

Sustainable Coastlines Hawai'i
3160 Waiialae Ave Suite 120
Honolulu, HI 96826



Job Opening: Storytelling Intern [Apply Here](#)

Position Type: Part-time, 15-19 hours per-week

Salary Range: \$18-\$20 per-hour, commensurate with experience

Probationary Period: This position includes an initial six-month probationary period. *Continued employment after this period is subject to satisfactory performance and may be renewed or confirmed as permanent.*

Location: Located on O'ahu, with some remote flexibility

Reports to: Storytelling Coordinator & Inspiration Manager

Application Period: **Applications will be reviewed on a rolling basis until the position is filled.**

About Sustainable Coastlines Hawai'i

At Sustainable Coastlines Hawai'i (SCH), we inspire communities to care for coastlines through hands-on cleanups, creative education programs, and fostering community partnerships. Our mission is powered by passion, innovation, and action, driven by the belief that everyone has a coastline and that clean beaches start at home.

SCH's Storytelling program inspires action through informative, intentional, and collaborative storytelling. Through a multi-media approach activating SCH across social media, newsletters, web content, videos, and hands-on creative experiences, the storytelling program translates the work across SCH into messages that inspire others to join the movement. Storytelling aims to highlight the people and programs behind the work, amplifying the message that everyone has a role to play. We believe that stories have the power to inspire change, speaking to both local and global audiences.

Position Summary

In the role of Storytelling Intern, you will support the Storytelling Coordinator and Inspiration Manager by creating and delivering social media and communications content that engages our local and global communities. As part of the Storytelling program, you will work on various forms of storytelling and media outreach independently and in collaboration with the Storytelling Coordinator and Inspiration Manager.

This is a dynamic role with frequent opportunities to be in-the-field with SCH and engaging with the various community partners SCH works alongside. SCH is stoked to onboard an enthusiastic, detail-oriented, adaptable, and self-driven individual to fill this role!

If you have any question, contact Sustainable Coastlines Hawai'i at
info@sustainablecoastlineshawaii.org

Storytelling Intern

Key Responsibilities

Social Media Content Creation & Reporting (60%):

- Research, conceptualize and create platform-specific social media content under the direction of the Inspiration Manager and Storytelling Coordinator, with a focus on inspiring action through informative and collaborative storytelling.
- Draft captions in platform-specific voices and ensure weekly and monthly content deliverables meet storytelling goals.
- Ensure deliverables of weekly and monthly social media content ensuring that storytelling goals are met.
- Edit photos and videos to align with platform requirements and storytelling goals.
- Compile regular social media reports, analyze performance data, and provide actionable insights.
- Promote events, SHC membership, and programmatic campaigns across social media and other platforms as assigned.
- Monitor social media trends to identify opportunities for innovative, mission-aligned storytelling.
- Support in the creation of partnered storytelling content and monitor engagement across platforms.

Event Coverage & Participation (30%):

- Attend monthly clean-ups, programs, and events to capture event photos and video with primary focus on capturing media assets for social media storytelling.
- Produce timely event-related social media content that highlights SCH's programs, partners, and stories from the field.
- Monitor and engage with social media activity surrounding weekly operations and events to increase reach and amplification.

Storytelling Support (10%):

- Assist with email correspondence between SCH staff, partners, ambassadors, etc..
- Organize and file media assets in accordance with SCH digital asset management guidelines.
- Support newsletter preparation and content review in collaboration with the Storytelling Coordinator.
- Perform various photo and video production and editing tasks as needed.
- Complete other storytelling-related duties as assigned.



Storytelling Intern

Requirements:

- Must be located on O'ahu.
- Fluency with social media platforms such as Instagram, Tiktok, YouTube, LinkedIn, Facebook (content creation and platform management).
- Ability to creatively produce social media content, with awareness and application of social media trends and styles that are engaging to virtual audiences.
- Strong organizational and time management skills, with the ability to meet deadlines and handle time-sensitive deliverables.
- Proficiency in Canva for graphics, presentations, and social media content.
- Attendance at monthly in-office staff meetings is required.
- Ability to work in our office and outdoor environments at least 2-3 times per week; remote work opportunities are available based on scheduling with the Storytelling team.
- Reliable transportation to travel to and from work and event locations across the island.
- Be able to work with a range of voices, communities, and collaborators in a professional and respectful manner.
- Ability to work in both indoor and outdoor settings, in various temperature and weather conditions, and lift a minimum of 30 pounds.

Desired Qualities, Experience, & Skills:

- Experience with photo and video editing, including social-first platforms like CapCut.
- Strong public speaking skills, with confidence speaking on camera (preferred).
- Ability to work both independently and collaboratively as part of a team.
- Passionate about storytelling innovation and creating fact-based educational content in new and engaging ways.
- Background or familiarity with local and Hawaiian culture, history, ecosystems and/or language (preferred).
- Interest in environmental work, the natural environment, and sustainability.

Opportunities & Perks:

- Pursue passion projects that align with SCH's organizational mission and goals.
- Work in a dynamic and collaborative environment - in-office, outdoors, in-the-field, and remote.
- Further develop skills in storytelling, communications, and environmental work.
- Receive mentorship from SCH staff to support your professional development.
- Potential opportunities for advancement within organization contingent upon available funding and successful completion of the six-month probationary period.

To Apply:

Please complete the application form [here](#).

Applications sent via email will not be considered.

This application requires you to upload a copy of your resume and a sample of your past work.

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