



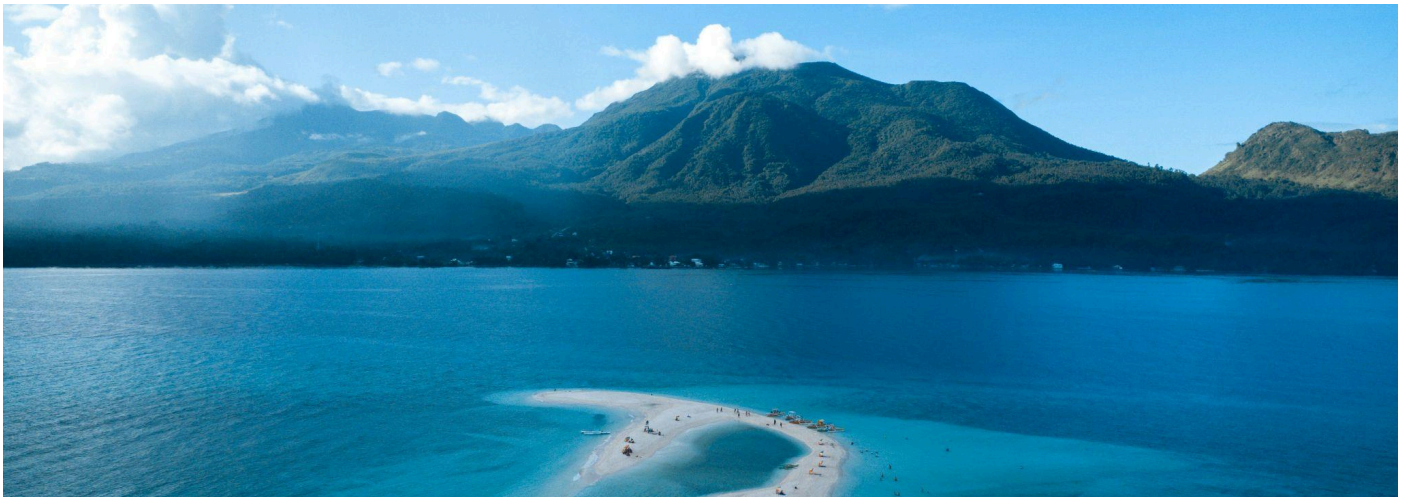
7Generations Transforming Tourism & Hospitality

## Regenerative Tourism 2026

### – A global (un)Summit on Camiguin Island Philippines, Nov 5-7

7Generations is transforming tourism and hospitality through regeneration in practice. We are responding to the urgent call of our living planet Earth and all its communities to reimagine how we care for us and for the places we inhabit and visit. **We envision tourism and hospitality as catalysts for a profound, global paradigm shift:** one where every destination is recognized as a vital part of an intelligent and interconnected web of life that sustains us all.

We are building a global network of committed practitioners seeking holistic and practical approaches to drive systemic change towards regeneration. By integrating Ancient Earth Wisdom with innovative frameworks like the Circle Business Model, we harness the power of our global diversity. **Through shared learning and collaborative practice, we empower tourism professionals to take responsibility as guardians of the places and communities in which they operate.**



### The (un)Summit for Regenerative Tourism

We are calling together 80 to 120 practitioners, enthusiasts, and thought leaders who want to learn and to deepen their contribution to a regenerative tourism and hospitality industry. **From November 5th to 7th, we are hosting an international (un)Summit on Camiguin Island, Philippines.** This gathering will enable participants to share questions, learnings, and experiences in their journey towards regeneration. It will be a collaborative, active and immersive experience – an inside-out approach to foster the materialization of our dreams.

During the (un)Summit, we will:

**Catalyze Local Change:** Spark the growth of regenerative tourism thinking and practice on Camiguin.

**Practice Regeneration:** Focus on hands-on practices and personal transformation.

**Learn and Prototype:** Test ideas and learn together in a real-world setting.

**Launch a Global Movement:** Build a worldwide community of practice to transform tourism together.

Hosted by the 7Generations team, this (un)Summit will bring together people from Camiguin, the Philippines, and beyond. **We invite you to join us.** Come as a participant to learn and practice. Become a partner or supporter to amplify the impact. Join a regional taskforce to help shape the movement.

Together, we can redefine travel, tourism and hospitality through regeneration. **Will you be a part of this movement?**

## What is regenerative tourism for us

To us, regenerative tourism adds to the vitality of the destination —its land and people— and of the guests. We recognize that places and communities, like all living systems, have an innate intelligence and capacity to thrive. Our role is not to rebuild from scratch, but to work like acupuncturists to identify and activate precise points so that energy and vitality can flow again.

This happens through:

**Cultivating a Holistic Understanding:** Deeply listening to all voices—human and non-human alike—within a destination to develop a rich, nuanced understanding of its interconnected living systems.

**Creating Life Growing Actions:** Identifying, designing and implementing precise, targeted actions to generate impulses that help the whole system shift and flourish.

**Learning by Doing:** Starting now with practical application through projects and initiatives.

On Camiguin, we have set the first acupuncture needles.

Malambo Ocean Lodge is becoming a teaching resort, offering vocational training in regenerative tourism to local youth. Our Guardians for the Blue initiative invites children and communities to deepen their relationship with the ocean and become its stewards. The November 2026 (un)Summit is our next activation point for regeneration. We envision this gathering as the starting point for a local movement on the island and national activities across the Philippines, as well as for a global network of communities of practice. Our dream is to see regenerative tourism consistently contributing to thriving destinations and empowered communities globally, creating a lasting legacy of positive impact.

## Who we are and how we work

**7Generations is a global organization transforming business and education through regenerative practice.** Our work spans consulting, training, and self-initiated projects across three core areas: Transforming Business, Transforming Education, and Transforming Tourism. Since 1996, we have helped organizations move from pyramidal hierarchy to circles, fostering participatory approaches where all voices matter. We are remembering that we are part of Nature and we are answering the call of our Mother Earth and all her Children to take care of our home, the Earth.

Operating from two main bases in Bern, Switzerland, and Camiguin Island, Philippines, our work comprises strategic development, change initiatives, and regenerative approaches. Our team on Camiguin Island advances regenerative tourism, education, and entrepreneurship, with Malambo Ocean Lodge serving as a living laboratory.

**The Circle Business Model** is our core framework for regeneration in practice. It is a systematic and mindful approach to discern what is needed to bring more wholeness in a living system which we are a part of. This framework entails tools and protocols that deepen our connection with and understanding of the living system at hand. It ensures that our work is driven by the community, fosters genuine relationships, and creates transformative experiences for everyone involved. Last but not least, it strengthens our capacity to be response-able in co-creating life growing collaborations with one another and all of life's beings.

## The people behind the Regenerative Tourism (un)Summit



**Valerie Asch** (Philippines) combines decades of Philippine hospitality leadership with a BSc in Psychology to foster deep human dynamics. Co-founder of Malambo Ocean Lodge, she uses the Circle Business Model to ensure every voice flourishes. A certified Council Guide and freedive instructor, she bridges psychological wisdom with ocean stewardship.

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**Mahé Besson** (Switzerland) has woven hospitality management and sustainable development together through her studies and work in sustainable tourism projects across Indonesia, India, and Brazil. As a consultant, she guides organizations through transformative change. Mahé believes that hospitality's true regenerative power lies in reconnection between people, nature, and hosts.

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**Stephanie Langerock** (Belgium, Chile) moves through the world with a quiet, lifelong dedication to the planet's living systems. Working at the intersection of policy, science, and diplomacy, she guides organisations and nations toward restoring ecosystems. Stephanie's leadership is based on the core belief of wholeness and interconnectedness, reminding us that regeneration is a profound way of being and an invitation to live in true reciprocity with our blue planet.

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**Pascal Walther** (Switzerland), PhD in Neuroscience, bridges scientific insight and societal transformation and has extensive experience in leading national research programmes on sustainable development. Driven by a vision of a resilient Earth within planetary boundaries, he asks how tourism can evolve to nourish life rather than threaten ecosystem services.

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**Matti Straub-Fischer** (Switzerland) guides organizations from hierarchies to regenerative circle businesses where every voice matters. Founder of the KaosPilots School in Switzerland (2010-2020) and a certified Council Guide. He supports communities & regions to build unique tourism enterprises that truly belong to them.

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