

Vallabh Munshi

BIO

I am a London based UX Design & Innovation Specialist with ten years of work experience. I head the Design portfolio for Mindtree in the UK & Europe region; this role involves growing the design business, building the team's capability and personally working on selected projects. My experience is spread across industries like Consumer Goods, Finance, Retail, Travel and High-tech products.

JUL 2018 – PRESENT

- **Principal Consultant & Regional Head, UX Design** CURRENT ROLE

Established a Design & Innovation studio in London. Developed a UX Design & Measurement playbook for a global consumer goods client. Got recognised amongst the top 5% talent in my company for the second year in a row.

JAN 2016 – JUL 2018

- **User Experience Architect**

Managed all UX presales and delivery projects in UK and Europe. Developed differentiated capabilities in the team like data visualisation, journey mapping and conversational UI. Won multiple long-term UX design projects.

JAN 2014 – DEC 2015

- **User Experience Consultant**

Designed a smart TV experience. Delivered an employee mobile experience for a global consumer goods client with more than 50K users. Won new UX engagements with the same client.

JAN 2012 – DEC 2013

- **User Experience Designer**

Designed an interface for a departure control system for airline agents working in high-intensity work environments. Delivered multiple projects in Germany, UK and USA. Started leading cohorts of designers.

JUL 2010 – DEC 2011

- **Associate Designer**

Led UX design for a corporate intranet application with more than 10K globally distributed users. The project involved unifying more than 20 home-grown applications into a single portal for employees of a global tech company.

2008 – 2010

- **Master's Degree in Design, Visual Communication**

2008

- **Bachelor's Degree in Architecture**

KNOW-HOW

Design Thinking, User Research, Workshop Moderation, Journey Mapping, End-to-end UX Design & Testing, HTML, CSS, Measuring UX, Conversion Rate Optimisation, People Management, Presales, Training & Speaking.

SOFTWARE

Adobe Creative Suite, Sketch, Framer, Axure, InVision, Mural and many more.