

# Cosmetic Laser Center

## **Celebrating 30 Years of Independent Leadership in Aesthetic Medicine**

Founded in 1997 by Lori Suggs, Cosmetic Laser Center (CLC) is one of Texas' longest-standing independently owned aesthetic medicine practices and a pioneer in bringing advanced aesthetic treatments to the Texoma region.



Long before aesthetic medicine became a mainstream industry, Lori recognized the potential of emerging laser technologies and physician-directed skincare. What began as a small practice introducing new aesthetic treatments to North Texas has grown into one of the region's most established and respected aesthetic medicine clinics.

For nearly three decades, Cosmetic Laser Center has remained committed to a simple philosophy: combine proven technology, extensive training, and exceptional patient care to help patients look and feel their best while maintaining natural-looking results.

CLC's history closely mirrors the evolution of modern aesthetic medicine. Since opening its doors in 1997, the clinic has continually embraced new technologies and treatment innovations, including aesthetic lasers, medical-grade skincare, neuromodulators, dermal fillers, body contouring technologies, skin tightening procedures, and regenerative aesthetic treatments.

Among its early milestones, Cosmetic Laser Center was one of the first practices in the nation to offer Dr. Zein Obagi's original medical skincare systems, helping introduce physician-directed skincare to the Texoma region at a time when the category was still in its infancy. Throughout its history, the clinic has also served as a clinical study site, training location, and educational resource for aesthetic professionals and technology manufacturers.

**Today, Cosmetic Laser Center remains independently owned and operated under Lori's leadership, a distinction that has become increasingly rare within an industry experiencing significant consolidation by private equity groups and large corporate organizations.**

Cosmetic Laser Center's legacy is rooted in education, innovation, and community trust. The clinic has helped generations of patients navigate the changing landscape of aesthetic medicine while maintaining a commitment to safety, ethical treatment recommendations, and long-term patient relationships.

As Cosmetic Laser Center approaches its 30th anniversary in January 2027, the practice continues to evolve while staying true to the principles that have guided it since the beginning: integrity, education, innovation, and service.

### **About Lori Suggs**

Lori Suggs is the founder and owner of Cosmetic Laser Center in Wichita Falls, Texas. She established the practice in 1997 after a chance introduction to emerging aesthetic technologies inspired her to pursue a vision few people could fully appreciate at the time.



Under Lori's leadership, Cosmetic Laser Center has grown from a pioneering local practice into one of the region's most experienced aesthetic medicine clinics. Throughout her career, she has remained committed to staying at the forefront of industry advancements while fostering a culture centered on patient care, education, and clinical excellence.

For nearly three decades, Lori has witnessed—and helped shape—the evolution of aesthetic medicine, guiding Cosmetic Laser Center through periods of rapid technological advancement, economic uncertainty, and industry transformation while remaining proudly independent and locally owned.

Today, she continues to lead Cosmetic Laser Center with the same entrepreneurial spirit and commitment to innovation that inspired its founding nearly 30 years ago.