Monika Izdebska
Senior Product Designer

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ABOUT ME

I am a data-driven problem solver with a background in Sociology and Industrial Design. Born in Poland and currently based in Madrid, I have 6+ years of experience creating intuitive and simple products that help businesses grow.

My current goal is to shift from designing the best solutions in given circumstances to creating innovative products that users love. I'm particularly interested in working with companies with a user-centered culture, as passionate about crafting delightful UX as I am.

When I'm not designing, I enjoy hiking in the woods, collecting polypores, and practicing anthropology from home by watching documentaries on the Amish or Haitian street gangs.

See below what I'm good at. ↓

WORK EXPERIENCE

Since 08.2022
Senior Product Designer
REVEL,
Madrid

09.2020 – 08-2022
UX Designer
Sanga Studio,
Madrid

09.2020 – 08.2021
Lead UX Designer
Riveter,
Remote

11.2019 – 04.2020
Graphic & Web Designer
Boreal Projects,
Madrid

08.2017 – 09.2019
Graphic & Web Designer
Agent Buzz,
Warsaw

12.2015 – 10-2016
Graphic Designer
Option,
Cracow

EDUCATION

02.2015 – 07.2015
Web&Digital Design Workshop
Opus B, Academy of Fine Arts, Cracow

09.2011 – 06.2015
Industrial Design and Graphic Design
Jan Matejko´s Academy of Fine Art, Cracow

09.2008 – 06.2011
Sociology, Multimedia and Social Communication
Academy of Science and Technology, Cracow

CURRENTLY LEARNING

- Carpentry
- Framer

DESIGN SKILLS

Software

Figma
Adobe Photoshop
Adobe Illustrator
Sketch
Principle
Adobe InDesign
Webflow
HotJar
Data Dog
Adobe After Effects
Framer

Knowledge

- Typography, color theory and layout
- User Interface (UI) design
- Responsive and adaptive design for multiple devices
- User research and persona creation
- Information architecture (IA) and user flows
- Interaction design and micro-interactions
- Usability and A/B testing
- Conducting user interviews and surveys
- Ethnographic studies and field research
- Card sorting and tree testing
- Data analysis from usability testing
- User painpoint identification and solutions
- Working with cross-functional teams
- Storyboarding and journey mapping
- Designing for emotional impact and user satisfaction

LANGUAGES

POLISH
Mother tongue

ENGLISH
Advanced

SPANISH
Advanced

FRENCH
Slowly forgetting

I can also say *"sorry, I'm late"* in Chinese   对不起，我迟到了

HOBBIES AND INTERESTS

Art   Adventure   Interior Design   Photography   Plants   Cinema   Healthy lifestyle   Psychology   Antropology