

CHRISTOPHER R STONE



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SKILLS

design thinker
inspiring people
team lead
art direction
ui - ux design
graphic design
web design
responsive design
product design
visual design
user research
content coding
interactive prototyping
client - stakeholder presentations
printmaking



TOOLS

adobe creative suite
wordpress: frontend-backend
webflow
slack
jira
asana
monday
keynote
google slides
sketch
figma
microsoft powerpoint
html
javaScript



EDUCATION

Graphic and Web Design
Seattle Central Creative Academy

Associates Degree
poster design, box design and catalogue design

Art History and Painting and Printmaking
Virginia Commonwealth University

Bachelor Degree
serigraphy, lithography, etching and higher education

creative + art director + multidisciplinary designer

I'm a seasoned Senior Art Director and hands-on Web/Product Designer with more than 15 years of experience leading creative teams, mentoring designers, and collaborating with clients across advertising, marketing, and digital media. My work combines strategic thinking, visual problem-solving, and user-centered design to create clean, effective, and engaging experiences.

I bring a proactive, "get-it-done" attitude to every project, whether it's digital, interactive, presentation-based, or print. Outside of work, I'm a contemporary printmaker who enjoys exploring the intersection of art, technology, research, and design. I'm passionate about creating smart, thoughtful solutions and continuously improving workflows, processes, and the overall user experience.

EXPERIENCE

creative + art director + multidisciplinary designer

Freelance: 2023 - Present

- Solana Beach Civic and Historical Society
- Palm Springs Public Art Commission
- Delray Lighting, LLC
- Finding Mastery
- Ronnie Stangler, M.D.
- The Los Angeles Film School
- Beyond Baroque
- The Kremwerk + Kremrest

senior ux-ui designer - wordpress developer - designer

TheGrio: New York - 08/2021 - 04/2024

- Concepted, designed, and developed major website hub pages, transforming wireframes into high-fidelity designs using Adobe XD and Figma.
- Designed and developed executive-level PowerPoint presentations, sales decks, keynote presentations, and visual storytelling materials for leadership teams, clients, and stakeholders.
- Demonstrated strong project management skills by successfully managing multiple projects simultaneously while collaborating closely with product leaders and development teams.
- Increased brand awareness and audience engagement across social media platforms through digital marketing campaigns and impactful social initiatives.
- Created and maintained comprehensive brand style guides and image standards to ensure visual consistency across all marketing materials.

senior art director - senior designer - production design manager

CBS Interactive: Los Angeles - 08/2012 - 09/2019

- Successfully managed and mentored design and production teams, fostering collaboration and professional growth.
- Negotiated vendor and freelance contracts while developing project budgets, timelines, and resource plans.
- Conceptualized, designed, and presented creative solutions and strategic design initiatives to stakeholders and executive leadership.
- Collaborated closely with development teams and product managers to ensure the successful launch of CBS digital products and initiatives.
- Oversaw complex design production schedules while coordinating with product, development, and creative teams to deliver projects on time and within scope.

instructor

Seattle Central Creative Academy: Seattle - 08/2011 - 06/2012

- Instructed courses in Web Multimedia, Web Portfolio Development, and Flash MX.
- Mentored and assisted students in the creation and development of professional online portfolios.
- Developed, implemented, and maintained detailed academic curriculum for a nationally recognized graphic design program.
- Guided students in design principles, digital media production, and portfolio presentation best practices.
- Evaluated student performance and provided constructive feedback to support academic and professional growth.

