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Grow through exceptional customer experiences

# Turn real-time customer sentiment into action

AskNicely is an AI-powered customer experience platform built for multi-location businesses. Capture real-time customer sentiment, get action-oriented recommendations, and proactively grow a reputation that attracts and retains customers.

And their

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PRODUCT TOUR

Measure every customer experience. See the impact on your bottom line.



Build your reputation. Grow revenue. That's nice.

## Practical AI to grow the bottom line

AskNicely's NiceAI™ instantly analyzes customer sentiment via surveys, reviews, and more, to provide actionable insights at all levels of the organization, from customer-facing teams to senior leadership.

See what matters most, spot risks early, and improve service without

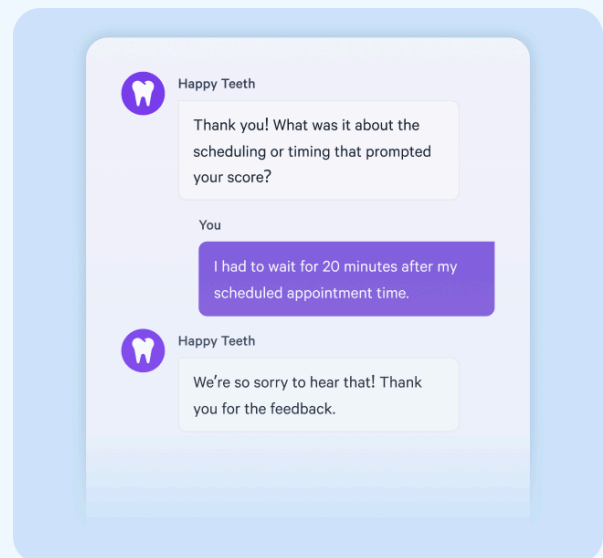
extra admin or guesswork. Great service builds trust and earns five-star reviews.

See how

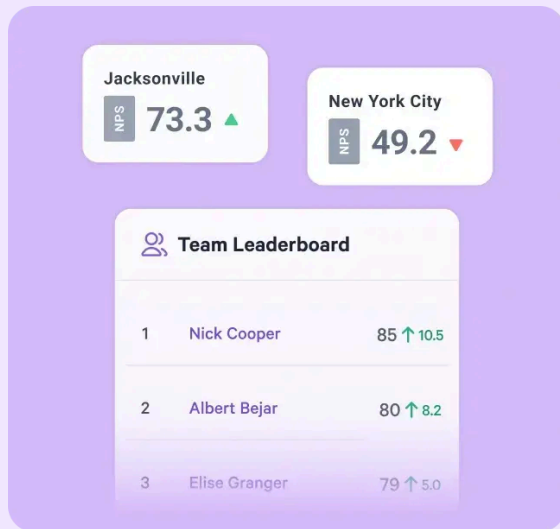
## Real-time, actionable insights

AskNicely provides actionable insights that help you improve the customer experience. Dynamic, conversational, AI-powered surveys dig deeper for richer information, yielding higher response rates.

Learn more



# Built for multi-location service businesses



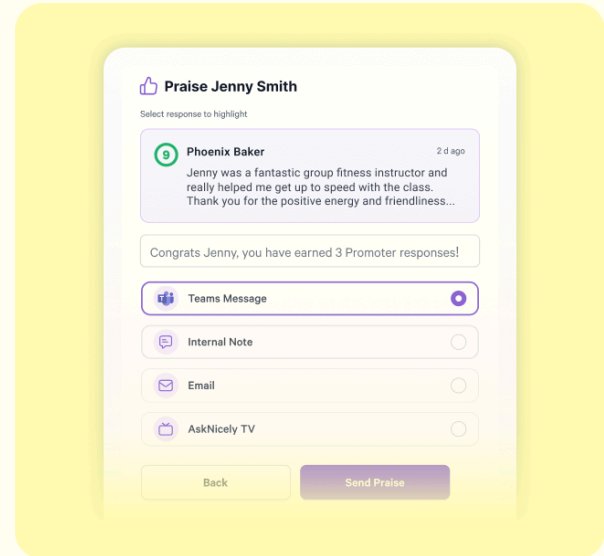
Real-time insights for everyone: from the head office, to the branch manager, to individual customer-facing employees.

[Learn more](#)

# Motivate exceptional customer experiences

Instantly spot areas for improvement or positive reinforcement. Use NiceAI™ to identify focus areas to maximize your customer experience at every location.

[Learn more](#)



AskNicely provides you with the tools you need to prioritize the customer experience and fuel your growth with an increase in referrals, five-star

reviews, and repeat  
customers.

# See how top brands use AskNicely to drive business growth



**SCHWEIGER**  
DERMATOLOGY GROUP



“We're proud of how far we've come, and AskNicely has been instrumental in helping us drive customer impact and operational alignment.”

Luis Marulanda, Chief Strategy Officer, Big Blue Bug Solutions

# How Schweiger Dermatology Group focused on NPS and improved their patient experience



[Read the full story >](#)



## See more success stories

[Case studies](#)



## Health and wellness

See how health and wellness brands use AskNicely.

[Learn more >](#)



## Pest and home services

See how pest control and home services businesses use AskNicely.

[Learn more >](#)



## Financial services

See how financial services businesses use AskNicely.

[Learn more >](#)

Here's what happens when  
you  
AskNicely



**Arvind  
D**  
DUCA  
Financial  
Credit  
Union

AskNicely exceeded our expectations in delivering actionable insights swiftly.



**James K**  
Healthie

AskNicely has become an essential tool in our retention strategy.



**Rhiannon  
L**  
Infrabuild

AskNicely's Dynamic Surveys ensure our teams go into customer follow-ups fully informed.



# Want to see how feedback can drive earned growth?

Let us show you how thousands of services businesses simplify customer experience management.

Business Email\*

First name\*

Last name\*

Phone number (optional)

How did you hear about us? (optional)



BOOK A DEMO

## Solutions

NPS software  
NPS dashboard  
CX management software  
Customer feedback management software  
CSAT software  
CX surveys  
Feedback management  
Feedback analytics  
Employee activation  
Reputation management  
Integrations  
API

## Resources

Calculators  
Ebooks  
Blog  
Customer Impact  
NiceReferral  
Compare alternatives

## Support

Help Center  
Contact Support  
Terms of Use  
Privacy Policy  
Acceptable Use Policy  
Security

## Company

About  
Careers



We honour the mana of the Indigenous peoples of Aotearoa, New Zealand. We acknowledge the traditional kaitiaki of the lands, elders past and present, their stories, their traditions, their mamae and their mana motuhake.

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