

Belgotex



Affect



The Story Behind Affect

In a world of constant noise, true productivity begins in stillness. The right flooring doesn't just support the space - it defines its emotional tone. It absorbs distraction, softens sound, and grounds every movement in quiet intent. In this calm, focus returns. Ideas gather. Teams breathe a little deeper. Flooring becomes the silent partner to better work - holding space for flow, collaboration, and thought. It's not just about aesthetics; it's about atmosphere. About creating a setting where calm becomes a catalyst, and where productivity isn't forced - it's invited.



Affect | Daybreak, Sway, Brightly & Breathless



Affect | Revival



Affect | Breathless



Affect | Sprig, Shadow, Breathless & Growth





Affect | Sprig



Affect | Renew

Affect Colourways

A modern palette of neutral and versatile colours that exude tranquillity and rejuvenation, fostering productive work environments that inspire.



Breathless



Brightly



Daybreak



Growth



Renew



Revival



Shadow



Sprig



Sway

Installation Methods

Affect tiles come in a 500 × 500 mm square format, giving you total flexibility. Mix and match colours for striking patterns or subtle blends.

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Tessellated
Dynamic and balanced: Great for subtle pattern and texture.

Tufted Tile Installation Disclaimer

All Belgotex tufted tile products are supplied with an installation direction fitting guide. There are many ways to create designs and textures with tufted tiles. These textures are achieved by varying the pile heights of the yarns. When tiles with different heights are installed in the same direction, the joins may create a noticeable “zipper effect” - this is not a manufacturing defect. Belgotex recommends moving tiles around during installation to minimise this effect or any texture variation. It is also recommended that all tufted tiles be laid in a tessellation pattern (90° / quarter turn) for optimal visual consistency.

Product Specifications

Technical Specifications

Use Classification:	(EN 1307)	32 Medium/General Commercial
Construction:		Tufted Multi Scroll Loop Pile
Product Description:		Tufted PP Loop Pile Bitumen Tile
Yarn Type:		Stainproof Miracle Fibre (Polypropylene)
Yarn Mass:	(ISO 8543)	±520 (g/m²) / 15.33oz/yd²
Total Thickness:	(ISO 8543)	±7 (mm) / 0.27inch
Total Mass:	(ISO 8543)	±4045 (g/m²) / 119.30oz/yd²
Standard Plank Size:		50 × 50cm / 19.69 × 19.69inch
Standard Backing Type:		NexBac

Product Disclaimer

Product characteristic may vary due to the nature of manufacturing. To combat colour variance do not install more than one dye lot in a single colour tile installation. Where different dye lots and products are mixed and matched then size variations could take place, and tiles might need to be altered during installation. If you are installing multiple colours in a random pattern, mixing dye lots together won't be a problem. Sample swatches have been cut from an overall design; therefore, the design and shades may vary. A difference in appearance from the pattern is likely, as the product is not intended to have a uniform appearance. During installation of this product there could be visible tile joins due to texture and design, this is not a manufacturing fault, tiles need to be moved around the in the installation.

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Belgotex



Founded over 40 years ago in South Africa, Belgotex has grown into Africa’s leading manufacturer of carpets and artificial grass, with a global footprint. We design, make, and distribute high-quality broadloom and modular tiles for residential, commercial and hospitality spaces.

Our commitment to sustainability is embedded in every step of our process. Guided by circular design principles and aligned with the Science Based Targets initiative (SBTi), we continuously innovate to reduce our environmental impact.

As South Africa’s first flooring manufacturer to earn a Custom Industrial 6 Green Star rating and a “Level A” Global GreenTag certification, our products are eligible for GBCSA credits – demonstrating our dedication to responsible manufacturing and environmental leadership.

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