SHOE AD DESIGN PROPOSAL

FOR **WOLF 1'S**
LIMITLESS WOLF CO.

I came across your brand last year and was immediately drawn to the identity and direction you're building. The product already speaks for itself — bold, distinct, and unapologetic.

As someone who already owns and wears a pair of your Olympic Gold colorway, this isn't just outside perspective — it's genuine appreciation for what you've created and where it can go.

Being based in Jacksonville as well, there's an added level of connection and pride in seeing a brand like this come out of the city and move the way you are. Rather than redesign or alter what already works, my goal is to help elevate how the product is presented to the world.

I specialize in high-end visual direction and campaign design — creating imagery that positions products at a premium level, strengthens brand identity, and drives attention across digital platforms. The following concepts were created independently to demonstrate how your current product can be translated into a more cinematic, campaign-ready visual language.

My focus is not on redesigning your product, but on strengthening how it is perceived. Through consistent visual direction, I believe I can help your brand:

- Establish a recognizable campaign style
- Elevate product presentation to a premium standard
- Create cohesive visuals across social media and marketing
- Increase engagement through cinematic, high-impact imagery

The goal is to ensure that every visual released by the brand feels intentional, high-quality, and aligned with a clear identity. I'd value the opportunity to collaborate and contribute to the visual direction of your brand. Whether that looks like ongoing campaign development, product launches, or creative direction for marketing content, my goal is to be a consistent asset in helping the brand grow and stand out visually. I'm open to structuring this as a flexible creative partnership that aligns with your current needs and future goals.

I appreciate the time and consideration, and I'd be happy to connect further and build something impactful together.

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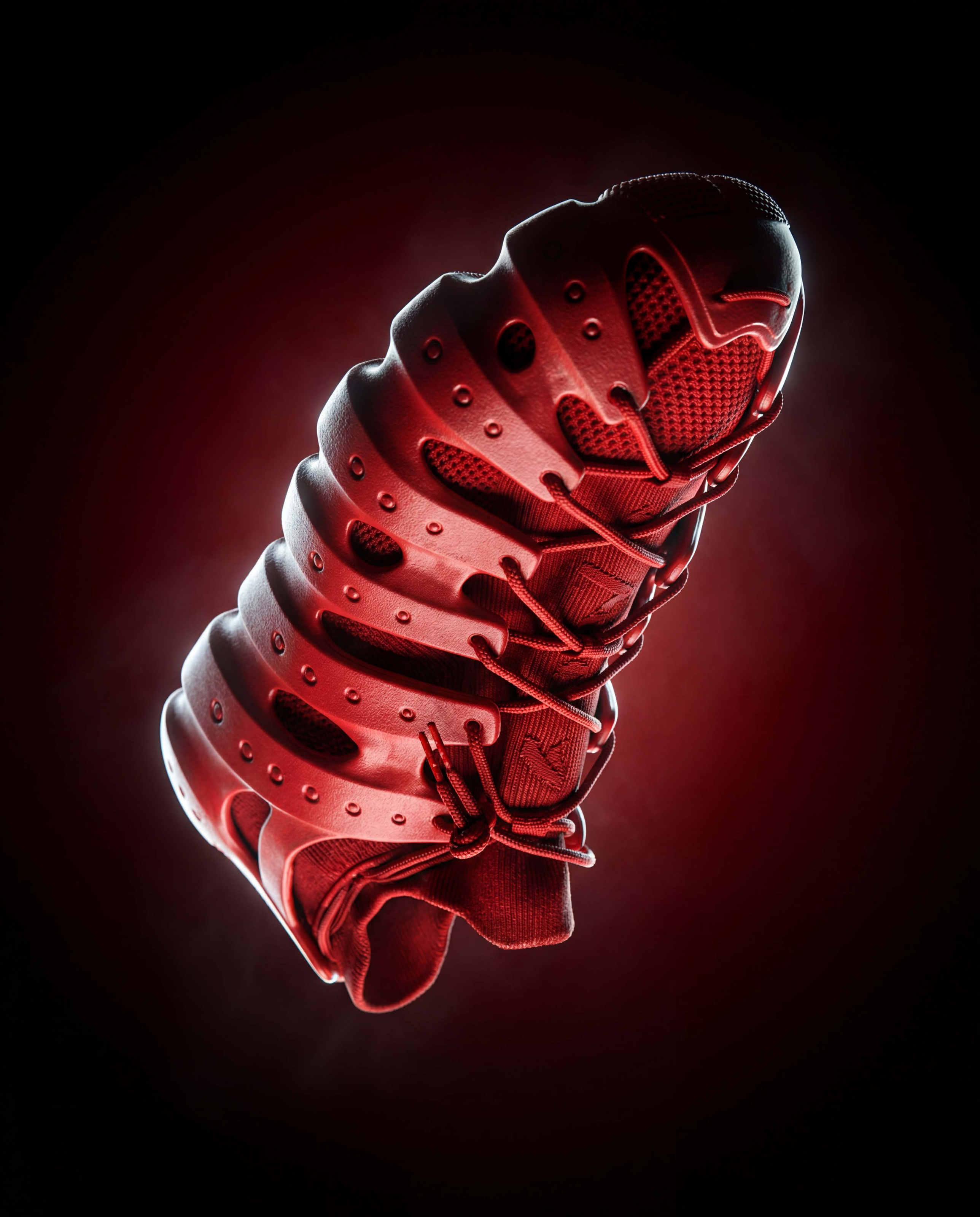

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