



# RONALD KUNG

## SR. PRODUCT DESIGNER

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### ABOUT ME

Ronald is a creative and multitalented designer with extensive experience in UI/UX design and motion design based in Taipei. As a designer driven by curiosity, imagination, and observation. He also understands the user experience knowledge to create an attractive and user-friendly design. Ronald is a dynamic team player with verbal communication abilities. Exceptional collaborative and interpersonal skills, and the ability to under pressure in a rapidly changing environment. Ronald also has a lot of enthusiasm for street photography and financial investment. A photographer makes well use of his observation to discovers stories behind people. Explore every aspect of everyday life for inspiration to develop creative thinking. He takes patience to observe the market and uses bold investment strategies to invest in US stocks and cryptocurrency. Learning from the market proved his prediction, which kept his thinking forward.

### EDUCATION

#### BS IN VISUAL COMMUNICATION DESIGN

LING TUNG UNIVERSITY



JLPT N2

### PATENTS

#### PORTION OF GRAPHICAL USER INTERFACE FOR A DISPLAY SCREEN

TW DI82760 (May 1, 2017)

### EXPERIENCE

2017 - 2020

#### PRINCIPAL PRODUCT DESIGNER | INTEGRATED DESIGNER

HTC INTEGRATED DESIGN TEAM

- The product designer was focused mainly on visual and motion design, brand experience such as launch event. Control project members' design quality and ensure projects can deliver ahead of schedule and guiding them. #Flagship phones #Licensing phones
- Conceived concepts and strategies for future products based on analyzing and researching data. Built prototypes with the development team. #VIVE VR #VR cam #AR #HTC 5G hub #AI cam #Blockchain
- Proposed a complete presentation include ideas and rendering images to redesign the public area of the company. #reception #cafe

Photoshop

Sketch

Zeplin

After effects

Premiere

Lightroom

Maya

Sketch up

DaVinci Resolve

Keynote

Illustrator

2012 - 2017

#### PRINCIPAL UI/UX MOTION DESIGNER

HTC UI DESIGN TEAM

UI & Motion designer for smartphone and VR devices with many users around the world.

- Designed "HTC sense" UI and motion design. Collaborated with PM and R&D, and successfully implement into the HTC Sense and HTC Vive. #HTC sense #HTC Boost+ #HTC apps # HTC widget
- Designed UI & Motion design for "Dot view" and "Ice view" two smartphone cases. Participating in cross-disciplinary collaboration. Successfully solved and improved experience. Received positive feedback from users and the press, especially "Dot view" has obtained Red dot and IF award, "Ice view" got a graphic design patent. #HTC dot view 2.0 # HTC ice view

Photoshop

Sketch

After effects

Premiere

Illustrator

Maya

Unity

2009 - 2011

#### PRODUCT DESIGNER

EZMOBO CORP

- The Independent product designer who handles concept art, game art, animation, and UI for mobile games and applications across Java, Android, and iOS platforms.
- Successfully increase the download rate and sales volume of those apps which I designed.

Photoshop

Fireworks

After effects

Particleillusion

Illustrator