IDEA FINANCIAL TOOLKIT

Before you apply

Three steps to a more productive financing conversation

01 Define your plan

Purpose

What will the funds cover?

Amount

How much do you need to finance?

Timing

When will you need access?

02 Know your numbers

Cash flow

Money coming in and going out.

Existing financing

Balances and payment schedules.

Repayment

How new payments would fit.

03 Get your information ready

Business details

Legal name, EIN, and ownership.

Bank information

Recent statements or a secure bank link.

Other records

Additional documents your lender requests.

Ready for the next step?

Let’s talk funding.