CHRISTOPHER R STONE

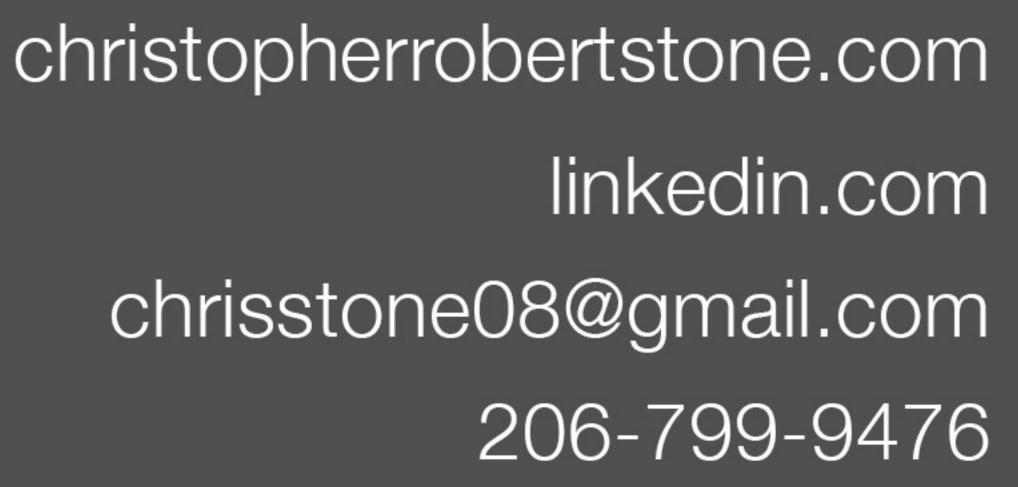christopherrobertstone.com

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SKILLS

design thinker
inspiring people
team lead
art direction
ui - ux design
graphic design
responsive design
product design
visual design
user research
content coding
interactive prototyping
client - stakeholder presentations
serigraphy

TOOLS

adobe creative suite
wordpress: frontend-backend
webflow
slack
jira
asana
monday
keynote
google slides
sketch
figma
invision
html
javaScript

EDUCATION

Scrum Master
Scrum Alliance®

Certificate
iterative development, self-management

Graphic and Web Design
Seattle Central Creative Academy

Associates Degree
poster design, box design and catalogue design

Art History and Painting and Printmaking
Virginia Commonwealth University

Bachelor Degree
serigraphy, lithography, etching and higher education

creative + senior art director + senior designer

I'm a seasoned senior art director and hands on web-product designer with a sharp eye for visual problem solving. Over the years, I've led design teams, mentored young creatives and collaborated with clients across advertising and marketing. My work blends bold ideas with clean, functional design, all grounded in a fine arts sensibility. I bring a "get-it-done" attitude to every project, whether digital, interactive, or print-based. When I'm not pushing pixels, I'm in the studio as a contemporary artist specializing in serigraphy. I love exploring the overlap between Gestalt theory, technology, research and design. I'm a detail nerd always pushing for cleaner, smarter, more efficient workflows.

EXPERIENCE

creative + senior art director
Freelance: 2023 - Present

- Solana Beach Civic and Historical Society
- Palm Springs Public Art Commission
- Delray Lighting, LLC
- Finding Mastery
- Ronnie Stangler, M.D.
- TADA
- Beyond Baroque
- The Kremwerk + Kremrest

senior ux-ui designer - wordpress developer - designer
TheGrio: New York - 08/2021 - 04/2024

- Concepted, designed and developed major hub pages from wireframes to high fidelity comps using Adobe XD and FIGMA.
- Responsible for hands-on responsive web design.
- Front-end and back-end development in WordPress.
- Strong project management skills to manage multiple projects simultaneously while closely working with the product leader and development team.
- Drove brand awareness, engagement traffic to all social platforms by effectively managing online marketing campaigns and impactful social projects.
- Created a style guide for image standards.
- Developed executive level relationships with managing editor and media executive staff, increasing awareness across digital and podcast campaigns.

senior art director - senior designer - production design manager
CBS Interactive: Los Angeles - 08/2012 - 09/2019

- Successfully managed and mentored design and production staff.
- Negotiated contracts, prepared freelance budgets & timelines.
- Conceptualized, designed and presented creative work to stakeholders.
- Worked directly with development team and product managers ensuring smooth launch of CBS products.
- Oversaw complex graphic design scheduling while working closely with the product, development and design team.

instructor
Seattle Central Creative Academy: Seattle - 08/2011 - 06/2012

- Instructed classes in web multimedia / web portfolio / Flash MX.
- Assisted students with their personal on-line portfolios.
- Developed and implemented detailed academic curriculum for nationally acclaimed graphic design program.

interactive art director
HackerAgency: Seattle - 06/2008 - 07/2011

- Developed concepts for direct mail, online marketing and advertising for B2C and B2B creative solutions.
- Created and supervised creative design layouts and strategic designs.
- Generated innovative ideas and delivered boundary-pushing creative work for large B2C and B2B clients.