



# SCHAUMBURG **BUSINESS** ASSOCIATION



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## **2024 Schaumburg Business Association at a Glance**

The Schaumburg Business Association (SBA) is dedicated to our members' growth and prosperity. We foster and facilitate business and are committed to helping our members maintain a competitive edge by providing them with outstanding community, relationships, advocacy, resources, and economic development. The Association was formed in 2001 to represent the needs of businesses within the Association. The SBA embodies the spirit of our business community that includes a dynamic blend of corporate, commercial, retail, service, and industrial businesses in the largest suburban economic center in the State of Illinois.

### **Our Purpose**

The Schaumburg Business Association is dedicated to fostering economic growth and prosperity of a vibrant and inclusive Schaumburg community by facilitating diverse alliances, driving innovation, offering resources, and advocating for our members.

### **Our Values**

The values that guide all we do are the SBA pillars: Relationships, Economic Development, Business Resources, Advocacy and Community.

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### **Diversity, Equity and Inclusion**

The Schaumburg Business Association is dedicated to actively and intentionally cultivating business workplaces to value diversity, equity and inclusion. We promote inclusion in pursuit of a more equitable business community. The Schaumburg Business Association will challenge our Board of Directors, employees, members, and partners, as well as our city, county, state, and other civic leaders to enact positive change in our organization and the communities we serve.

***As adopted by the SBA Board of Directors, 2021***

# Ways to Get Involved

## **SPONSORSHIPS & NETWORKING**

In a digital, multitasking world, people crave genuine face-to-face engagement. There are plenty of statistics that demonstrate just how powerful experiential networking can be.

- 72% of people positively view brands that provide quality event experiences.
- 74% say that engagements with brands that create memorable moments make people more likely to buy their products.
- 70% of people become regular customers after an experiential marketing event.
- 79% of marketers generate sales using event marketing.
- 67% of marketers believe that events are their single most effective promotion strategy.

The numbers make it clear; being at events—even better, associating your brand with great events through sponsorship, means a lot to your audience. Event participation and sponsorship demonstrates your authority in your field of expertise, and people listen to, trust, and buy from experts.

We're not talking about shortcuts, here—companies still need to put in the time to earn expertise—but there's no faster way to gain credibility and respect than by consistently making quality connections with your prospects during relevant events. Even event sponsorship without in-person engagement allows customers to become familiar with, comfortable around, and more trusting of your brand.

Membership in the Schaumburg Business Association provides you with dozens of opportunities for experiential marketing every year. From exclusive presenting sponsor partnerships, to display table advertising, to simply attending signature and monthly events—the choices are vast. Give your company the kind of exposure it needs, and you will create the foundation for lasting relationships with business leaders throughout Northeast Illinois and beyond.

The variety of experiential marketing opportunities offered by the Schaumburg Business Association is truly unparalleled. Peruse this guide to learn more about the industry-specific programs, development seminars, women-focused luncheons, award celebrations, annual events, and community involvement initiatives we offer. No matter what your budget might be or who your target audience might include, you're sure to find sponsorship and participation opportunities that fit your company's needs.

You'll be impressed, as well, by the multiple points of value packaged with each level of sponsorship. Offers include prominent recognition on marketing materials, recognition from the podium, tickets to the event, recognition in the program, inclusion in this Business Resource Guide (which is mailed every year to 5,000 businesses in Schaumburg and beyond) and recognition in the calendar at SchaumburgBusiness.com.



## Best Practices for a Successful Display Table

Congratulations! You have made a wise decision to market your business through the Schaumburg Business Association. The SBA has been helping companies connect with other companies since 2001, and we want you to have the most success at our event. We have combined some tips and best practices based on the feedback from both past display table sponsors and event attendees to best help make your experience worthwhile.

### Set up

- Show up early, or as directed to set up your table. Getting to the location when the event starts puts you at a disadvantage, a late arrival will not only make you stressed, but attendees will likely stay away as your company now seems disorganized and harried. Not a great first impression.
- Bring everything you need to set up your space, this can include tablecloth, pull-up banners, tape, string, electrical cords, ice marketing materials, handouts, etc. Please do not assume that the event location will have any of these items. Check with staff ahead of time if you have questions on the availability of electrical outlets and whether you can erect a tent at your table display.
- If you plan to sample or give away food, drinks, or alcoholic beverages you must check with SBA staff on the needs for licensing, and Certificate of Insurance a minimum of 1 week prior to the event.

### Event Marketing

- Using a bowl to collect business cards and offering a raffle of some type is a great way to organically collect contacts for future connections with event attendees.
- Remember that guests to your booth will likely want some type of brochure, business card or a giveaway item to remember you.
- Guests are not coming to your booth to sign up for service, make a deal, or buy your product right then and there. You are there to create awareness for you and your business. Keeping these expectations in mind will help with your interactions.
- Stand- don't sit! If possible, stand beside or in front of your table to help attract people to your table.
- Don't expect everyone to just walk up to your table, you need to draw them in with an engaging table and attitude. It's your energy and enthusiasm that will attract people to your table display and will ultimately help people to remember your business and get you that next meeting!

### One Last Thought

- Contact the SBA staff if you have questions on anything presented here, or if you would like suggestions for your future display table sponsorship, we want you to get the most out of your experience.
- Check out the photos to give you an idea of effective marketing using table displays.



## GOOD MORNING SCHAUMBURG

7:30 – 9:00am held at Chandler's Banquets

January 9 | March 12 | June 11 | September 10 | October 8 | December 10

Consider this to be the Schaumburg Business Association's general business meeting. The breakfast, held seven times annually, offers networking and professional development opportunities for members. More than any other event, GMS draws a significant number of non-members and guests, the total attendance averaging 100 attendees. Prominent members of government and industry are featured guest presenters, as are keynote speakers brought in from around the country. The January event is our annual community update and Economic Forecast, and the December event is an SBA Year in Review. Among all of our other events, this is the one most frequently covered by the press and attended by our most senior-level corporate members and government officials.



### **Presenting sponsor: \$2,500 Sold Out for 2024**

- Greet attendees, bringing face to face recognition and familiarization.
- Sole access to information on guest/breakfast tables.
- Provide signage/banners/posters announcing any upcoming dates and or special offers the business/organization may have in the coming months.
- Provide a door prize for the GMS grand drawing and pull the winner at the podium.
- In coordination with the venue, the sponsoring member may decorate the breakfast tables with centerpieces announcing their company, upcoming event or product.
- In coordination with the SBA President and current Chairman of the Board, the sponsor may obtain time at the podium.
- May assist in choosing a speaker at the event.

**Display Table:** \$200 (includes 6-foot skirted table, admission for two with breakfast and program mention)

**Display Table bundle:** \$575 for three tables, \$750 for four tables to be used in 2024, can be intermixed with Women in Business or Good Morning Schaumburg.

**Table of 10:** \$250 corporate recognition on the table and from the podium

**Individual ticket:** \$30

## COFFEE & CONTACTS

7:30 – 9:00am held at Various Locations

Jan 25 | Feb 15 | March 28 | April 25 | May 23 | June 27 | Aug 22 | Sept 26 | Oct 24 | Nov 14

[Thank you to our 2024 Presenting Sponsor: Aaron Bondi of Edward Jones](#)



This event, held monthly except over the holidays, is a dynamic event headlined by Schaumburg Business Association members who offer business insights and inspiration drawn from their professional and personal lives. Generally more interactive than other networking breakfasts, a part of every event allows attendees to introduce themselves to the crowd, and members are encouraged to leave business cards on a table for attendees to collect. The slate of typical programs ranges from Speed Networking, to a Non-Profit Showcase, to panels of experts discussing business skills and topics relevant to the success of any business. This event is hosted by the Ambassador Committee, making it an ideal atmosphere for new members to mix with SBA leaders, making this a warm, welcoming crowd of around 50 attendees.

**Presenting Sponsor:** \$3,000 for the year

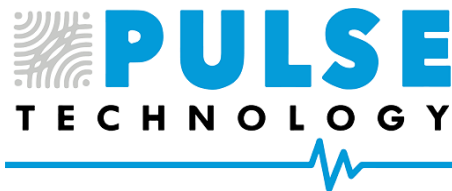
**Individual ticket:** \$15

## NEW MEMBER ORIENTATION

8:00 – 9:30AM

Feb 7 | May 15 | Aug 14 | Nov 6

[Thank you to our 2024 Presenting Sponsor: Pulse Technology](#)



Come learn about all the ways you can put your membership to its best use. While the focus is on new businesses who have recently joined the association, anyone who wants to get refreshed and up-to-speed on the SBA's latest offerings is welcome.

**Presenting Sponsor:** \$2,000 for the year, includes podium time, display table, signage, video inclusion in presentation to all new members.

**Tickets:** Complimentary for SBA Members



## LEADERSHIP LUNCHEON

11:30AM – 1:00pm held at the Schaumburg Corporate Center Conference Rooms

Feb 7 | May 15 | Aug 14 | Nov 6

[Thank you to our 2024 Presenting Sponsor: Divine Signs](#)



Presenters at this quarterly luncheon focus their presentations on practical how-to takeaways that are immediately applicable to the way you do business every day. At any given event, leaders in marketing, risk management, legal matters, human resources, marketing, or information technology will deliver their instruction in ways that are relevant to any established or rising business leader. Attendance is generally between 40-70, ensuring that presenters can easily answer questions and engage with the audience.



**Presenting Sponsor:** \$2,000 for the year

**Lunch Sponsor:** Sponsorship to provide lunch for all attendees, includes marketing brochure and promotional items on table and podium time before event

**Individual ticket:** \$20



## WOMEN IN BUSINESS

11:30am – 1:00pm

January 24 | April 17 | July 17 | October 16

Thank you to our 2024 Presenting Sponsor: Mid-West Moving & Storage/Chicago Office Movers



This quarterly luncheon is a forum for topics that, while especially relevant to business women, are important for any business leader to consider and understand. A unique feature of this event is the variety of display sponsorship tables that function as marketplace for services and programs as well as networking and engagement. Approximately 75 individuals register each quarter, and program subjects are always timely and topical.



<b>Presenting Sponsor:</b>	\$3,000/year includes naming rights (presented by), four admission tickets, podium time, marketing brochure and promotional items at each place setting
<b>Display Table Sponsor:</b>	Individual: \$200, Bundle: \$575 for three tables, \$750 for four tables to be used in 2024, can be intermixed with Women in Business or Good Morning Schaumburg.
<b>Individual ticket:</b>	\$30

## BUSINESS AFTER HOURS

5:00 – 7:00pm held at various member businesses

Experience the hospitality offered by businesses throughout the Schaumburg area at this well-attended event, which is complimentary with your membership. A great place to reconnect with friends and make new contacts, this is two hours of open networking with drawings and raffles, food, and beverage. This is a great way to showcase your business in a fun, exciting spotlight. Not a restaurant or bar but still want to host a Business After Hours? No problem! Banks, offices, clinics, and dealerships have been partnered with caterers and opened their doors for past events, which draw 50-100+ guests.

**Host Sponsor:** \$300 includes business cards from all attendees within one week of event

**Tickets:** Complimentary for SBA Members



## BUSINESS DURING HOURS

During Business Hours, held at various member businesses, various times throughout the day. Experience open networking during business hours! 30-50 attendees.

**Host Sponsor:** \$150 includes business cards from all attendees within one week of event

**Tickets:** Complimentary for SBA Members



## SAVOUR: Experience The Spirit of Culinary

February 22, 2024

It's easy to see why this annual event, which showcases our membership's purveyors of food and drink is our largest. This is the single largest event hosted by the Schaumburg Business Association. Join more than 800 business professionals in an evening of networking, raffle prizes, music, and food and drink tastings offered by the most popular restaurants and caterers in the association. The price point for tickets makes this a brilliant way to thank clients, entertain future clients, reward employees or simply have a great time out among your friends and colleagues. Even with the massive capacity, this event does sell out, so be sure to register early.

Thank you to our 2024 Presenting Sponsor: Misumi



**Presenting Sponsor:** \$5,000 includes naming rights, tickets and prominent signage

**Supporting Sponsor:** \$500 includes signage at event and 10 general admission tickets

**Vendor Table:** \$100 (provides samples of wine or beer or spirits and food)

**Tickets:** \$30 per ticket; Groups of 10 or more tickets are \$25 each

## GOLF CLASSIC

June 19, 2024

(Presenting Sponsor Coming soon....)



The SBA Golf Classic is one of the premier golf outings and business-building opportunities of its kind in the Chicagoland area. This relaxing all-day event includes 18 holes of golf, each with a business sponsor with games, food and drink at each tee box, lunch on the course and an awards banquet with raffles to conclude the event. Plenty of sponsors make this a lively, all day event. Many members use this event to entertain their most important clients or incentivize their top-performing employees. It's a progressive scramble, or "best ball" format, so golfers of all levels are welcome. You are sure to see Schaumburg's top business leaders on the course, so be sure to register early. This event sells out every year!

**Presenting Sponsor:** \$7,500 includes one foursome, table for 8 and podium time at dinner

**Gold Sponsor:** \$2,000 each

**Lunch Sponsor:** One foursome plus signage at two lunch locations

**Dinner Sponsor:** One foursome, reserved table for 8 and signage at dinner

**Cart Sponsor:** One foursome and promotional items in cart

**Contest Sponsor:** One foursome and information/gift for all golfers and/or 6 prizes for each contest

**Hospitality Sponsor:** Signage at mornings mimosas & bloody Mary's

**Silver Sponsor:** \$1,000 each

**Driving Range Sponsor:** Lunch and signage on driving range

**Putting Green Sponsor:** Lunch and signage on putting green

**Drink Cart Sponsor:** Signage on the drink cart

### Bronze Sponsorship:

**Hole Sponsor:** \$775 includes lunch for two people and display table with two chairs at tee off, and signage at hole

**Promenade Table:** \$300 includes signage, display table and two chairs during morning registration

**Foursome:** \$800 for one foursome

**Individual golfer:** \$200 for one individual golfer



## Lemonade Day

June 27, 2024

Lemonade Day's is a hands-on experience between local businesses and future entrepreneurs. The mission is to help prepare youth for life through fun, proactive and experiential programs infused with life skills, character education, and entrepreneurship. The foremost objective is to help today's youth become the business leaders, social advocates, community volunteers and forward-thinking citizens of tomorrow. We want to build self-esteem and new mindsets that can propel youth to success they likely would not have pursued otherwise. Through mentorship, sponsorship and community driven businesses and individuals we will be giving kids the chance to create their own business as a lemonade stand. By running their stand, they learn the business and life skills needed to set a goal, plan and work the plan to achieve their dreams.

(Presenting Sponsor Coming soon....)



**Main Squeeze Presenting Sponsor:** \$5,000 includes naming rights and VIP exposure on education curriculum, marketing material in lemonade day backpack, logo placement on the Official Lemonade Day Website

**Investors:** \$1,500 includes logo placement on education curriculum, lemonade day backpack, T-shirt and marketing material, social media and SBA website

**Celebration Sponsor:** \$2,500 includes mentions at the celebration and signage. Logo placement on all T-shirts, backpacks, marketing materials, social media, and SBA website. The opportunity to speak about their business during the celebration. The opportunity to help with handing out awards during the celebration.

## TOAST OF SCHAUMBURG

November 1, 2024

(Presenting Sponsor Coming soon....)

This formal gala is a night of Celebration, Recognition and Philanthropy. We raise fund for our Charitable Foundation, offering scholarships for local students who are in college or returning to further their education and training in a new vocation. More information on that can be found on page 19. Don't miss being a part of this evening of cocktails, networking, dinner and dancing!



<b>Presenting Sponsor:</b>	\$10,000 includes a VIP table of 10, naming rights, personalized video to appear that night, signage and call out to all attendees
<b>Gold Sponsor:</b>	\$3,500 includes a VIP table of 10, signage, and call out to all attendees
<b>Silver Sponsor:</b>	\$2,000 includes 5 tickets, and signage
<b>Cocktail Sponsor:</b>	\$2,000 includes 2 tickets to the event, logo on front of bar at event
<b>Bronze Sponsor:</b>	\$1,000 includes 2 tickets to event and signage
<b>Table of 10</b>	\$1,850 for one table of 10
<b>Individual tickets</b>	\$185 for one ticket

## ECONOMIC DEVELOPMENT

These are exclusive, invitation-only events for decision makers in companies located in Schaumburg. These mastermind-style events is an excellent way to both demonstrate and develop deeper knowledge and understanding in these particular industries in Schaumburg.

Throughout the year there is industry specific events taking place, for more information on this please reach out to Lisa Gilbert at [LGilbert@schaumburgbusinss.com](mailto:LGilbert@schaumburgbusinss.com)

## JOB BOARD

Complimentary job posting on the Schaumburg Business Association website, proactively sent to 80 workforce partners throughout Chicagoland monthly.

## MARKETING OPPORTUNITIES

Weekly E-Newsletter sent to 4,600 individuals every first and third Tuesday with a 29% average open rate.

8 FREE Submissions annually / additional submissions available at \$50

Member News Spotlight \$200/week or \$500 for 4 newsletters purchased

Includes bigger marketing space with premier placement at top of newsletter and Member Spotlight on homepage of SBA website for one week (average 1,282 unique visitors per week)

Member Banner Ad \$100 per (Includes banner footer ad in one newsletter)

### E-Blast (\$400 for SBA Members only)

- One-time signature e-blast with prior approval
- Direct e-mail sent to over 4,600 business professionals
- PNG format preferred (pdf, jpeg also compatible)
- Artwork linkable to a landing page, email or website
- Creative work should be received 1 week prior to sending
- Payment required prior to launch

### Member-to-Member Discount

Either extend an exclusive discount of your choice to SBA members as an incentive to conduct business, or take advantage of the discounts extended by fellow SBA members. Offering one increases SEO to your profile.

### Excel Mailing Labels

Members can request one set of mailing labels compiled in an excel spread sheet, complimentary per year.

### Enhanced Member Profile \$150

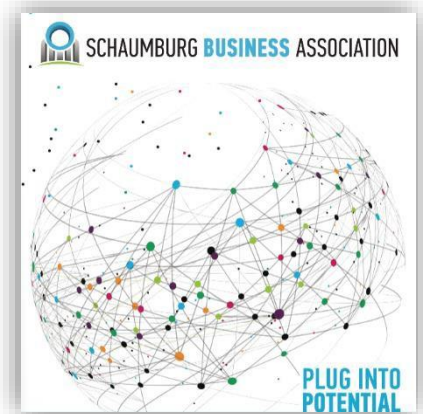
Increase your visibility through enhanced SEO by upgrading your profile on the SBA website.

### Business Resource Guide

SBA members have exclusive advertising opportunities in the Schaumburg Business Resource Guide, mailed to every business in Schaumburg in the spring every year. Ad sales open in Nov/Dec each year.

### Community Calendar

Members can use their online portal to submit their events to the Community Calendar to increase visibility for attendance at your event.



*Disclaimer: The Schaumburg Business Association reserves the right to reject any submission of marketing material.*



## RIBBON CUTTINGS

The Schaumburg Business Association coordinates all ribbon cuttings within the Village of Schaumburg. With a 2-week notice, we can:

- Provide scissors and ribbon for your dignitaries to cut.
- Coordinate and invite Village Mayor, the Village Board of Trustees (6) and Village Clerk (1) to attend.
- For Schaumburg Business Association members
  - Extend an invitation to all SBA members.
  - Promote it on the homepage of our website.
  - Take digital photos to be posted on social media and through our media outlets.

These events are published on the Schaumburg Business Association calendar as well as published in the Member News e-newsletter. All members are welcome to attend and support new business in Schaumburg.



## WELCOME BAGS

When new businesses with more than 100 employees move into Schaumburg and join the SBA, we can assemble and distribute welcome bags for each employee of the company to enjoy on their first day at their new office. This is a member exclusive opportunity not to be missed! When bags are being assembled, an email will be sent to all members to let them know of the company coming to town, how many employees they'll have and a deadline if you'd like to have something included in these bags.

We are happy to include one item of value from SBA member companies in these bags at no charge. Examples include gift cards, tickets, coasters, pens, travelers, tumblers, water bottles, coolers, etc.

## ADOPT A HIGHWAY

The Schaumburg Business Association has adopted the frontage road between Woodfield Rd. and Higgins Rd in front of the Streets of Woodfield. The Adopt-A-Highway program is a fantastic initiative that allows businesses to contribute to keeping our roadways clean and beautiful. It's a great way for employees and members to bond while making a positive impact in the community. Cleanup happens once a quarter, keep an eye on Member News and our calendar for the upcoming dates and times.





## WINDOW DECAL

80% of consumers are more likely to buy from a Chamber member... so proudly promote your Schaumburg Business Association membership with our annual window decal.

This is mailed to all SBA members in January. This can also be downloaded through the members' portal of our website so you can embed it on your website as well.



## SCHAUMBURG BUSINESS ASSOCIATION APP

Bring your membership on the go with our up-to-date app. The mobile version can be downloaded for [Apple](#) or [Google](#). Access is with the same SBA Username & Password for the members' portal.

## SPEAKING OPPORTUNITIES

Do you or your company present on areas of your expertise? If so, we're looking for you! We look to our membership to fill our calendar of 100+ events and share our speakers list with businesses looking for speakers for their events. Please fill out the speaker bio to be considered at one of our upcoming events. The bio form can be found in the SBA member portal, or by emailing, [KBurnitz@schaumburgbusiness.com](mailto:KBurnitz@schaumburgbusiness.com)

Potential speaking opportunities include Coffee & Contacts, Women in Business, Leadership Luncheon & Good Morning Schaumburg.



# ANNUAL AWARDS

Presented at the annual Toast of Schaumburg

## **Brian H. Burke Business of the Year**

Recognizes and honors an SBA member who has most exemplified the five pillars of the association during the year: Relationships, Economic Development, Resource, Advocacy, and Community.

## **Laurie Stone Woman of the Year**

This award recognizes a woman who has excelled in their career, field or passion and whose commitment, vision and talents make them true leaders in their communities.

## **Leader of the Year**

Community leader and business champion who exemplifies qualities of visionary leadership and effective communication skills which foster strong business relationships, community involvement, and achievements within the business community.

## **Volunteer of the Year**

A member who has put their voluntary time, effort, and dedication into the Schaumburg Business Association.

## **Rookie of the Year**

An individual or company that has 'jumped' into being involved and participated in SBA activities in their first year of membership.

Nominations are open to all SBA members and are accepted starting in the summer. Nomination forms and dates are communicated through Member News emails and social media. The top nominees are recognized with the winner of each category announced at the Toast of Schaumburg. The top nominees supply their involvement within the SBA to the President who compiles all involvement (committees, groups, leadership roles, participation, etc) to the Board to vote for the winners.

Past Winners:

### **Brian H. Burke Business of the Year**

- DJ's Auto Service Center
- Mid-West Moving & Storage
- Lavelle Law
- Schaumburg Boomers
- Muscle Activation Schaumburg
- Andigo Credit Union
- AmCheck
- Harper College
- Schaumburg Bank and Trust
- Porte Brown
- Daily Herald
- 3 Monkeys & Aardvark
- Ala Carte Entertainment
- R.J. Augustine
- Divine Signs
- Manulife Financial

### **Laurie Stone Woman of the Year**

- Gregg-Brooke Koleno
- Katie Berganske - Frank
- Roxanne Parikh
- Betsy Skibinski
- Kari-Ann Ryan
- Teresa Faidley

### **Leader of the Year**

- Ritesh Shah
- Patrick Panayotov
- Matt Frank
- Kari-Ann Ryan
- Scott Felgenhauer
- Katie Berganske Frank
- Carlos Madinya
- Dr. Kenneth Ender
- Jaci Kator
- Jon Heller
- Raymond Horn
- Lisa Timbo
- Gary Rabine

### **Rookie of the Year**

- Vito & Dollenmaier Law
- Alan Stern, Tricked Out Entertainment
- Beth Whitley, Enlightened
- Raising Cane's
- Allstate-Sundara Insurance Group
- Michael Larson, Schaumburg Boomers
- Itasca Bank and Trust
- Lighthouse Emotional Wellness Center
- Granite City Food & Brewery
- The Timeline Media
- Club Colors
- Chick-fil-A

### **Volunteer of the Year**

- Dave LoSavio
- Kari-Ann Ryan
- Julie Selof
- David Behnke
- Sarah Moreau
- Scott Felgenhauer
- Rich Eisenhuth
- Jim Idstein
- Michael Alagna
- Jeff Miller
- Dave VenHorst
- Katie Berganske Frank
- Dave Strahl
- Ben Olson
- Matt Frank
- George Gray & Raymond Horn
- Gary Irps
- Jean Schlinkman
- Jim Burke

## SCHAUMBURG BUSINESS ASSOCIATION'S CHARITABLE FOUNDATION (501c3)

The goal of the SBA Foundation is to work today to support tomorrow through educational scholarships, and community service support. We seek to enhance lives through programs and partnerships that enrich education, develop leadership, and better our community.

Contributions to the SBA Foundation are dedicated to developing a skilled workforce, and provide the learning support needed for leadership development, and supporting charitable organizations in our community.

The Schaumburg Business Association awards scholarships of \$2,500 to high school students with goals to pursue a business-related degree in college, and to adults looking to further their careers through further education in advanced manufacturing related fields. Awards are based on several considerations that include academic achievement, community involved, and need. Applicants must plan to attend a technical or trade school, Business College, or a two- or four-year college or university in the State of Illinois.

Since its inception \$99,500 has been raised for the SBA's Charitable Foundation.

Please consider a tax-deductible business donation to support the Schaumburg Business Association's Charitable Foundation. Reach out to Lisa Gilbert to become a part, [lgilbert@schaumburgbusiness.com](mailto:lgilbert@schaumburgbusiness.com)

### Thank you to our 2024 Scholarship Society:

Bear Construction, Fox Sprinkler, Kari-Ann & Brandon Ryan, Lavelle Law,  
Mid-West Moving & Storage, Misumi, Motif Events, Pinot's Palette, Porte Brown,  
Proceed Innovative, Pulse Technology, Esha Patel, Trivedi & Khan,  
Vito and Dollenmaier Law

Generously donating at values of Gold \$3,000, Silver \$2,000, Bronze \$1,000

### Past Scholarship Recipients:

2023- Allison Prabakar, Chittesh Saravanan, Dominic Mininni, Karissa Patel, Kevin Tarchala,  
Klaudia Kurek, Nathan Frank, William Gabrione

2022 - Lauren Ratajczak, Vihang Thakkar

2021 – Lydia Schultz, Brandon Storm, Kyle Shoemaker, Logan Origer

2020 - Alvin Reji, Apoorva Bommaredy, Michael Parekh, Gabriela Iwanska, Oliver Mucka, Evelyn Barrios

2019 – Alexa Gonzalez, Jake Mizialko, Matthew Tanny, Monica Casillas, Paige Napholz

2018 – Anthony Aigner, Grace Biernacki, Fatima Parraguirre, Ravi Shah, Edwin Suresh

2017 – Lydia Schiller & Gianfranco Torres

2016 – Drew Winter

# NETWORKING GROUPS

Whether you are a veteran business owner, or a networking novice, the SBA's networking groups are available to members who are looking to increase their network and mutually provide and receive referrals and prospects to build their business.

## **CEO Forum**

Meets: Second Thursday every month at 7:30-9a  
Chairperson: Michael Erickson

## **POP - Power of Partnerships**

Meets: 1st and the 3rd Friday at Noon  
Chairperson: Kari-Ann Ryan

## **Connections**

Meets: 1st & 3rd Tuesdays at 7:30a  
Chairperson: Theodore McGinn

## **Schaumburg Referral Exchange**

Meets: Wednesday's at 7:30a  
Website: <http://srexchange.com/>  
Chairperson: Lee Owens

## **The FOCUS Group**

Meets: Every 1st & 3rd Thursday at 7:30a  
Website: <https://schaumburgfocusgroup.com/>  
Chairperson: Raghu Sundara

## **Networking For Introverts**

Meets: 1<sup>st</sup> and 3<sup>rd</sup> Tuesday of each month at 7:30-8:30a  
Chairperson: Jim Idstein

## **B2BN**

Meets: 2nd & 4th Wednesday at 8:00a  
Website: [www.b2bn.net](http://www.b2bn.net)  
Chairperson: Kelly Anderson

## **Schaumburg Business Builders**

Meets: Thursday of each month from 11:30-12:30p  
Chairperson: Erik Williams

## **Schaumburg Women's Alliance Group**

Meets: 2nd Monday of each month at 12-1:30p  
Chairperson: Gregg Brooke- Koleno

## **Non-Profit Alliance**

Meets: 3rd Friday of each month 12-1:30p  
Chairperson: Katie Berganske Frank & Gary Stubits

## **Diversity Alliance**

Meets: 3<sup>rd</sup> Tuesday of each month from 4-6p  
Chairperson: Chet Tambe, Brandon Cork and Vandana Walia

## **Young Professionals**

Meets: 1<sup>st</sup> Tuesday of each month at 12:00p  
Chairperson: Kelly Peterson

**Additional information for each including membership rosters can be found on the Schaumburg Business Association website.**

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*In addition to these networking groups building deeper relationships with other members, you can also build stronger relationships with your team by participating in any of our corporate team building activities. A great example is the Adopt-A-Highway program. Teams come together as they clean up the community they do business in. Contact the Schaumburg Business Association to find out how to get your team involved!*

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# AFFINITY PROGRAM

Our organization partners with Excelerate America to provide members with highly discounted pricing at ODP Business Solutions that you could not get on your own. The discounts extend to almost every item and across all categories like technology, furniture, and cleaning & breakroom supplies.

## What you get when you join:

- Up to 55% off on office supplies
- Up to 55% off on cleaning & breakroom items
- 10% off branded; 20% off private brand ink & toner
- Average 10% off on over 200 technology core items
- Free next-day shipping on orders of \$50 or more
- SIGNIFICANT savings on copy & print
- Customize pricing for the items you buy most often

Start saving today and utilize Schaumburg's purchasing power!



# SCHAUMBURG BUSINESS ASSOCIATION STAFF

Office phone: (847) 413-1010



**Lisa Gilbert**

*President*

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**Christina Cox**

*Marketing & Communications Manager*

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**Kayleigh Burnitz**

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**Renée Fetty**

*Membership Services*

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# 2024 BOARD OF DIRECTORS

## Executive Committee

**Chairperson** Patrick Panayotov, Proceed Innovative

**Chair Elect** Sandra Gallardo, Schaumburg Bank and Trust

**Immediate Past Chair** Theodore McGinn, Lavelle Law

**Treasurer** Rachel VonDrasek, Porte Brown

**President** Lisa Gilbert, Schaumburg Business Association

## Vice Chairpersons

Matt Frank, Village of Schaumburg

Heather Larson, Meet Chicago Northwest

Kari-Ann Ryan, Mid-West Moving & Storage

## Board of Directors

David Behnke, Better Business Bureau

Allen Gabe, Allen Gabe Law, P.C.

Mark Kolar, Cresa

Tom Koelzer, Tenant Advisors

Gregg-Brooke Koleno, IA Business Advisors

Tony LaFrenere, Schaumburg Park District

Michael Larson, Schaumburg Boomers

Heather Lloyd, Woodfield Mall

Danilo Nevarez, BCU

Tim Nyquist, Links Technology Solutions

Dan Origer, DJ's Auto Service Center

Jennifer Scarpelli, Meze Mediterraneo

Chris Schiel, Xtra Mile Running

Ritesh Shah, Giving Group

Michel   E. Smith, Harper College

William Sutton, First Merchant Card Services Lori Urbaniec,

Daily Herald Media Group

Randy Yu, MISUMI

## Ex-Officio

Rich Augustine Sr., R.J. Augustine & Assoc.

Brian Burke, Links Technology Solutions

Raymond Horn, Meltzer, Purtill & Stelle, LLC

Tom Palmer, Meltzer, Purtill & Stelle, LLC

Brian Townsend, Village of Schaumburg

Jeff Miller, Divine Signs, Inc.



# COMMITTEES

## **NOMINATING COMMITTEE**

Chair: Theodore McGinn

Staff: Lisa Gilbert

The Nominating Committee is the committee who elects the incoming members on the Board of Directors. Any member has the opportunity to join the board and should keep an eye out for emails from the SBA in August and September with the application. In early October, the Nominating Committee meets and determines the incoming Board members. Per the ByLaws of the Schaumburg Business Association, the nominating committee shall consist of (i) Chairperson, (ii) the Chair-Elect, (iii) the Immediate Past Chairperson, (iv) the President, and (v) up to two (2) (but, in no event, less than one (1)) past Chairpersons of the Association (in addition to the Immediate Past Chairperson), and (vi) one (1) other member of the Association who is not a then-current member of the Board of Directors.

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## **AMBASSADOR COMMITTEE**

Chair: Dave LoSavio

Goal: To represent and promote the Schaumburg Business Association and to retain members.

- Work with new members throughout their first year of membership to answer questions, share expertise and ensure they partake in opportunities to help them meet their goals.
- Assist in communicating the distinctions, services and achievements of the SBA to the business community.
- Host and maintain participation at Coffee & Contacts
- Participate at ribbon cuttings and Schaumburg Business Association events.
- Ambassadors can be identified with the purple ribbons fixed to their name badges.
- To be considered as an ambassador, reach out to Membership Manager Gary Knapp at gknapp@schaumburgbusiness.com.

## **2024 Ambassador Committee**

Aaron Bondi, Edward Jones

Betsy Skibinski, Betsy's One of A Kind

Brandon Cork, Pulse Technology

Dan Origer, DJ's Auto Service Center/ Estes Auto Body

Dave LoSavio, The Suburban Team Mark Alen Realty

Dawn Block, Century 21 1<sup>st</sup> Class Homes

Doug Davis, Delta insurance Advisors

Gary Stubits, Brainstorm Properties

Gregg-Brooke Koleno, IA Business Advisors

Jim Idstein, James Idstein Consulting

Katie Berganske-Frank, Clearwater Capital Partners

Liz Thomas, Special Leisure Services Foundation, SLSF

Mary Licciardi, Navigant Law Group

Patrick Panayotov, Proceed Innovative

Raghu Sundara, Always be Connecting

Rich Eisenhuth, HomeTrust Mortgage Corporation

Ron Roberti, Resource Commercial Partners

## **SCHAUMBURG BUSINESS ASSOCIATION'S CHARITABLE FOUNDATION**

The Executive Committee of the Schaumburg Business Association shall oversee the SBA's 501c(3) Charitable Foundation.

## **SCHOLARSHIP COMMITTEE**

Chair: Kashyap Trivedi

Staff: Lisa Gilbert

The Scholarship Committee meets in the spring to review, interview and determine the recipients of the Charitable Foundation scholarships.

## **MARKETING COMMITTEE**

Chair: Kari-Ann Ryan

Staff: Christina Cox

The Marketing Committee is an advisory committee to the marketing department. Each committee member brings a unique marketing expertise and a wealth of knowledge to share. Their role is to act as a sounding board for marketing strategies and tools, develop and hone innovative ideas and provide feedback on marketing activities as requested by the marketing department.

## **LEMONADE DAY COUNCIL**

The Lemonade Day plays a big role in the success of the program. Members of the Lemon Council help ensure a well-rounded program. Each member will be assigned to an area of the community that they have knowledge or expertise in.

The Lemon Council should include the following members:

- Publicity and Social Media partner – Helps spread information about Lemonade Day.
- Volunteer Coordinator – Finds Volunteers who will aid in ensuring we have a smooth Lemonade Day and events leading up to it. For example – Lemonade Day bag drop off day.
- Contest Partner – Will oversee the judging of the 3 contests and procuring prizes for the contests.
- Business Liaison – Stays in contact with SBA businesses who want to be involved in Lemonade Day by mentoring or hosting stands.
- Fundraising – Finds financial and in-kind sponsorship to support Lemonade Day.
- City Champion – An influential and respected person in the city who can bring credibility to Lemonade Day by representing Lemonade Day in the media and at village meetings or events.
- Bank Partner – Takes part in loan day. Some entrepreneurs will take out a loan to set up their stand. They are expected to put on a presentation for the loan and pay the loan back after the event.
- Youth Organization Facilitator – Helps bring Lemonade Day to the schools, churches, and park district.

To become part of the 2024 Lemonade Day Council email Amanda Moreau at [amoreau@schaumburgbusiness.com](mailto:amoreau@schaumburgbusiness.com) today!

## SIGNATURE EVENT COMMITTEES

Some of our larger events require more hands-on deck. If you have an expertise to share, skillsets to utilize and time to spare, we'd love to have you participate. Here are some of the committees available:

**Raffle Committee:** This committee will assist both Savour: Experience the Spirit of Culinary and the Golf Classic. They will be responsible for visiting member businesses in the procurement for raffles items for large scale events. These Committee members are also the first to be asked for day off assistance should it be needed.

**SAVOUR Committee:** Assist with overseeing a night to remember for 600+ business professionals. Help with the planning of music, entertainment, food & drink!

**Golf Committee:** Join other business professionals as they help to plan a day of 27 holes/ fully sponsored golf outing.

**Toast of Schaumburg Committee:** Be a part of pulling together the biggest event of the year! This gala committee needs members willing to offer in kind support to provide this over-the-top experience of the year.

For more information or to become a part of one of these committees contact Kayleigh Burnitz,  
[KBurnitz@schaumburgbusiness.com](mailto:KBurnitz@schaumburgbusiness.com)





**SCHAUMBURG  
BUSINESS  
ASSOCIATION**

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