

Job Opening:

Position Title: Inspiration Manager Sustainable Coastlines Hawai'i (SCH)

APPLY HERE

Overview

Position Type: Full-time, salaried

Location: O'ahu-based preferred, with some remote flexibility **Reports to:** Director of Operations & Executive Director

Supervises: Storytelling & (re)Learning Coordinators, Specialists, & Interns

Application Period: June 20th 2025 - July 11th 2025

About Us

At SCH, we inspire communities to care for coastlines through hands-on cleanups, creative education programs, and fostering community partnerships. Our mission is powered by passion, innovation, and action, driven by the belief that everyone has a coastline and that clean beaches start at home.

Position Summary

The Inspiration Manager is a cross-functional leader responsible for weaving together SCH's storytelling and educational outreach to inspire action, deepen impact, and grow our movement. This leadership role oversees the vision, strategy, and execution of both our (re)Learning and Storytelling programs. The ideal candidate brings a mix of educational expertise, creative media skills, and team leadership, and is energized by connecting people to purpose through compelling narratives and immersive learning.

Key Notes: This position is a leadership position that requires significant in-person work with the staff. A working knowledge of and with the Hawaiian community is mandatory for the position.

Key Responsibilities

Program Leadership, Supervision, & Development integration

• Lead and mentor the Storytelling & (re)Learning Coordinators, Specialists, and Interns.

- Provide strategic oversight and evaluation for both programs to ensure alignment with SCH's mission and organizational goals.
- Collaborate with the Executive Director and leadership team on long-term program strategy, growth, and funding opportunities.
- Work directly with the Development Manager to fulfill creative grant, proposal, and media deliverables.

Cross-Program Integration & Culture Building

- Ensure alignment between Storytelling and (re)Learning efforts for coherent messaging and community engagement.
- Cultivate a culture of inspiration and creativity across all programs, supporting internal SCHtaff storytelling and learning initiatives.
- Support SCH events by coordinating integrated education and media elements.

Creative Direction & Content Oversight

- Provide high-level vision for SCH's visual, written, and multimedia storytelling.
- Lead as the primary media POC responding to media requests and seeking out opportunities to expand the reach and coverage of SCH impact.
- Oversee brand alignment and creative direction, working with staff and contractors to shape compelling narratives.
- Collaborate on public campaigns, social media, media partnerships, and ambassador initiatives.

Educational Strategy & Curriculum Innovation

- Guide the evolution of SCH's (re)Learning offerings, ensuring relevance to local communities and alignment with climate and environmental justice goals.
- Oversee the development of educational resources and experiential curricula for students of all ages, especially underserved groups.
- Expand SCH's reach through school partnerships, tours, and creative programming.

Outreach, PR, and Public Engagement

- Act as a spokesperson and public representative for SCH's educational and storytelling work
- Cultivate relationships with media, schools, community partners, and sponsors.
- Ensure SCH's partners and funders receive strategic and impactful storytelling deliverables

Program Evaluation & Impact Reporting

- Develop and track metrics of success for both programs, including engagement, learning outcomes, and media reach.
- Lead periodic evaluations to refine programming and storytelling approaches.
- Contribute to grant writing, reports, and fundraising pitches with relevant program impact data.

Desired Qualifications

- 5+ years of experience in education, communications, media production, or nonprofit program management.
- Proven ability to lead creative projects from concept to completion, including writing, photography, videography, and digital storytelling.
- Experience in curriculum development, public education, or outreach programming—especially in environmental or justice-centered contexts.
- Strong leadership and team management skills, with experience supervising and mentoring early-career professionals.
- Deep understanding of Hawai'i's social, cultural, and environmental landscape, with demonstrated experience working with and in Hawaiian communities.
- 'Ōlelo Hawai'i proficiency (even at a basic or beginner level) and a commitment to continued learning are highly preferred.
- Excellent communication skills across diverse formats and audiences (written, visual, interpersonal, public speaking).
- Passionate about environmental justice, storytelling, and place-based education; aligned with SCH's mission and values.
- Skilled in strategic planning, program development, and partnership cultivation.
- Comfortable working across disciplines and adapting messaging to meet programmatic and partner goals.
- Well-versed in tools that enhance creativity, efficiency, and impact (Google Workspace, Adobe Creative Suite, Canva, social media platforms, AI tools, etc.). Experience with Tableau, ArcGIS, or education/CRM platforms is a plus.

Benefits:

SCH is committed to supporting its team members with a competitive benefits package, including:

- Salary Range: \$65,000-\$80,000 Competitive and commensurate with experience. SCH conducts regular market reviews to ensure fairness and competitiveness.
- Health & Wellness: Full health benefits (100% employee coverage), \$200 annual wellness stipend, and Active & Fit program enrollment.
- Retirement Benefits: 401(k) with a 5% employer match (after 6 months of service).
- Time Off: Paid holidays (11), winter (8 days) and summer (4 days) breaks, recovery days after events, and PTO (up to 12-19 days, based on tenure).
- Professional Development: Budget allocation for career growth opportunities.
- Flexible Work Environment: Hybrid work options, with in-person collaboration, team building and meetings, and field engagement.
- Parental Leave: One of Hawaii's most competitive plans.
- Mileage Reimbursement: For event-related travel and equipment hauling.

Contact:

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