

Thomas Cochet

Product Designer aspiring to tackle new challenges in the fintech industry

Contact

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Projects

Hestia

Designed the brand identity and the first version of the product for the real-estate leasing startup

Mélanine

Built the brand identity and design of a cosmetic brand from scratch

TeamSup

Created an online platform for students to prepare business school exams - sold in 2017

Skills

Languages

French - Native

English - Fluent

Spanish - Beginner

Italian - Beginner

Design

Figma

Webflow

HTML & CSS

ProtoPie

Creative

Photoshop

Lightroom

Illustrator

Final Cut Pro

Business

Notion

Office Suite

Linear

Mixpanel

Education

Centrale Supélec - MS Innovation & Transformation

september 2021 - december 2022 • 1 year

- Professional dissertation on design-centered approach best practices
- Thesis on design system contribution model in SaaS scale-ups

The Design Crew - Product Design Bootcamp

march 2021 - may 2021 • 2 months

- Bootcamp to put into practice design process, double-diamond framework, user research and interface design through 3 real-life projects

ESSEC Business School - Global BBA

september 2015 - december 2019 • 4 years

- Exchange semester at ESSEC Singapore and Trinity College of Dublin
- Thesis on user experience optimisation - award nominated

Experience

Shine - Product Designer

Financial tools for entrepreneurs & SMBs - €100M exit to SocGen

september 2021 - current • 1 year

- Improved the sign-up and onboarding process for prospects
- Developed a marketplace to display partnerships offers
- Worked on regulatory features for the back-office
- Contributed to the design system and in-app UX & UI improvements

Coïncidence - Co-Founder & Designer

Digital agency focused on branding, webdesign & automation

february 2020 - september 2021 • 1.5 years

- Created unique brand identities, visual assets and digital ecosystems
- Prototyped, designed and developed websites for startups and SMBs
- Launched crowdfunding campaigns and developed acquisition strategies

BNP Paribas - Junior Project Manager

january 2018 - august 2019 • 1.5 years

- Deployed a customer feedback software and rolled a training program composed of seminars and e-learning modules for 28,000 employees
- Delivered a monthly dashboard to monitor client satisfaction, gathering raw data from 80k+ verbatims and 50+ KPIs for the executive committee

Freelance Photographer

2016 - current • 6 years

- Delivered photography assignments for over 40 corporate clients
- Crowdfunded and autopublished a photography book about Myanmar
- Taught Photoshop basics to 100+ ESSEC and HEC students