

FOR IMMEDIATE RELEASE

Cosmetic Laser Center Celebrates 30 Years of Independent Leadership in Aesthetic Medicine

Wichita Falls practice marks three decades of innovation, patient trust, and community impact

WICHITA FALLS, TEXAS — January 2027 — Cosmetic Laser Center (CLC), one of Texas' longest-standing independently owned aesthetic medicine practices, is celebrating 30 years of serving patients throughout North Texas and Southern Oklahoma.

Founded in 1997 by Lori Suggs, Cosmetic Laser Center opened its doors at a time when aesthetic medicine was still in its infancy. Over the past three decades, the practice has grown alongside the industry, introducing generations of patients to advancements in medical-grade skincare, aesthetic lasers, injectables, body contouring technologies, and regenerative aesthetic treatments.

Today, Cosmetic Laser Center remains independently owned and operated under Lori's leadership, a distinction that has become increasingly uncommon within an industry experiencing significant consolidation by private equity groups and large corporate organizations.

Throughout its history, CLC has been an early adopter of many of the technologies that helped shape modern aesthetic medicine. The clinic acquired the second microdermabrasion device ever sold in Texas, was among the earliest practices in the nation to offer Dr. Zein Obagi's original Nu-Derm® system, and introduced generations of Texoma patients to emerging aesthetic treatments as they entered the marketplace.

Since opening in 1997, Cosmetic Laser Center has:

- Administered nearly one million units of Botox® and other neuromodulators
- Performed more than 35,000 skin treatments
- Completed more than 21,500 laser hair removal procedures
- Injected more than 13,800 dermal and lip filler syringes
- Performed more than 13,600 IPL and Ultherapy treatments
- Completed more than 16,800 body contouring treatments

Over the years, the clinic has also served as a clinical study site, professional training location, and educational resource for aesthetic professionals.

"It's hard to believe it's been almost 30 years," said Lori Suggs, founder and owner of Cosmetic Laser Center. "When I opened CLC in 1997, I certainly never imagined where this journey would lead. What I'm most grateful for isn't the technology or the treatments—it's the people. We've had the privilege of caring for mothers, daughters, and now even granddaughters.

"A lot has changed over the years. Treatments have changed. Technology has changed. Trends have definitely changed. But one thing hasn't changed—we've always tried to treat people the way we'd want our own family treated."

As Cosmetic Laser Center enters its fourth decade, the practice remains focused on providing innovative aesthetic treatments while maintaining the values that have guided it since its founding: integrity, education, innovation, and exceptional patient care.

About Cosmetic Laser Center

Founded in 1997, Cosmetic Laser Center is an independently owned aesthetic medicine practice located in Wichita Falls, Texas. The practice provides aesthetic, skincare, laser, injectable, body contouring, and regenerative aesthetic services to patients throughout North Texas and Southern Oklahoma.

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