



Echo Zhan

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Exhibition

Salone Satellite 2024
Milan Fairgrounds, Rho, Milan

ICFF + Wanted Design Manhattan 2024
Jacob K. Javits Convention Center, NY

ICFF + Wanted Design Manhattan 2021
Jacob K. Javits Convention Center, NY

Recognition

LIT Design Award | Winner in Wall Sconce
Horizon Collection, 2025

NYCxDesign Award | Finalist
Emerging Designer, 2024

LAMP Competition | Student Winner
Revolve, decorative wall light, 2021

Wanted Design Launch Pad | Best in Lighting
Revolve, decorative wall light, 2021

Core77 Design Award | Student Runner Up
Linc, Adaptive baby stroller

SPARK! Award | Platinum
Linc, Adaptive baby stroller

SPARK! Award | Gold
Speckle, Crafting toy, 2018

Skills

Programming & Electronics
Python, C++, Arduino

Design & Fabrication
Fusion 360, Laser Cutter, FDM/SLA/
Polyjet 3D printing, CNC

Digital Design
Blender, KeyShot, Figma, Photoshop,
Illustrator, Premiere, After Effects

Education

ArtCenter College of Design | Pasadena, CA
BS, product design, minor in business, 2017-2021

INSEAD | Singapore
MBA exchange program, Jan - Apr 2020

Rhode Island School of Design | Providence, RI
summer institute for industrial design studies, June - Aug 2016

East China University of Science and Technology | Shanghai, China
mechanical engineering and industrial design studies, 2015-2017

Work & Experience

Co-Founder & Director of Innovation | KADNS
Boston, MA | July 2024 - Current
KADNS is a lighting brand that creates lighting products that bring positive emotional impact to people's well-being. I lead the creative direction of the brand and product development.

Freelance Designer | Whatif Robotics
Boston, MA | March 2025 - August 2025
Led lighting interaction design for a home robotic appliance, developed physical prototypes and an internal digital testing tool to evaluate lighting effects.

Contract Designer | Microsoft - Windows Brand&Design System
Redmond, WA | June 2023 - June 2024
Designed digital experiences and visuals for AI-powered features across multiple touch-points in the user journey.

Contract Industrial Designer | Microsoft - Surface Device Design
Redmond, WA | Feb 2022 - May 2023
Actively participated in innovative projects across industrial and experience design, specializing in blending digital experiences with physical device design. I also focused on practical projects, working closely with engineers to develop product solutions that balanced constraints with quality.

Industrial Design Intern | Steelcase - Education
Grand Rapids, MI | Sep 2019 - Dec 2019
Worked on seating furnitures for educational use. Main contribution includes concept visualization, 3D modeling and prototyping.

Design Strategy Intern | EPAM Continuum
Shanghai, China | Sep 2018 - Dec 2018
Worked on seating furniture for educational use. Main contribution includes concept visualization, 3D modeling and prototyping.