

| PEER TO PEER

VALUE FRAMEWORK FEEDBACK



After each person speaks, the group scores them (quickly, instinctively):

1. Clarity

- Was it easy to understand?
- Could you repeat it back?

2. Specificity

(Did it feel concrete and real—or vague and generic?)

- Could you picture what they actually do?
- Is the value they could add clear?

3. Audience

- Was it clear who this is for?
- Did it feel targeted or “for everyone”?

4. Differentiation

- What makes this person stand out?
- Or could 10 other people say the same thing?

Feedback Tips

Give Better Feedback

Go beyond “that was good”. We want you to help improve each other. More useful phrases typically start with:

- “The part that stuck with me was...”
- “I was confused when you said...”
- “I wanted a clearer example of...”
- “This sounded quite generic—could you make it more specific?”
- “Who exactly is that for?”
- “What makes you different in that?”

