium

Individual ticket: \$30

COFFEE & CONTACTS

7:30 – 9:00am held at Various Locations

Jan 26 | Feb 23 | March 30 | April 27 | May 25 | June 29 | Aug 24 | Sept 28 | Oct 26 | Nov 16

Thank you to our 2023 Presenting Sponsor: Edward Jones- Aaron Bondi



This event, held monthly except over the holidays, is a dynamic event headlined by Schaumburg Business Association members who offer business insights and inspiration drawn from their professional and personal lives. Generally more interactive than other networking breakfasts, a part of every event allows attendees to introduce themselves to the crowd, and members are encouraged to leave business cards on a table for attendees to collect. The slate of typical programs ranges from Speed Networking, to a Non-Profit Showcase, to panels of experts discussing business skills and topics relevant to the success of any business. This event is hosted by the Ambassador Committee, making it an ideal atmosphere for new members to mix with SBA leaders, making this a warm, welcoming crowd of around 50 attendees.

Presenting Sponsor: \$3,000 for the year

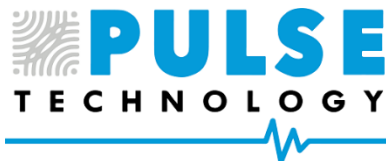
Individual ticket: \$15

NEW MEMBER ORIENTATION

8:00 – 9:30AM

Feb 15 | May 17 | Aug 16 | Nov 8

Thank you to our 2023 Presenting Sponsor: Pulse Technology



Come hear about all the ways you can put your membership to its best use. While the focus is on new businesses who have recently joined the association, anyone who wants to get refreshed and up-to-speed on the SBA's latest offerings is welcome.



Presenting Sponsor: \$2,000 for the year, includes podium time, display table, signage, video inclusion in presentation to all new members.

Complimentary to attend

LEADERSHIP LUNCHEON

11:30AM – 1:00pm held at the Schaumburg Corporate Center Conference Rooms

Feb 15 | May 17 | Aug 16 | Nov 8

Thank you to our 2023 Presenting Sponsor: Divine Signs



Presenters at this quarterly luncheon focus their presentations on practical how-to takeaways that are immediately applicable to the way you do business every day. At any given event, leaders in marketing, risk management, legal matters, human resources, marketing, or information technology will deliver their instruction in ways that are relevant to any established or rising business leader. Attendance is generally between 40-70, ensuring that presenters can easily answer questions and engage with the audience.



Presenting Sponsor: \$2,000 for the year

Lunch Sponsor: Sponsorship to provide lunch for all attendees, includes marketing brochure and promotional items on table and podium time before event

Individual ticket: \$20

WOMEN IN BUSINESS

11:30am – 1:00pm

January 25 | April 19 | July 19 | October 18

Thank you to our 2023 Presenting Sponsor: Mid-West Moving & Storage/Chicago Office Movers



This quarterly luncheon is a forum for topics that, while especially relevant to business women, are important for any business leader to consider and understand. A unique feature of this event is the variety of display sponsorship tables that function as marketplace for services and programs as well as networking and engagement. Approximately 75 individuals register each quarter, and program subjects are always timely and topical.



Presenting Sponsor:

\$3,000/year includes naming rights (presented by), four admission tickets, podium time, marketing brochure and promotional items at each place setting

Display Table Sponsor:

Individual: \$200, Bundle: \$575 for three tables, \$750 for four tables to be used in 2022, can be intermixed with Women in Business or Good Morning Schaumburg.

Individual ticket:

\$30

BUSINESS AFTER HOURS

5:00 – 7:00pm held at various member businesses

Experience the hospitality offered of businesses throughout the Schaumburg area at this well-attended event, which is complimentary with your membership. A great place to reconnect with friends and make new contacts, this is two hours of open networking with drawings and raffles, food and beverage. This is a great way to showcase your business in a fun, exciting spotlight. Not a restaurant or bar but still want to host a Business After Hours? No problem! Banks, offices, clinics and dealerships have been partnered with caterers and opened their doors for past events, which draw 50-100+ guests.

Host Sponsor: \$300 includes business cards from all attendees within one week of event

Tickets: Complimentary for SBA Members



Members & Miles

January 16, 2023- Tuesday February 15, 2023

From January 16- February 15, 2023 you and a team of up to 10 people will compete against other teams to see who can get the most miles in. This can be done by either running, walking or wheeling. A team captain will log all of your teams miles and report to the SBA weekly. To get started in this corporate team building experience, all you have to do is put your team together, come up with a team name, and join the Facebook group to interact with other teams! This event is open to SBA Members and Non-Members, and there can be multiple teams within one company. Come up with a great team name, select a lead from each team and track your miles weekly.



Presenting Sponsor: \$3,000 includes naming rights, includes two teams, welcome remarks at awards ceremony, giftbags to all participates with promotional items, prominent signage

Supporting Sponsor: \$200, includes marketing throughout

Tickets: *Teams of 2-10, \$100 per team, Businesses can have multiple teams*

SAVOUR: FOOD & DRINK SHOWCASE

March 23, 2023

It's easy to see why this annual event, which showcases our membership's purveyors of food and beverage is our largest. This is the single largest event hosted by the Schaumburg Business Association. Join more than 800 business professionals in an evening of networking, raffle prizes, music, and food and drink tastings offered by the most popular restaurants and caterers in the association. The price point for tickets makes this a brilliant way to thank clients, entertain future clients, reward employees or simply have a great time out among your friends and colleagues. Even with the massive capacity, this event does sell out, so be sure to register early.



Presenting Sponsor: \$5,000 includes naming rights, tickets and prominent signage

Supporting Sponsor: \$500 includes signage at event and 10 general admission tickets

Vendor Table: \$100 (provides samples of wine or beer or spirits and food)

Tickets: \$30 per ticket; Groups of 10 or more tickets are \$25 each

GOLF CLASSIC

June 21, 2023

Thank you to our 2023 Presenting Sponsor: Ascension Health



The SBA Golf Classic is one of the premier golf outings and business-building opportunities of its kind in the Chicagoland area. This relaxing all-day event includes 18 holes of golf, each with a business sponsor with games, food and drink at each tee box, lunch on the course and an awards banquet with raffles to conclude the event. Plenty of sponsors make this a lively, all day event. Many members use this event to entertain their most important clients or incentivize their top-performing employees. It's a progressive scramble, or "best ball" format, so golfers of all levels are welcome. You are sure to see Schaumburg's top business leaders on the course, so be sure to register early. This event sells out every year!



Presenting Sponsor: \$7,500 includes one foursome, table for 8 and podium time at dinner

Gold Sponsor: \$2,000 each

Lunch Sponsor: One foursome plus signage at two lunch locations

Dinner Sponsor: One foursome, reserved table for 8 and signage at dinner

Cart Sponsor: One foursome and promotional items in cart

Contest Sponsor: One foursome and information/gift for all golfers and/or 6 prizes for each contest

Silver Sponsor: \$1,000 each

Driving Range Sponsor: Lunch and signage on driving range

Putting Green Sponsor: Lunch and signage on putting green

Hospitality Sponsor: Signage at mornings mimosas & bloody Mary's

Drink Cart Sponsor: Signage on the drink cart

Bronze Sponsorship:

Hole Sponsor: \$800 includes lunch for two people and display table with two chairs at tee off, and signage at hole

Promenade Table: \$300 includes signage, display table and two chairs during morning registration

Foursome: \$750 for one foursome

Individual golfer: \$190 for one individual golfer

Lemonade Day

June 2023

Lemonade Day's is a hands-on experience between local businesses and future entrepreneurs. The mission is to help prepare youth for life through fun, proactive and experiential programs infused with life skills, character education, and entrepreneurship. The foremost objective is to help today's youth become the business leaders, social advocates, community volunteers and forward-thinking citizens of tomorrow. We want to build self-esteem and new mindsets that can propel youth to success they likely would not have pursued otherwise. Through mentorship, sponsorship and community driven businesses and individuals we will be giving kids the chance to create their own business as a lemonade stand. By running their stand, they learn the business and life skills needed to set a goal, make a plan and work the plan to achieve their dreams.



Main Squeeze Presenting Sponsor:

\$7,500 includes naming rights and VIP exposure on education curriculum, marketing material in lemonade day backpack, on App and marketing

Investors:

\$1,500 includes logo placement on education curriculum, lemonade day backpack, App and marketing material

Women in Business: A Fashion Showcase

August, 2023

Thank you to our 2023 Presenting Sponsors: Mid-West Moving & Storage and Clearwater Capital Partners



Presenting Sponsor: \$2,000 includes naming rights (presented by), four admission tickets, podium time, marketing brochure and promotional items at each place setting, one Women in Business Recognition Submission

Supporting Sponsor: \$500 Event marketing & Program Marketing, two tickets to the event

Outstanding Women in Business Recognition: \$100 Single submission of an outstanding Women in Business to be recognized at event through photo and customizable sentiment

Individual ticket: \$75 Admission to Event



TOAST OF SCHAUMBURG

November 3, 2023

Thank you to our 2023 Presenting Sponsor: Ascension Health



This formal gala is a night of Celebration, Recognition and Philanthropy. We also complete the Scholarship Drive which is a fundraiser for the SBA Foundation, offering scholarships for members of the Schaumburg community who are in college or returning to further their education and training in a new vocation. Don't miss being a part of this evening of cocktails, networking, dinner and dancing!



Presenting Sponsor:	\$10,000 includes a VIP table of 10, naming rights, personalized video to appear that night, signage and call out to all attendees
Gold Sponsor:	\$3,500 includes a VIP table of 10, signage, and call out to all attendees
Silver Sponsor:	\$2,000 includes 5 tickets, and signage
Cocktail Sponsor:	\$2,000 includes 4 tickets to the event, logo on front of bar at event
Bronze Sponsor:	\$1,000 includes 2 tickets to event and signage
Table of 10	\$1,850 for one table of 10
Individual tickets	\$185 for one ticket

ECONOMIC DEVELOPMENT

These are exclusive, invitation-only events for decision makers in companies located in Schaumburg. Topics vary based on the past meetings. These mastermind-style events is an excellent way to both demonstrate and develop deeper knowledge and understanding in these particular industries in Schaumburg by partnering with an Industry Champion or Industry Partner.

Throughout the year there is industry specific events taking place, for more information on this please reach out to Lisa Gilbert at LGilbert@schaumburgbusiness.com



MARKETING OPPORTUNITIES

Weekly E-Newsletter sent to 4,600 individuals every first and third Tuesday with a 23% open rate.

8 FREE Submissions / Additional submissions available at \$50

Member News Banner Ad: \$100

Member News Spotlight \$200/week or \$500 for 4 weeks purchased

Includes bigger marketing space with premier placement at top of newsletter and Member Spotlight on homepage of SBA website for one week (average 1,000 unique visitors per week)

Member Banner Ad \$100 per (Includes banner footer ad in one newsletter)

Personalized E-Blasts \$400 (sent to approx. 4,600 people)

Allows you to personalize an e-mail to our entire member base, with only your content!

Member-to-Member Discount

Either extend an exclusive discount of your choice to SBA members as an incentive to conduct business, or take advantage of the discounts extended by fellow SBA members.

Excel Mailing Labels

Members can request one set of mailing labels compiled in an excel spread sheet, complimentary per year.

Enhanced Member Profile \$150

Increase your visibility through enhanced SEO by upgrading your profile on the SBA website.

Disclaimer: The Schaumburg Business Association reserves the right to reject any submission of marketing material.

RIBBON CUTTINGS

The Schaumburg Business Association coordinates all ribbon cuttings within the Village of Schaumburg.

With a 2 week notice, we can:

- Provide the scissors and ribbon for your dignitaries to cut
- Coordinate and invite Village Mayor, the Village Board of Trustees (6) and Village Clerk (1) to attend.
- For Schaumburg Business Association members
 - Extend an invitation to all SBA members
 - Promote on homepage of our website
 - Take digital photos to be posted on social media and through our media outlets



These events are published on the Schaumburg Business Association calendar as well as published in the Member News e-newsletter. All members are welcome to attend and support new business in Schaumburg.

WELCOME BAGS

When new businesses with more than 100 employees move into Schaumburg and join the SBA, we can assemble and distribute welcome bags for each employee of the company to enjoy on their first day at their new office.

This is a member exclusive opportunity not to be missed! When bags are being assembled, an email will be sent to all members to let them know of the company coming to town, how many employees they'll have and a deadline if you'd like to have something included in these bags.

We are happy to include one item of value from SBA member companies in these bags at no charge. Examples include: gift cards, tickets, coasters, pens, travelers, tumblers, water bottles, coolers, etc.

Cost to new business: \$1 a bag

WINDOW DECAL

63% of consumers are more likely to buy from a Chamber member... so proudly promote your Schaumburg Business Association membership with our annual window decal.

This is mailed to all SBA members in January. Every new member also receives a plaque to proudly display in your office. This can also be downloaded through the members' portal of our website so you can embed on your website as well.



ANNUAL AWARDS

Presented at the annual Toast of Schaumburg

Brian H. Burke Business of the Year

Recognizes and honors an SBA member who has most exemplified the five pillars of the association during the year; Relationships, Economic Development, Resource, Advocacy, and Community.

Laurie Stone Woman of the Year

This award recognizes a woman who has excelled in their career, field or passion and whose commitment, vision and talents make them true leaders in their communities.

Leader of the Year

Community leader and business champion who exemplifies qualities of visionary leadership and effective communication skills which foster strong business relationships, community involvement, and achievements within the business community.

Volunteer of the Year

A member who has put their voluntary time, effort and dedication into the Schaumburg Business Association.

Rookie of the Year

An individual or company that has 'jumped' into being involved and participated in SBA activities in their first year of membership.

Nominations are open to all SBA members and are accepted starting in the summer. Nomination forms and dates are communicated through Member News emails and social media. The top nominees are recognized with the winner of each category announced at the Toast of Schaumburg. The top nominees supply their involvement within the SBA to the President who compiles all involvement (committees, groups, leadership roles, participation, etc) to the Board to vote for the winners.

Past winners:

Brian H. Burke Business of the Year

- Mid-West Moving & Storage
- Lavelle Law
- Schaumburg Boomers
- Muscle Activation Schaumburg
- Andigo Credit Union
- AmCheck
- Harper College
- Schaumburg Bank and Trust
- Porte Brown
- Daily Herald
- 3 Monkeys & Aardvark
- Ala Carte Entertainment
- R.J. Augustine
- Divine Signs
- Manulife Financial

Laurie Stone Woman of the Year

- Katie Berganske - Frank
- Roxanne Parikh
- Betsy Skibinski
- Kari-Ann Ryan
- Teresa Faidley

Leader of the Year

- Patrick Panayotov
- Matt Frank
- Kari-Ann Ryan
- Scott Felgenhauer
- Katie Berganske Frank
- Carlos Madinya
- Dr. Kenneth Ender
- Jaci Kator
- Jon Heller
- Raymond Horn
- Lisa Timbo
- Gary Rabine

Rookie of the Year

- Alan Stern, Tricked Out Entertainment
- Beth Whitley, Enlightened
- Raising Cane's
- Allstate-Sundara Insurance Group
- Michael Larson, Schaumburg Boomers
- Itasca Bank and Trust
- Lighthouse Emotional Wellness Center
- Granite City Food & Brewery
- The Timeline Media
- Club Colors
- Chick-fil-A

Volunteer of the Year

- Kari-Ann Ryan
- Julie Selof
- David Behnke
- Sarah Moreau
- Scott Felgenhauer
- Rich Eisenhuth
- Jim Idstein
- Michael Alagna
- Jeff Miller
- Dave VenHorst
- Katie Berganske Frank
- Dave Strahl
- Ben Olson
- Matt Frank
- George Gray & Raymond Horn
- Gary Irps
- Jean Schlinkman
- Jim Burke

SCHAUMBURG BUSINESS ASSOCIATION'S CHARITABLE FOUNDATION (501c3)

The goal of the SBA Foundation is to work today to support tomorrow through educational scholarships, and community service support. We seek to enhance lives through programs and partnerships that enrich education, develop leadership, and better our community.

Contributions to the SBA Foundation are dedicated to developing a skilled workforce, and provide the learning support needed for leadership development, and supporting charitable organizations in our community.

The Schaumburg Business Association awards scholarships of \$2,500 to high school students with goals to pursue a business related degree in college, and to adults looking to further their careers through further education in advanced manufacturing related fields. Awards are based on several considerations that include academic achievement, community involved, and need. Applicants must plan to attend a technical or trade school, Business College, or a two- or four-year college of university in the State of Illinois.

Since its inception \$76,000 has been raised for the SBA's Charitable Foundation.

Please consider a tax-deductible business donation to support the Schaumburg Business Association's Charitable Foundation. Reach out to Lisa Gilbert to become a part, lgilbert@schaumburgbusiness.com

Thank you to our 2023 Scholarship Society:

Misumi, Porte Brown, Navigant Law, Fox Sprinkler, Pulse Technology, Galaxy Underground, Mid-West Moving & Storage, Kari-Ann Ryan & Brandon Ryan, Lavelle Law, Schaumburg Boomers, Pinot's Palette – South Barrington, Divine Signs & Graphics, Village Networking, Proceed Innovative, Kashyap Trivedi, Bill Sutton, Links Technology

Generously donating at values of Gold \$3,000, Silver \$2,000, Bronze \$1,000

Past Scholarship Recipients:

2022 - Lauren Ratajczak, Vihang Thakkar

2021 – Lydia Schultz, Brandon Storm, Kyle Shoemaker, Logan Origer

2020 - Alvin Reji, Apoorva Bommaredy, Michael Parekh, Gabriela Iwanska, Oliver Mucka, Evelyn Barrios

2019 – Alexa Gonzalez, Jake Mizialko, Matthew Tanny, Monica Casillas, Paige Napholz

2018 – Anthony Aigner, Grace Biernacki, Fatima Parraguirre, Ravi Shah, Edwin Suresh

2017 – Lydia Schiller & Gianfranco Torres

2016 – Drew Winter

NETWORKING GROUPS

Whether you are a veteran business owner, or a networking novice, the SBA's networking groups are available to members who are looking to increase their network and mutually provide and receive referrals and prospects to build their business.

CEO Forum

Meets: Second Thursday every month at 7:30-9a
Chairperson: Michael Erickson

POP - Power of Partnerships

Meets: 1st and the 3rd Friday at Noon
Chairperson: Kari-Ann Ryan

Connections

Meets: 1st & 3rd Tuesdays at 7:30a
Chairperson: Dave LoSavio

Dedicated Network Alliance

Meets: Every Thursday, excluding the last, 7:45a
Website: <http://schaumburgdna.com/>
Chairperson: Rich Kraybill

Schaumburg Referral Exchange

Meets: Wednesday's at 7:30a
Website: <http://srexchange.com/>
Chairperson: Lee Owens

The FOCUS Group

Meets: Every 1st & 3rd Thursday at 7:30a
Website: <https://schaumburgfocusgroup.com/>
Chairperson: Rich Eisenhuth

Networking For Introverts

Meets: 1st and 3rd Tuesday of each month at 7:30-8:30a
Chairperson: Jim Idstein

B2BN

Meets: 2nd & 4th Wednesday at 8:00a
Website: www.b2bn.net
Chairperson: Kelly Anderson

Schaumburg Business Builders

Meets: Thursday of each month from 11:30-12:30p
Chairperson: Erik Williams

Schaumburg Women's Alliance Group

Meets: 2nd Monday of each month at 12-1:30p
Chairperson: Gregg Brooke- Koleno

Non-Profit Alliance

Meets: 3rd Friday of each month 12-1:30p
Chairperson: Katie Berganske Frank

Diversity Alliance

Meets: 3rd Tuesday of each month from 4-6p
Chairperson: Chet Tambe, Brandon Cork and Vandana Walia

Young Professionals

Meets: 1st Tuesday of each month at 12:00p
Chairperson: Riley Anderson

Additional information for each including membership rosters can be found on the Schaumburg Business Association website.

In addition to these networking groups building deeper relationships with other members, you can also build stronger relationships with your team by participating in any of our corporate team building activities. A great example is the Adopt-A-Highway program. Teams come together as they clean up the community they do business in or put the miles on together as a team in with our Members & Miles competition. Contact the Schaumburg Business Association to find out how to get your team involved!

AFFINITY PROGRAMS

Our organization partners with Excelerate America to provide members with highly-discounted pricing at ODP Business Solutions that you could not get on your own. The discounts extend to almost every item and across all categories like technology, furniture, and cleaning & breakroom supplies.

What you get when you join:

- Up to 55% off on office supplies
- Up to 55% off on cleaning & breakroom items
- 10% off branded; 20% off private brand ink & toner
- Average 10% off on over 200 technology core items
- Free next-day shipping on orders of \$50 or more
- SIGNIFICANT savings on copy & print
- Customize pricing for the items you buy most often

Start saving today!



SCHAUMBURG BUSINESS ASSOCIATION STAFF

Office phone: (847) 413-1010



Lisa Gilbert

President

lgilbert@schaumburgbusiness.com



Gary Knapp

Membership Manager

gknapp@schaumburgbusiness.com



Christina Cox

Marketing & Communications Manager

ccox@schaumburgbusiness.com



Kayleigh Burnitz

Events Manager

kburnitz@schaumburgbusiness.com



Amanda Moreau

Office Manager

amoreau@schaumburgbusiness.com

2023 BOARD OF DIRECTORS

Executive Committee

Chairperson Theodore McGinn, Lavelle Law

Chair-Elect Patrick Panayotov, Proceed Innovative

Treasurer Rachel VonDrasek, Porte Brown

Immediate Past Chairperson Kari-Ann Ryan, Mid-West Moving & Storage

President Lisa Gilbert, Schaumburg Business Association

Vice Chairpersons

Matt Frank, Village of Schaumburg

Matt Hancock, Consumers Credit Union

Tony LaFrenere, Schaumburg Park District

Board of Directors

Mark Kolar, Cresa

Tony LaFrenere, Schaumburg Park District

Tim Nyquist, Links Technology Solutions

Lori Urbaniec, Daily Herald

Scott Felgenhauer, Royal Real Estate

Chris Schiel, Xtra Mile Running

Tom Koelzer, Tenant Advisors

Michael Larson, Schaumburg Boomers

Heather Lloyd, Woodfield Mall

Adolf Mondaca, Chicago Marriott Schaumburg

Heather Larson, Meet Chicago Northwest

Michel   E. Smith, Harper College

Ron Roberti, Resource Commercial Advisors

Randy Yu, MISUMI Inc.

William Sutton, First Merchant Card Services

Pratik Trivedi, Trivedi Hospitality, LLC

Lori Urbaniec, Daily Herald

Julie Schmidt, Judson University

Kashyap V. Trivedi, Trivedi & Khan, PC

Ex-Officio

Rich Augustine Sr., R.J. Augustine & Assoc.

Brian Burke, Links Technology Solutions, Inc.

Raymond Horn, Meltzer, Purtill & Stelle, LLC

Jeff Miller, Divine Signs, Inc.

Tom Palmer, Meltzer, Purtill & Stelle, LLC

Brian Townsend, Village of Schaumburg

COMMITTEES

NOMINATING COMMITTEE

Chair: Kari-Ann Ryan

Staff: Lisa Gilbert

The Nominating Committee is the committee who elects the incoming members on the Board of Directors. Any member has the opportunity to join the board and should keep an eye out for emails from the SBA in August and September with the application. In early October, the Nominating Committee meets and determines the incoming Board members. Per the ByLaws of the Schaumburg Business Association, the nominating committee shall consist of (i) Chairperson, (ii) the Chair-Elect, (iii) the Immediate Past Chairperson, (iv) the President, and (v) up to two (2) (but, in no event, less than one (1)) past Chairpersons of the Association (in addition to the Immediate Past Chairperson), and (vi) one (1) other member of the Association who is not a then-current member of the Board of Directors.

AMBASSADOR COMMITTEE

Chair: Dave LoSavio

Goal: To represent and promote the Schaumburg Business Association and to retain members.

- Work with new members throughout their first year of membership to answer questions, share expertise and ensure they partake in opportunities to help them meet their goals.
- Assist in communicating the distinctions, services and achievements of the SBA to the business community.
- Host and maintain participation at Coffee & Contacts
- Participate at ribbon cuttings and Schaumburg Business Association events.
- Ambassadors can be identified with the purple ribbons fixed to their namebadges.
- To be considered as an ambassador, reach out to Membership Manager Gary Knapp at gknapp@schaumburgbusiness.com.

Tina Alarcon

[Paintegrity, LLC](#)

Rich Eisenhuth

[HomeTrust Mortgage Corporation](#)

Dan Origer

[DJ's Auto Service Center / Estes Auto Body](#)

Dave LoSavio

[The Suburban Team Mark Allen Realty](#)

Steve Long

[Blink Tees](#)

Ron Roberti

[Resource Commercial Partners](#)

Brandon Cork

[Pulse Technology](#)

Aaron Bondi

[Edward Jones](#)

Betsy Skibinski

[Betsy's one of a Kind](#)

Patrick Panayotov

[Proceed Innovative](#)

Kari-Ann Ryan

[Midwest Moving & Storage](#)

Jim Idstein

[James Idstein Consulting](#)

Katie Berganske Frank

[Clearwater Capital Partners](#)

SCHAUMBURG BUSINESS ASSOCIATION'S CHARITABLE FOUNDATION

The Executive Committee of the Schaumburg Business Association shall oversee the SBA's 501c(3) Charitable Foundation.

SCHOLARSHIP COMMITTEE

Chair: TBD

Staff: Lisa Gilbert

The Scholarship Committee meets in the spring to review, interview and determine the recipients of the Charitable Foundation scholarships.

MARKETING COMMITTEE

Chair: Kari-Ann Ryan

Staff: Christina Cox

The Marketing Committee is an advisory committee to the marketing department. Each committee member brings a unique marketing expertise and a wealth of knowledge to share. Their role is to act as a sounding board for marketing strategies and tools, develop and hone innovative ideas and provide feedback on marketing activities as requested by the marketing department.

LEMONADE DAY COUNCIL

The Lemonade Day plays a big role in the success of the program. Members of the Lemon Council help ensure a well-rounded program. Each member will be assigned to an area of the community that they have knowledge or expertise in.

The Lemon Council should include the following members:

- Publicity and Social Media partner – Helps spread information about Lemonade Day.
- Volunteer Coordinator – Finds Volunteers who will aid in ensuring we have a smooth Lemonade Day and events leading up to it. For example – Lemonade Day bag drop off day.
- Contest Partner – Will oversee the judging of the 3 contests and procuring prizes for the contests.
- Business Liaison – Stays in contact with SBA businesses who want to be involved in Lemonade Day by mentoring or hosting stands.
- Fundraising – Finds financial and in-kind sponsorship to support Lemonade Day.
- City Champion – An influential and respected person in the city who can bring credibility to Lemonade Day by representing Lemonade Day in the media and at village meetings or events.
- Bank Partner – Takes part in loan day. Some entrepreneurs will take out a loan to set up their stand. They are expected to put on a presentation for the loan and pay the loan back after the event.
- Youth Organization Facilitator – Helps bring Lemonade Day to the schools, churches, and park district.

To become part of the 2023 Lemonade Day Council email Amanda Moreau at amoreau@schaumburgbusiness.com today!

SIGNATURE EVENT COMMITTEES

Some of our larger events require more hands-on deck. If you have an expertise to share, skillsets to utilize and time to spare, we'd love to have you participate. Here are some of the committees available:

Raffle Committee: This committee will assist both Savour: Experience the Spirit of Culinary and the Golf Classic. They will be responsible for visiting member businesses in the procurement for raffles items for large scale events. These Committee members are also the first to be asked for day off assistance should it be needed.

Women in Business: A Fashion Showcase Committee: Contribute to the overall success of one of our newest events! We are looking for a committee members to liaison between the committee and participating charities, businesses participating with outfits, raffles, models, runway (show flow) and the overall atmosphere of the event.

Toast of Schaumburg Committee: Be a part of pulling together the biggest event of the year! This gala committee needs members willing to offer in kind support to provide this over-the-top experience of the year.

For more information or to become a part of one of these committees contact Kayleigh Burnitz, KBurnitz@schaumburgbusiness.com





**SCHAUMBURG
BUSINESS
ASSOCIATION**

1501 E. Woodfield Road, Suite 115N
Schaumburg, IL 60173
(847) 413-1010

SchaumburgBusiness.com

