



Schaumburg Business Association's 2024 Business Resource Guide

The Schaumburg Business Association has once again partnered with Town Square Publications, a division of the Daily Herald Media Group, to produce our 2024 Business Resource Guide. This full-color, glossy annual publication will help you market your business for a full 12 months.

NEW! This year's publication will come in an exciting digital/video format that offers an enhanced user experience. Among the improvements are an Interactive Table of Contents that enables you to navigate to any page seamlessly, Tap-to-Read articles and ads that link directly to advertisers' websites.

The 2024 Business Resource Guide will be replicated online via the SBA's website, along with the Daily Herald website that includes a hyperlink from your advertisement to your website for increased SEO. Our digital plan will include twelve months of marketing our stories featured in the guide, as well as dedicated, promotional posts for our members who advertise in the publication. Through our channels, print, and ongoing marketing, your company will be exposed to a readership of over 91,000!



Our ad representative from Town Square Publications is Chris Smith. Chris will be contacting you or you may contact him at (859) 801-7210 or email csmith@tspubsdigital.com to review the details. This year, he is offering a few, digital prime options that can really make a big impact on this target audience.

Lisa Gilbert, President

**YES! I am interested in advertising in
the Schaumburg Business Association
2023 Business Resource Guide!**

Fill out the form below and
email to csmith@tspubs.com

Business Name _____ Contact Name _____

Address _____

City, State Zip _____

Phone _____ Email _____

You may also fax this sheet to Chris Smith at (800) 621-0256,
call Chris at (859) 801-7210 or email him at csmith@tspubs.com