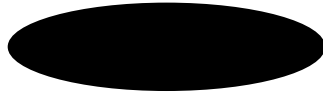


Benjamin Hofmann  
CV 2024



[benjaminhofmann.ch/2024](http://benjaminhofmann.ch/2024)

## EDUCATION/EXPERIENCE

2014-2018:	<b>Graphic Design Apprenticeship</b> at Y&R Group Switzerland
2015-2021:	<b>Graphic/Visual Lead</b> at Collab Zürich
2018-2019:	<b>Junior Art Director</b> at Heimat Zürich
Since 2015:	<b>Freelance</b> Photography and Videography
Since 2021:	<b>Bachelor in Fashion and Design</b> at AMFI

## PERSONAL INFORMATION

Date of Birth:	<b>27.06.1996</b>
Nationalities:	<b>Swiss, Australian</b>
Languages:	<b>German, English</b>

## SKILLS

Concept Development	Content Creation
Visual Storytelling	Digital Animation
Fashion Realization	

## INTERESTS

Comedy	MMA
Harry Potter	Liminal spaces

## NOT MY THING

Chewing noises	Skiing Trips
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## REFERENCES

Charlotte Lokin Senior lecturer, mentor <a href="mailto:c.t.l.e.lokin@hva.nl">c.t.l.e.lokin@hva.nl</a> +31 6 21157020	Anna-Katharina Seiz Founder of Collab Zürich <a href="mailto:hello@collabzuerich.com">hello@collabzuerich.com</a> +41 79 281 38 40
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## CONTACT

Adress:	Orteliusstraat 50-1 1057BC Amsterdam
Mobile:	06 85506963
@:	<a href="mailto:benj.hofmann@gmail.com">benj.hofmann@gmail.com</a>