

PRESENTED TO: MOLLY SHERMAN

BOOK DESIGN PROCESS PRESENTATION

THOUGHTS AND PRAYERS



The website used to find the stories was *Story Corps*. 7 choices were used.

Research

“I REMEMBER FEELING SO IN THE DARK AS A STUDENT.”

Mandy Cooke (MC) and Paula Reed (PR)

MC: My very first year in college, Columbine was the very first page of my psychology textbook. That’s when I had that feeling of like, ‘Whoa...people in my class are going to read about this...and I lived it.’

PR: What made you decide to come back and teach at Columbine?

MC: You know, I never wanted to come back to Columbine to teach. And at the moment, I was like, ‘Well, I just want a job.’

PR: Right.

MC: And so I went back. And...it was hard.

PR: Yeah.

MC: It was – I didn’t know that it would affect me that much. In December of last year, they put us on lock down. And it was my off hour. And I didn’t have any students. I could see police coming down the street. Nobody could get in or out of the neighborhood. And I was doing okay.

I called my mom and I called my sister and I said, ‘Hey, just want to let you know there’s a lockdown. I’m in the building. We’re not quite sure what’s going on.’ And then throughout the day, it just kept getting, like, longer and longer. And I remember, all these kids were like, ‘Ms. Cooke, what’s going on?’ And I said, ‘You know, I don’t know. But fuck this person. Whoever did this to us.’ As you know, I don’t curse at school. But I was pissed off. Because I remember feeling so in the dark as a student.

PR: Mm-hm.

MC: And so I went right back to my 16-year-old self.

PR: Right.

“I didn’t really think there was a possibility that I wouldn’t grow up.”

Maya Altman (MA) and Robyn Altman (RA)

MA: I saw everybody running in every direction. And in the blink of an eye everyone was gone. I remember being thrown into the ROTC room. And I was told to go in the back, lay down, be quiet.

RA: So you didn’t know yet?

MA: I don’t think anybody really knew. I was on 10 percent, and dad was texting me, he said, ‘What’s going on,?’ I said ‘I don’t know.’ ‘Do you see police?’ I said, ‘No idea.’ And he said, ‘Are you out of school?’ And then my phone died. And um, we were fighting that morning. I don’t remember why. I remember being like, my mom’s mad at me, and like, I’m never gonna say I’m sorry. After the SWAT came into my class, they had us run, with our heads down, and our hands on our heads. And um, they were like, ‘Don’t look to your right, don’t look to your right,’ and obviously if somebody tells you not to do something and you’re a bunch of teenagers you’re gonna do it. And, the doors were open, and there were backpacks all inside, and it was red, and like everything was a mess.

RA: When you say red, meaning, bl-, blood?

MA: Yeah.

RA: When I saw you, and I was able to touch, feel, hug you, I remember just like, not wanting to let go. What was your experience when you finally saw us?

MA: I didn’t really think like, I’m so glad to see you. I just wanted to leave. And um, I remember we went home. And I was texting Alyssa, and I was like, where are you, are you ok? And Alyssa never texted back. So I was just praying. Please let her be ok. And um, she wasn’t. How did you feel about sending me back to Douglas?

RA: I remember just feeling so uneasy. And you decided to go in by your-

Research

The book focuses on the emotional and social effect of mass shootings in the United States of America. The topic is heavy which will be enforced by the emotional interviews of the survivors and the design of the book.

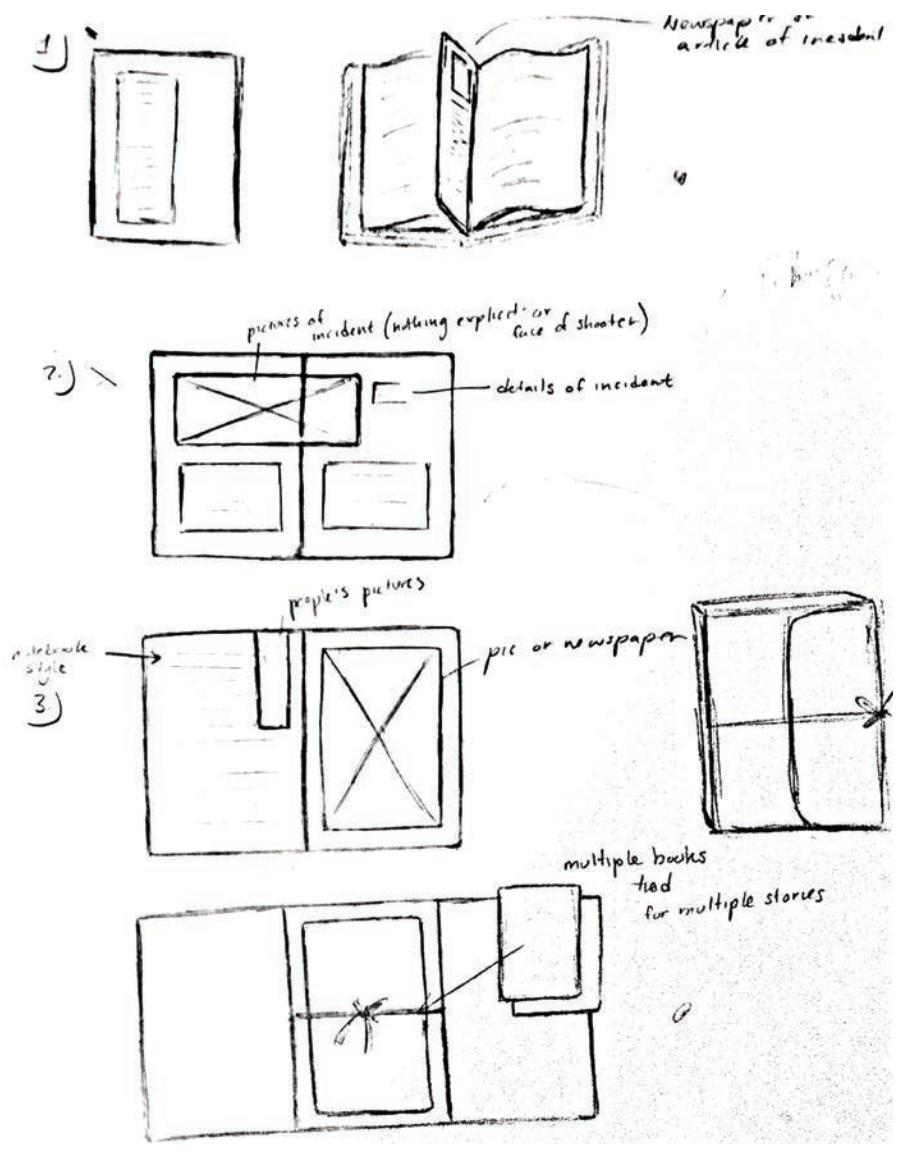
The design will translate the emotion of the dark subject by sticking to black and white color palette. If images are applied, they will follow the gray scale. The text for the person interviewing will be in white while the person being interviewed will be in black background to represent the darkness of the event they went through.

The format of the book will be perfect binding since its not distracting or calls too much for attention as other binding methods.

The content will be organized as such — The interview of survivor goes first, followed by an obituary for the infamous event. This order of content will be successful in rising emotion from the audience. This is a dark subject, so following with the aftermath (the deaths of individuals) will force the reader to face the harsher truths behind these shootings.

The audience for the book is Americans. We as a country have done nothing to stop these crimes, so this book will give survivors a voice. Sometimes hearing the experience of other people's traumas can achieve sympathy and possible cause a difference.

Statement of Intent

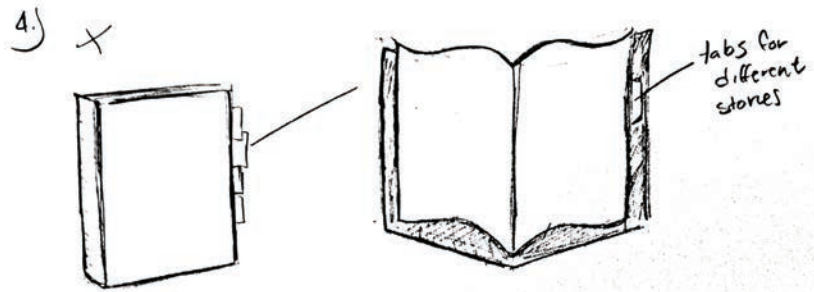


1. Newspaper style

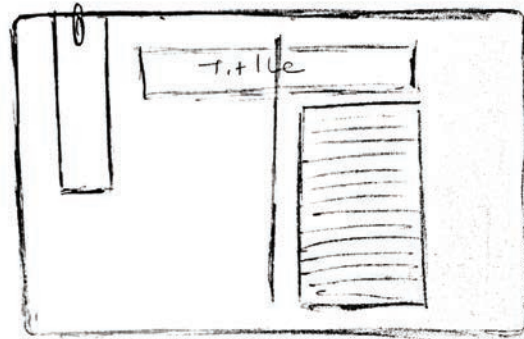
2. Textbook style — This was when the stories were only about mass school shootings.

3. Letters in book to represent the concept of sending letters to your local government to change the laws.

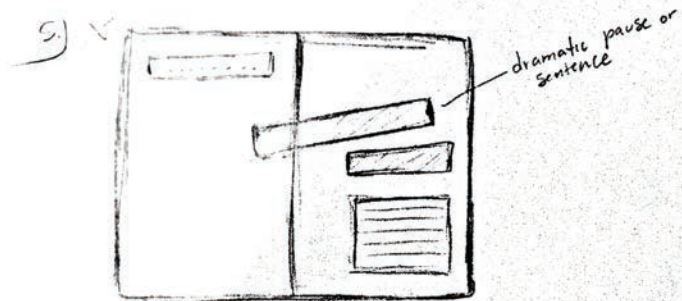
Thumbnails



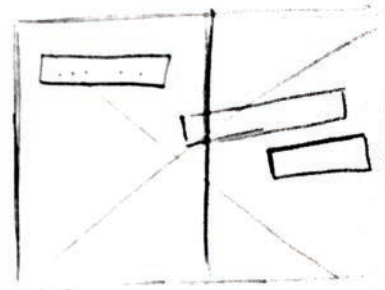
4. Book would contain tabs to get to the story you want to read.



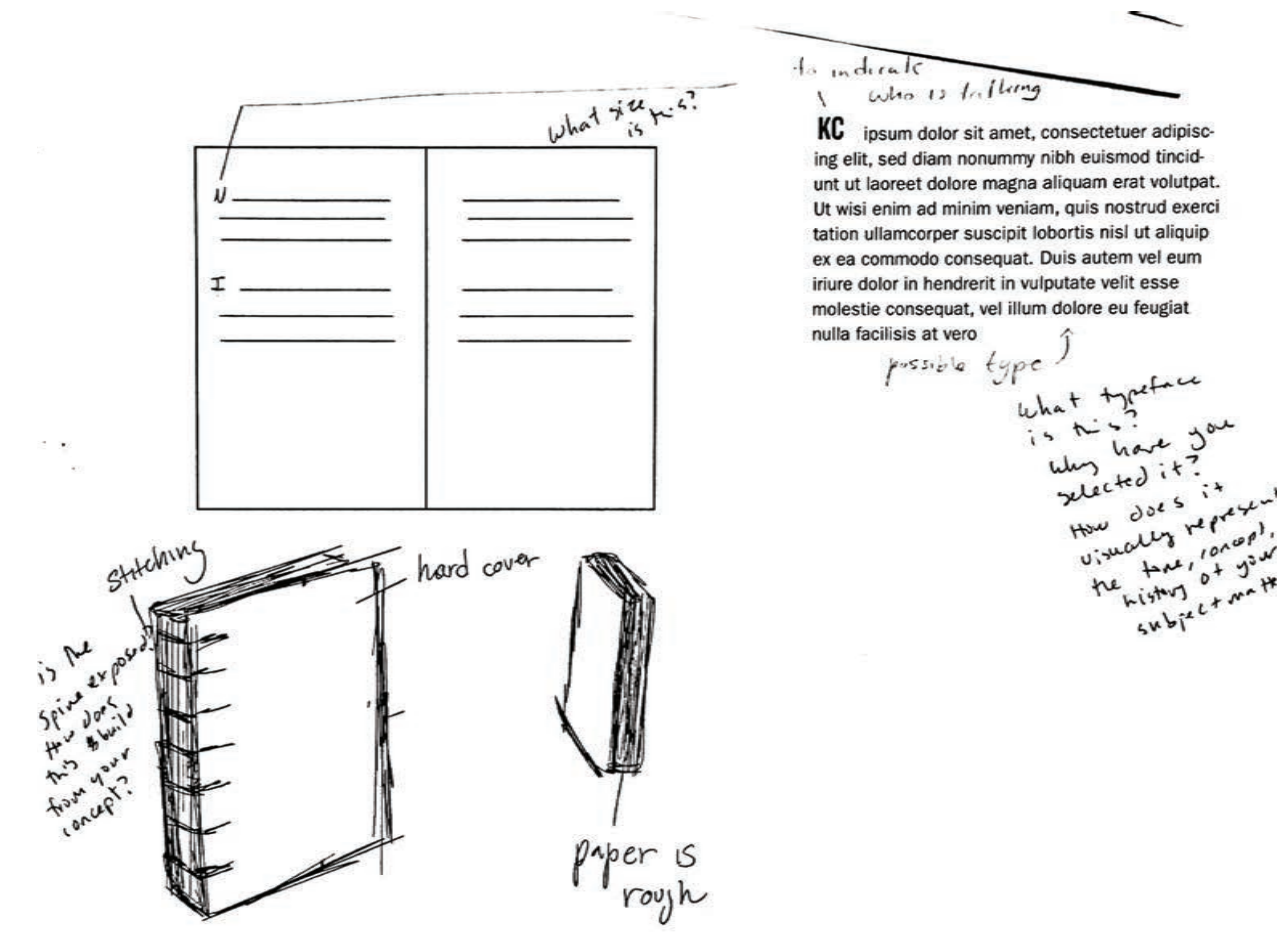
5. Words would take a dramatic pose with the pauses of the audio.



5.)

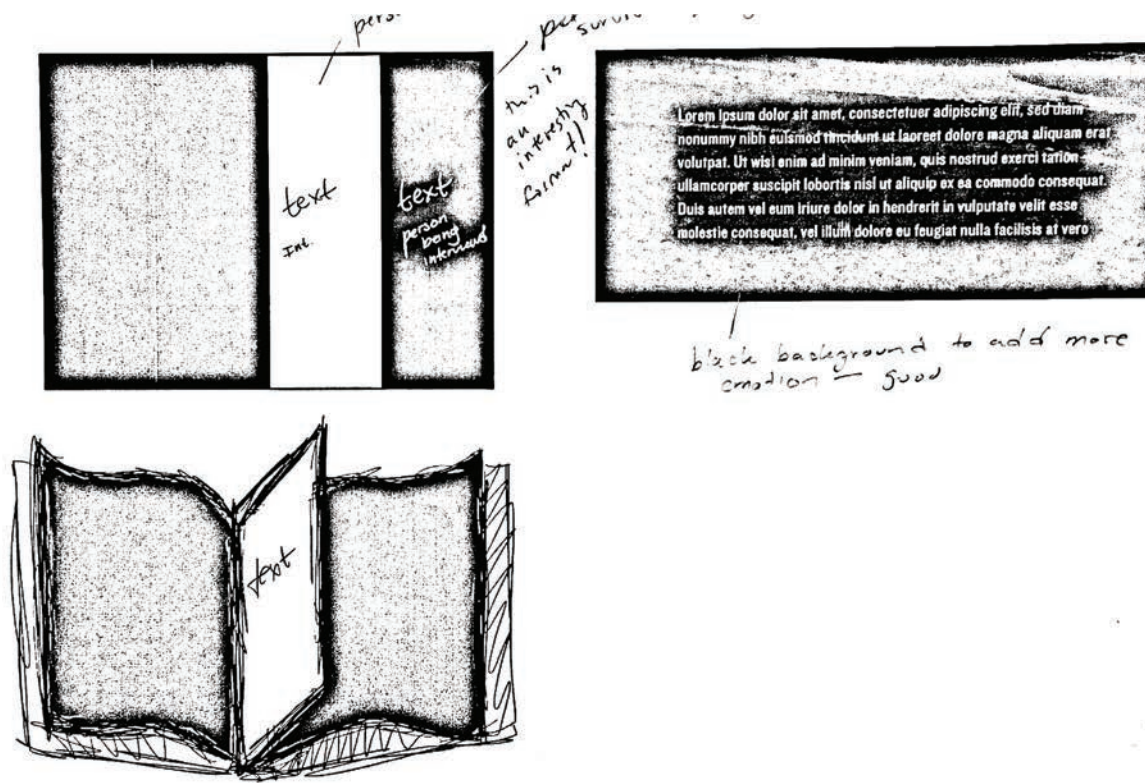


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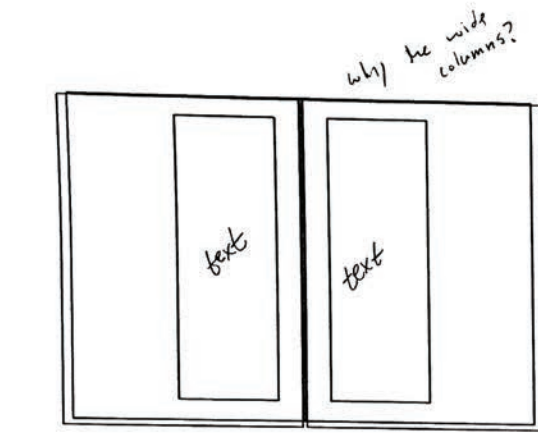
Stitched binding was considered to represent the damage the victims or relatives have endured with the trauma of the mass shootings.

Format



Black and white layout to indicate the stage the people being interviewed are in. Black is the survivor in a dark place when they mentally go back to the traumatic event. The white layout its own seperate page.

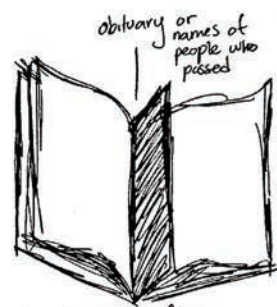
Format



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! sent to fit the style of newspaper

that's an interesting concept that relates directly to your content. Perhaps consider typesetting the obituaries to fit the style of newspapers, & have a complimentary, serious, somber type setting for interviews?



This happens after every story

nice! could this be combined w/ your sewn binding? for rent.

Following more of the newspaper format

Perfect binding was considered because its a delicate subject and the stitching could be considered too much.

Format

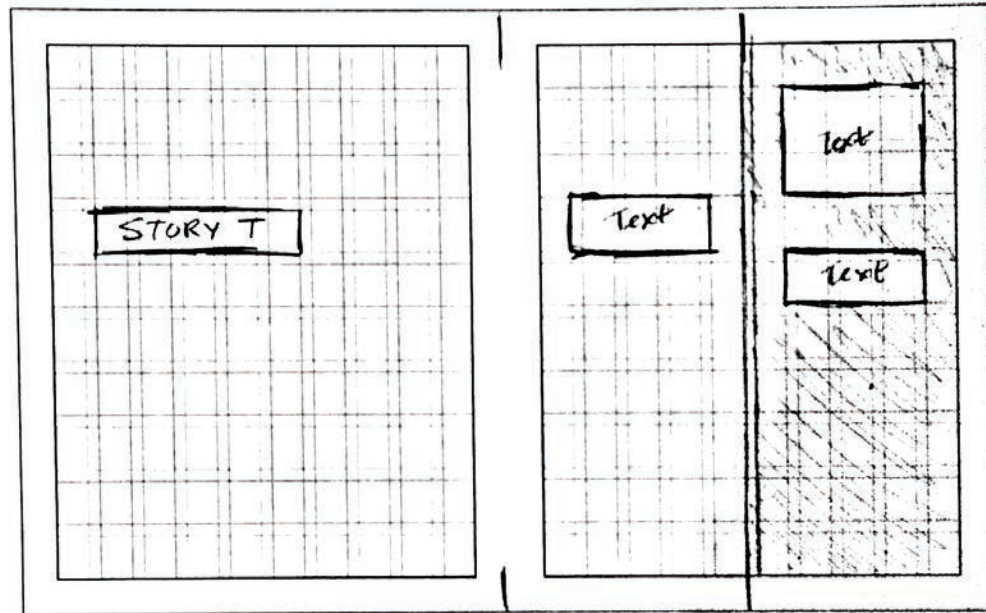
1	COVER	
2	INTRO	<i>Should these switch in order?</i>
3	TABLE OF CONTENTS	
4	"I REMEMBER FEELING SO IN THE DARK AS A STUDENT."	
	Paula Reed and Mandy Cooke	Columbine
5	"YOU WALKED RIGHT BY ME LIKE I WAS A GHOST."	
	Lauren Cartaya and Zach Cartaya	Columbine
6	OBITUARY OF COLUMBINE 1999	<i>new app - removed additions to your content</i>
7	"HE TRIED TO SHOOT YOUR HEAD THROUGH ME."	
	Mary Reed and Emma McMahon	Tucson
8	OBITUARY OF TUCSON 2011	
9	"THAT KIDNESS IN SUCH YOUNG PEOPLE CHANGED ME FOREVER."	
	Jane Vance and Lucinda Roy	Virginia Tech
10	OBITUARY OF VIRGINIA TECH 2007	
11	"IT'S HARD ALL THE TIME."	
	Jennifer Hensel and Jeremy Richman	Sandy Hook
12	OBITUARY OF SANDY HOOK 2012	
13	"I DIDN'T REALLY THINK THERE WAS A POSSIBILITY THAT I WOULDN'T GROW UP."	
	Maya Altman and Robyn Altman	Stoneman Douglas
14	OBITUARY OF PARKLAND 2018	
15	"I WANT TO TAKE THE BULLET AND SAVE MY FRIENDS."	<i>- Does this have an obituary to accompany it?</i>
	L Dezmond Floyd (DF) and Tanai Benard	
16	COLOPHON	

Dana Salinas

Content List

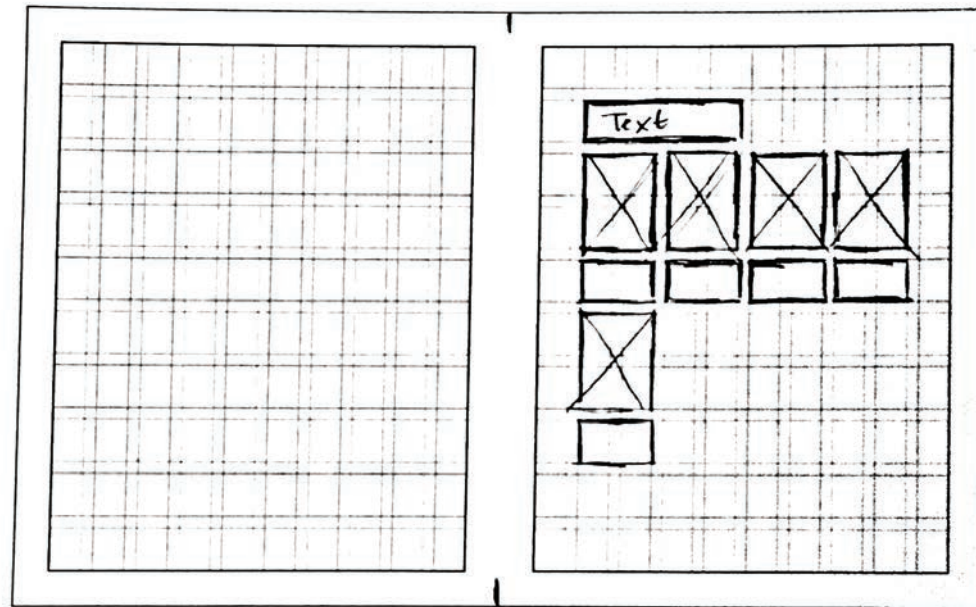
1	COVER	13	"I DIDN'T REALLY THINK THERE WAS A POSSIBILITY THAT I WOULDN'T GROW UP." Maya Altman and Robyn Altman Stoneman Douglas
2	CONTENTS	14	OBITUARY OF PARKLAND 2018
3	INTRO	15	"I WANT TO TAKE THE BULLET AND SAVE MY FRIENDS." L Dezmond Floyd (DF) and Tanai Benard
4	"I REMEMBER FEELING SO IN THE DARK AS A STUDENT." Paula Reed and Mandy Cooke Columbine	16	TBD
5	"YOU WALKED RIGHT BY ME LIKE I WAS A GHOST." Lauren Cartaya and Zach Cartaya Columbine	17	COLOPHON
6	OBITUARY OF COLUMBINE 1999		
7	"HE TRIED TO SHOOT YOUR HEAD THROUGH ME." Mary Reed and Emma McMahon Tucson		
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Content List Updated



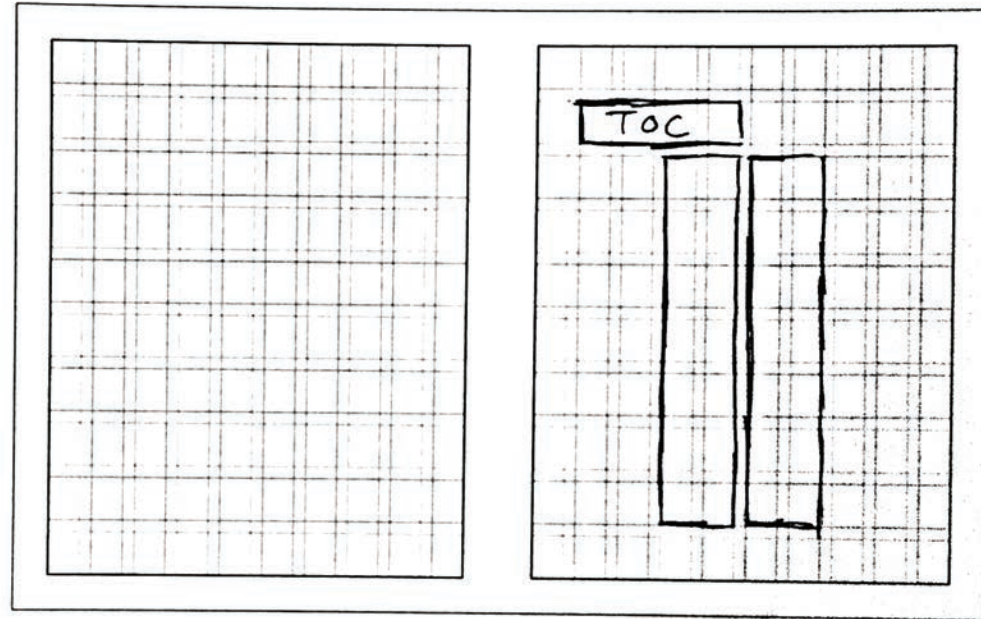
Layout of story title with the interviewer and survivor interview on the right side.

Roughs



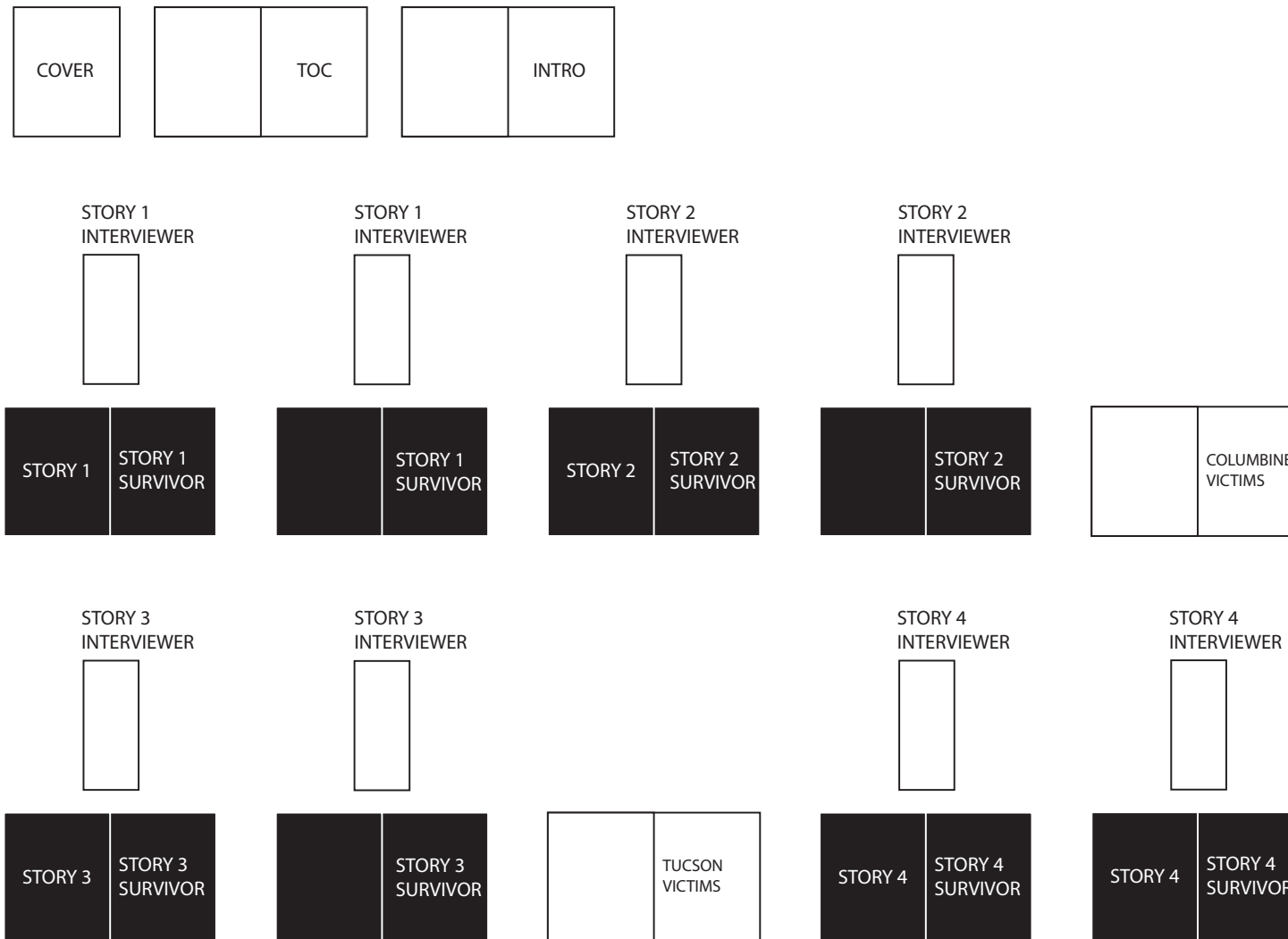
Initial thought on how the victims were going to be displayed. Decided against this idea.

Roughs

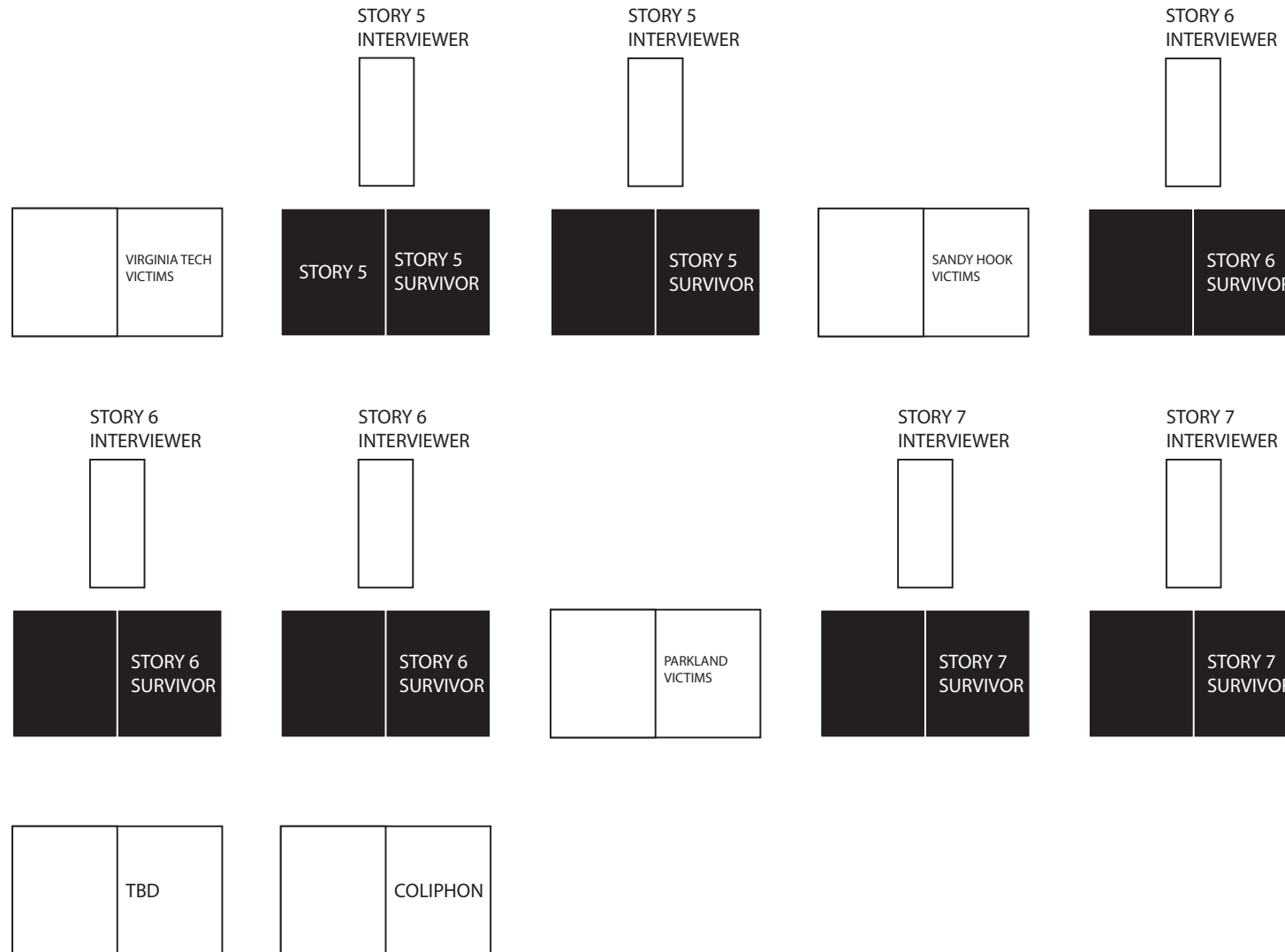


Contents layout resembling a newspaper article.

Roughs



Casting Sheet



Casting Sheet

I called my mom and I called my sister and I said, 'Hey, just want to let you know there's a lockdown. I'm in the building. We're not quite sure what's going on.' And then throughout the day, it just kept getting, like, longer and longer. And I remember, all these kids were like, 'Ms. Cooke, what's going on?' And I said, 'You know, I don't know. But fuck this person. Whoever did this to us.' As you know, I don't curse at school. But I was pissed off. Because I remember feeling so in the dark as a student.

FRANKLIN GOTHIC BOOK 9/12

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FRANKLIN GOTHIC BOOK 10/14

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FRANKLIN GOTHIC DEMI 10/14

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FRANKLIN GOTHIC DEMI 10/17

First type choice was Franklin Gothic Book and Demi to show the informal side of the interviews. These interviews are being held by family members, not reporters.

Type

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ITC NEW BASKERVILLE STD 9/12

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ITC NEW BASKERVILLE STD 10/14

Second type choice was was ITC New Baskerville STD that relates more to the newspaper concept.

Type

I called my mom and I called my sister and I said, 'Hey, just want to let you know there's a lockdown. I'm in the building. We're not quite sure what's going on.' And then throughout the day, it just kept getting, like, longer and longer. And I remember, all these kids were like, 'Ms. Cooke, what's going on?' And I said, 'You know, I don't know. But fuck this person. Whoever did this to us.' As you know, I don't curse at school. But I was pissed off. Because I remember feeling so in the dark as a student.

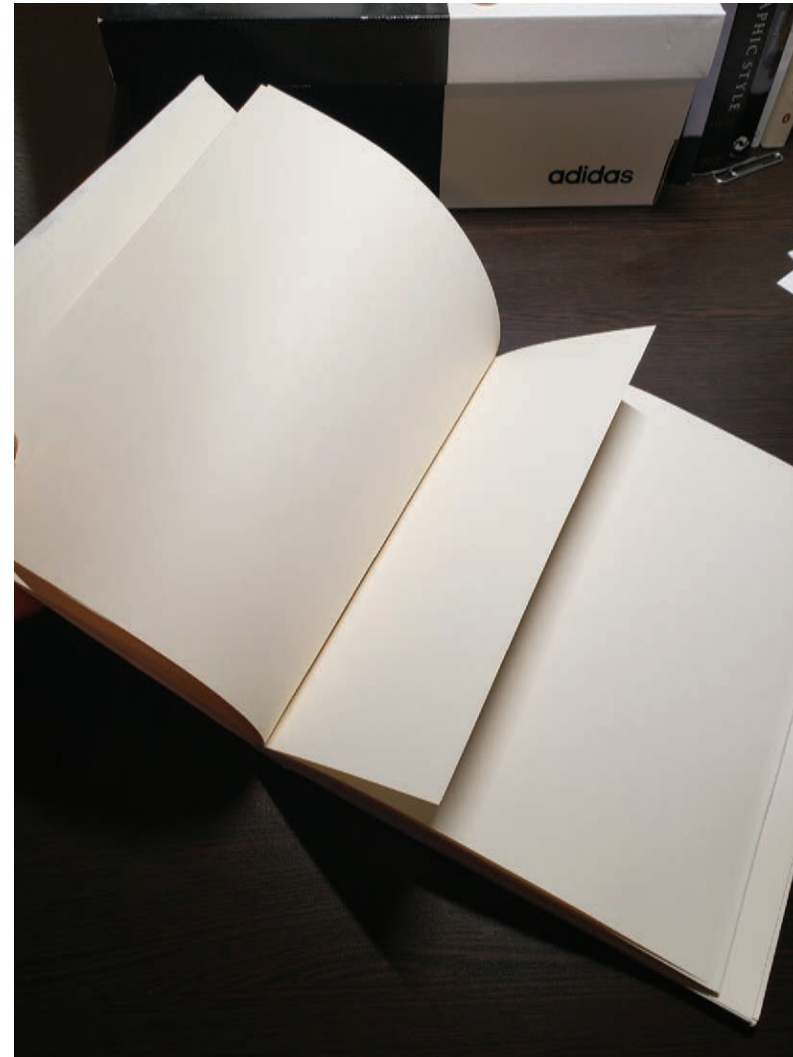
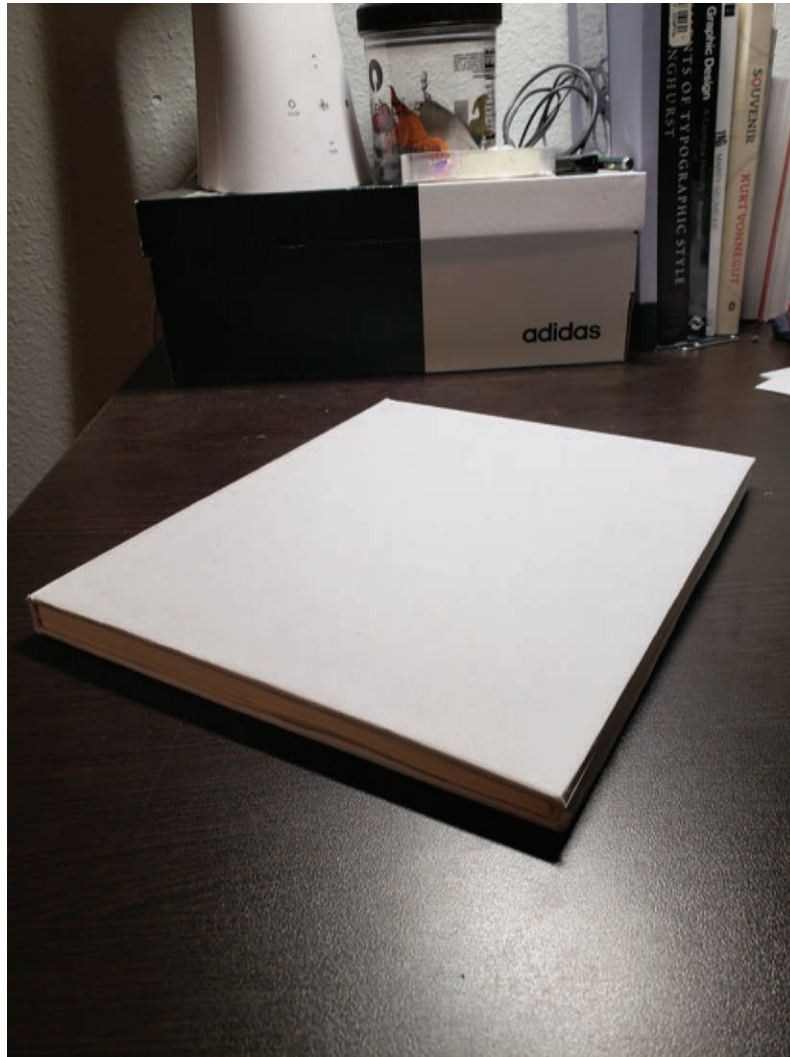
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Poynter Gothic Text

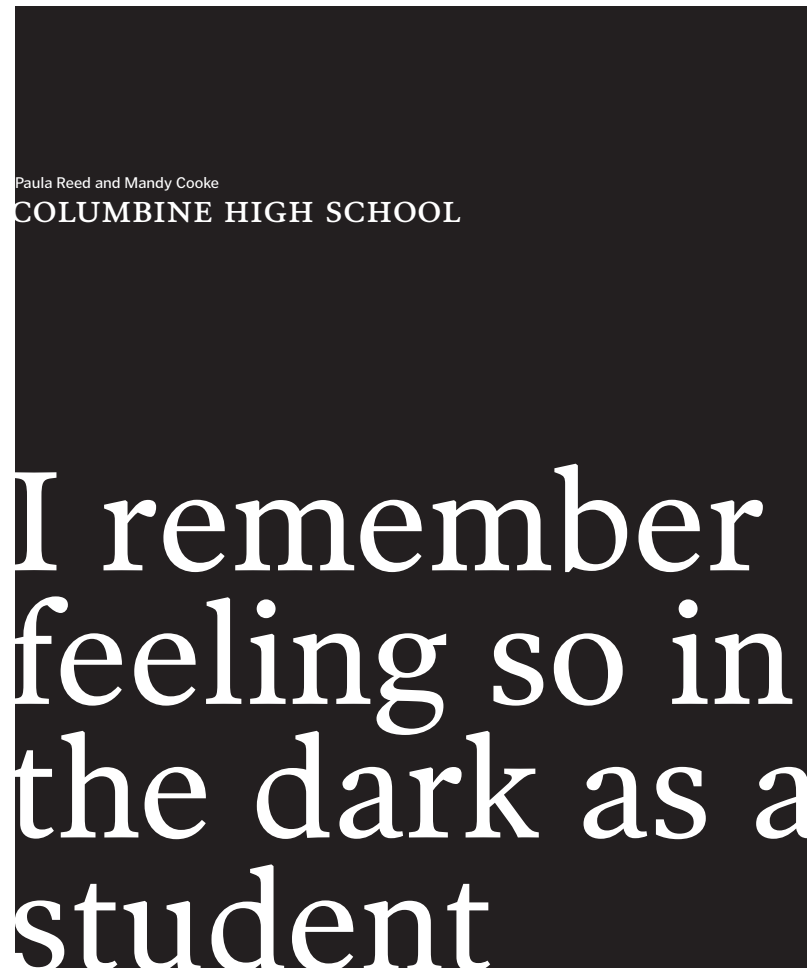
This type was specifically made for newspapers in 2002. This fits with the concept because mass shootings have become more frequent in modern times and its an unfortunate event that always makes it in newspapers to this day

Poynter Oldstyle Text

Type



Dummy



Paula Reed: What made you decide to come back and teach at Columbine?

Right.

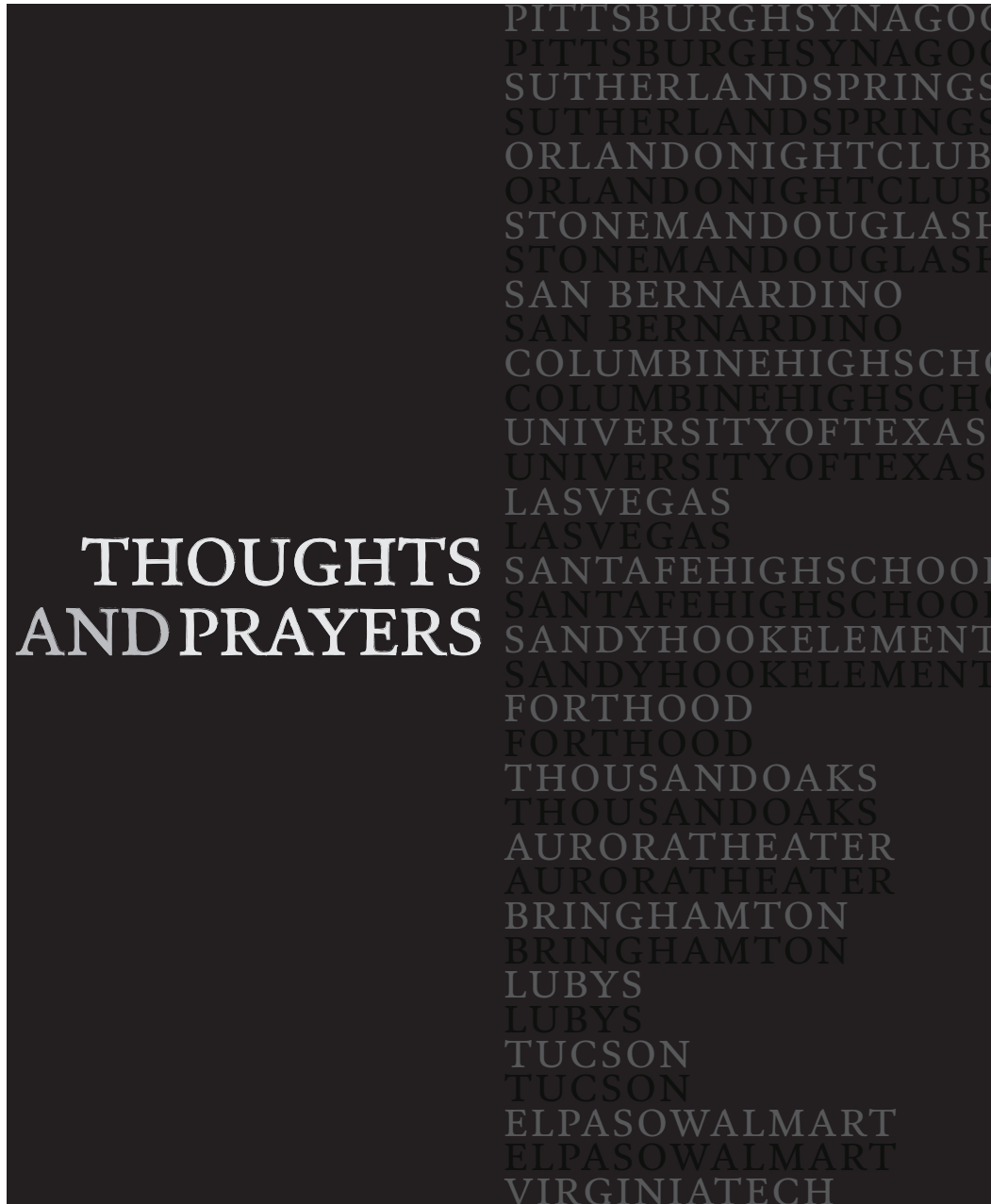




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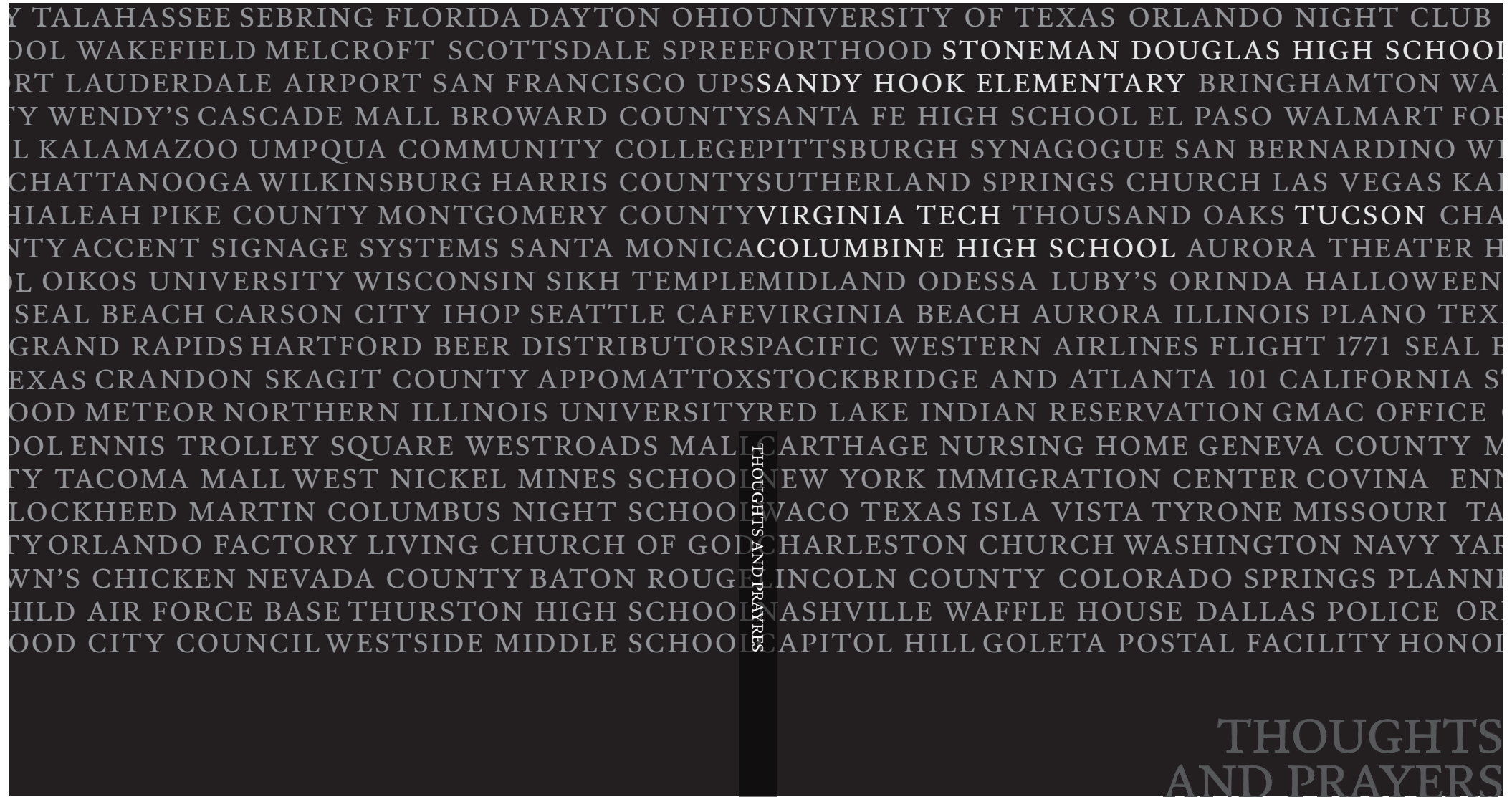


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Covers



Cover Final