

# MUNICH



**ETOA**

**Wow**  
Prague  
Convention  
Bureau

 **Czech  
Convention  
Bureau**  
CzechTourism

 **EVINTRA**  
EVENT • INCENTIVE • TRAVEL

MAP

Best option is to combine Munich with Salzburg, Prague or Vienna.



\*All transports are calculated for a bus.



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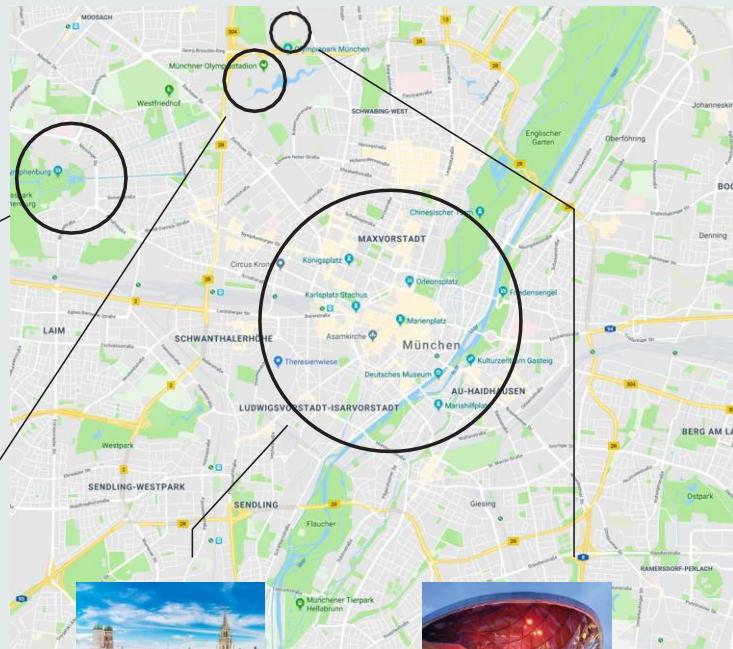
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# CITY OVERVIEW

Most of the tourist attractions are located on the western bank of Isar river and this part of city is more touristy.



Nymphenburg Palace



Allianz Arena



Olympiapark



City centre



BMW Welt Museum



# FRANZ JOSEPH STRAUSS MUNICH AIRPORT

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- One of the busiest airports in the Central Europe with 257 direct destinations worldwide and 100 operating airlines
- 2 international terminals
- Located 35 kilometres from Munich's city center



# ACCOMMODATION OVERVIEW

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City center and its outer zone offer the most varied offer of 4 star and 5 star hotels.

- **4\* Hotels:** Hilton Munich City, Courtyard by Marriott Munich City Center, Maritim Hotel München, Holiday Inn Munich City Centre, Hotel Europa München.
- **5\* Hotels:** Hotel Vier Jahreszeiten Kempinski Munich, Sofitel Munich Bayerpost, Rocco Forte the Charles Hotel, Le Méridien München, The Westin Grand München.



# SMALL GROUPS

Hotel	NO. of rooms
Mercure Hotel Munich City Center	167
Hotel Europa München	161
Rocco Forte the Charles Hotel	160
ACHAT Premium München-Süd	147
Fleming's Hotel München – City	112
Hotel Könighof	87



# LARGE GROUPS

All mentioned hotels are capable to accomodate large groups with a need of more than 600 rooms.

Hotel	NO. of rooms
The Westin Grand Munich	627
Holiday Inn Munich – City Centre	582
Hilton Munich City	480
Sheraton München Arabellpark Hotel	446
Leonardo Royal Hotel Munich	424
Sofitel Munich Bayerpost	396
Le Méridien München	381
München Marriott Hotel	348



# CONFERENCE OVERVIEW

Hotel	Meeting rooms	Largest room capacity (theatre)
The Westin Grand Munich	20	1250
Sofitel Munich Bayerpost	36	800
Leonardo Royal Hotel Munich	9	792
Holiday Inn Munich - City Centre	18	600
Maritim Hotel München	9	550
H4 Hotel München Messe	7	500
Hotel Vier Jahreszeiten Kempinski Munich	10	500
Sheraton München Arabellpark Hotel	15	480



# SERVICES

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- Destination and Venue Search
- Accommodation
- Food & Beverage Solutions
- Event Management & Performances
- Transportation
- Activities
- Team建ings



# EVENTS

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Plenty of perfect spots suitable for your gala dinner, cabaret or any other style of event.

- **P1** – club with a capacity for 3000 pax.
- **Beach 38** – event place in beach volleyball arena.
- **Schuhbecks Theatro** – theatre with a capacity of 400 pax sitting / 1000 pax standing).



# THEME RESTAURANTS

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- **Hofbräuhaus** - typical German pub (capacity 1300 + 700 pax + some smaller spaces).
- **Hard Rock Cafe Munich** - typical for fans of music, food and great times (capacity 450 pax).
- **Paulaner Brauhaus** - typical German pub.



# FINE DINING RESTAURANTS

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- **Stiglerie** – restaurant with event spaces (capacity 250 pax).
- **Restaurant 181** – superb culinary experience with unique outlook to Munich (capacity 230 pax).
- **Restaurant Dallmayr** – first class dining experience on the first floor of the tradition-steeped delicatessen (capacity 40 pax + also possible to arrange as a meeting area for 100+40 pax).



# DAY TRIPS IN MUNICH AND SURROUNDING

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- **Munich City Tour** – guided tour through city, *HD tour*.
- **Allianz Arena** – visit one of the world's finest football stadiums, *3,5 hrs tour*.
- **BMW Welt Museum** – enjoy the world of BMW where you can see the greatest exposition of cars, bikes and engines of this brand, *HD tour*.
- **Nymphenburg Palace** – German baroque palace in the western part of Munich, *HD tour*.
- **Dachau Concentration Camp** – visit one of many Nazis' concentration camp near Munich, *HD tour*.



# ACTIVITIES

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- Folklore Show
- Segway City Tour
- Olympic Park with adrenaline activities
- Olympic Tower – nice panoramic view to the city
- Archery
- Beer Tasting
- Octoberfest Show



# REFERENCE



HERBALIFE.



Mercedes-Benz



**RANBAXY**



# CONTACTS

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