



SimpleC's OneTouch TeleVisit™ & Care on Wheels™

The new SimpleC Care On Wheels™ (COW) is a solution to enable personal communication and routine care. Built on a sleek medically certified cart, SimpleC COW delivers several of its new and well-known clinically proven care solutions. Now, residents, families and staff will have unlimited HIPAA compliant access to the following services:

OneTouch TeleVisit™

- Medical support as used at Navicent Health System
- Virtual Family Visits – Stay informed with your doctors & loved ones

Group Messaging

- On-the-go Comprehensive messaging and notifications for families and care teams
- Dashboard reporting and snapshots

Companion

- Sustain connection using personal albums and Digital Therapeutics, a non-drug approach to improving cognition and good health habits
- Schedule programs to introduce activities and to calm the resident's anxieties
- New "Showers with a Smile" program – See attached study results with AG Rhodes

What's Included

- Samsung Pro - 12.2" Display | Resolution 2560 x 1600 | 108-Megapixel Camera | 256 GB
- Tryten Corp. Nova Pro - IEC 60601 & ADA compliant
- Personalizations, Training, Implementation and Ongoing Support - All Included

Pricing

- One-time charge: \$2,950
- After first year: Annual support fee \$500/yr.

April 28, 2020

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Available Now

Connected Care!

SimpleC's OneTouch TeleVisit™ & Care On Wheels

“My Families want to know how their Loved Ones are doing.”

“I want to engage our medical resources quickly in this time of urgency and scarcity.” *Executive Management*

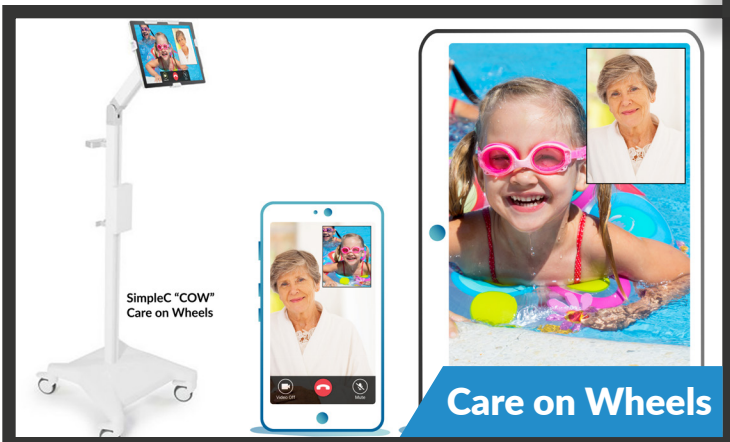


TeleHealth Response to Medical Need

- Rapid response to patient need
- Very efficient use of scarce medical resources
- Reference CMS TeleHealth guidelines for reimbursement
- HIPAA compliant

Families Visually Connected!

- Provide families a simple way to see each other with video calls
- Group and care team messaging to update families on care & community happenings



Care on Wheels

- Mobile delivery of OneTouch TeleVisit™ and a personalized SimpleC Companion™ for each resident
- Engage all family members to create personalized shows with music to brighten their day
- Compliant with IEC 60601 & ADA - Tryten Corp. Nova Pro

It's a simple download. Let's get started!

info@simplec.com | 1-866-276-3546

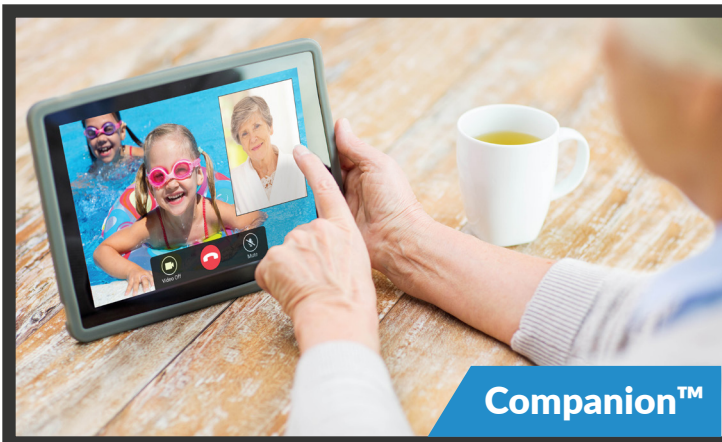
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Available Now

Stay Connected.

SimpleC | OneTouch TeleVisit™

“I want to keep visiting my mom & see how she’s doing. We have so much to tell her, and the grandchildren grow so fast! We want her to know we care about her.”

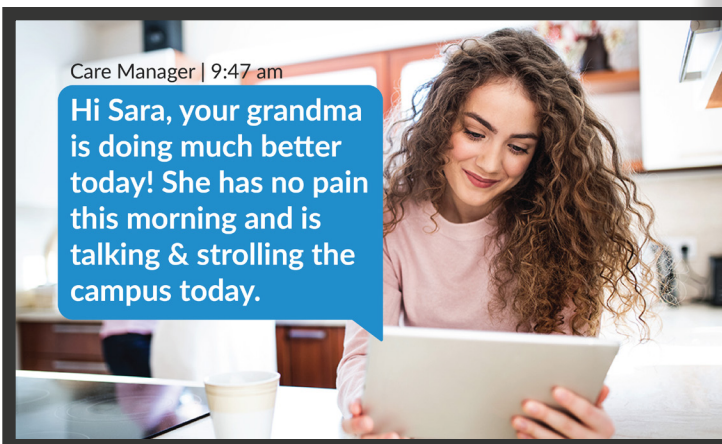


Video Calls

- Connect to your doctors & loved ones with HIPAA secure video calls
- You can choose to receive calls with auto answer
- See how everyone is doing & stay informed

Personalized Albums & Music Playlists

- Be connected even when you're not on a video call
- Share photos, videos & voice messages
- Grandchildren create personalized shows to brighten the day




Messaging

- Message your loved one & family members about what's going on
- Stay up to date on their care & community happenings

Contact Us: We will help you get started! info@simplec.com | 1-866-276-3546

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The logo for SimpleC features the word "Simple" in a blue, cursive script font, followed by a large, blue, sans-serif capital letter "C". This text is enclosed within a large, teal-colored circular outline that is not fully closed, with a gap on the right side.

SimpleC

Better Showers with Therapeutic Music: The SimpleC Approach in A. G. Rhodes Wesley Woods

Study Results

The SimpleC Platform delivers digital therapeutic programs to address cognitive and behavioral challenges and improve quality of life.



Getting Started

In 2018, the SimpleC Companion™ was installed in A. G. Rhodes Cobb in 60 Elder rooms and in the communal shower rooms to facilitate bath time care.

Program Success

CNA Care Partners reported that Elders are engaging with SimpleC music programs during showers and exhibit less resistance to care, leading to less agitation during bathing.

Research Partnership

Given the benefits seen at the Cobb location, SimpleC partnered with A. G. Rhodes Wesley Woods to test the Shower Room Companion as a part of a research study.

Our aim was to replicate the success at A. G. Rhodes Cobb and scientifically demonstrate the benefits of SimpleC's music programs during assisted bathing.

Participants

20 CNA Care Partners

- A. G. Rhodes Wesley Woods, Floors 2 and 4

Method

Initial Shower Experience Questionnaire

Intervention Data Collection

- Week 1: Control
- Week 2: Use the SimpleC Shower Companion

Final SimpleC Experience Questionnaire



Before the Study:

CNA Care Partners reported that
44% of showers are challenging

What makes an assisted bathing experience more positive for you?

Care Partners said...

Conversation with the Elder **67%**

Elder assisting to complete the bathing tasks **62%**

Elder compliance/not resisting care **43%**

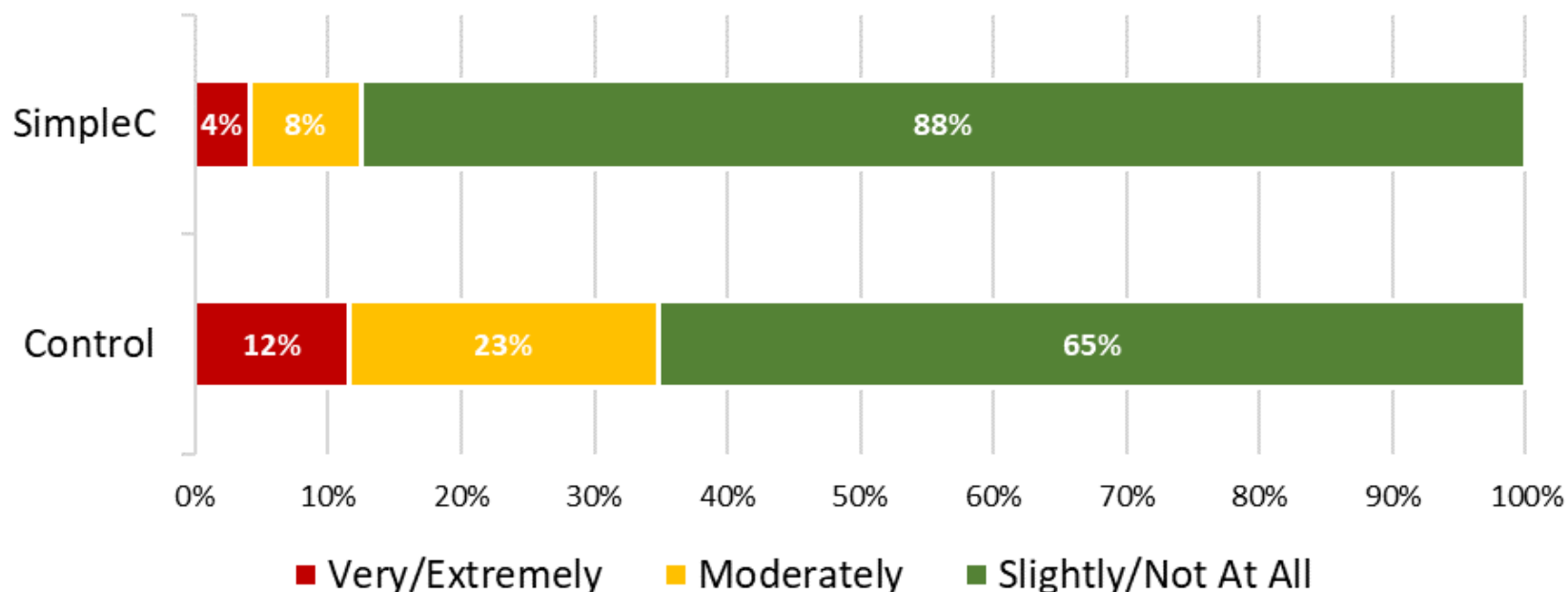
Elder is in a good mood **33%**

Bathing Was Easier

CNA Care Partners had significantly less difficulty completing assisted bathing when using the SimpleC Shower Room Companion.

$F(1, 90)=7.14, p < .01$

How difficult was completing the assisted bathing event?

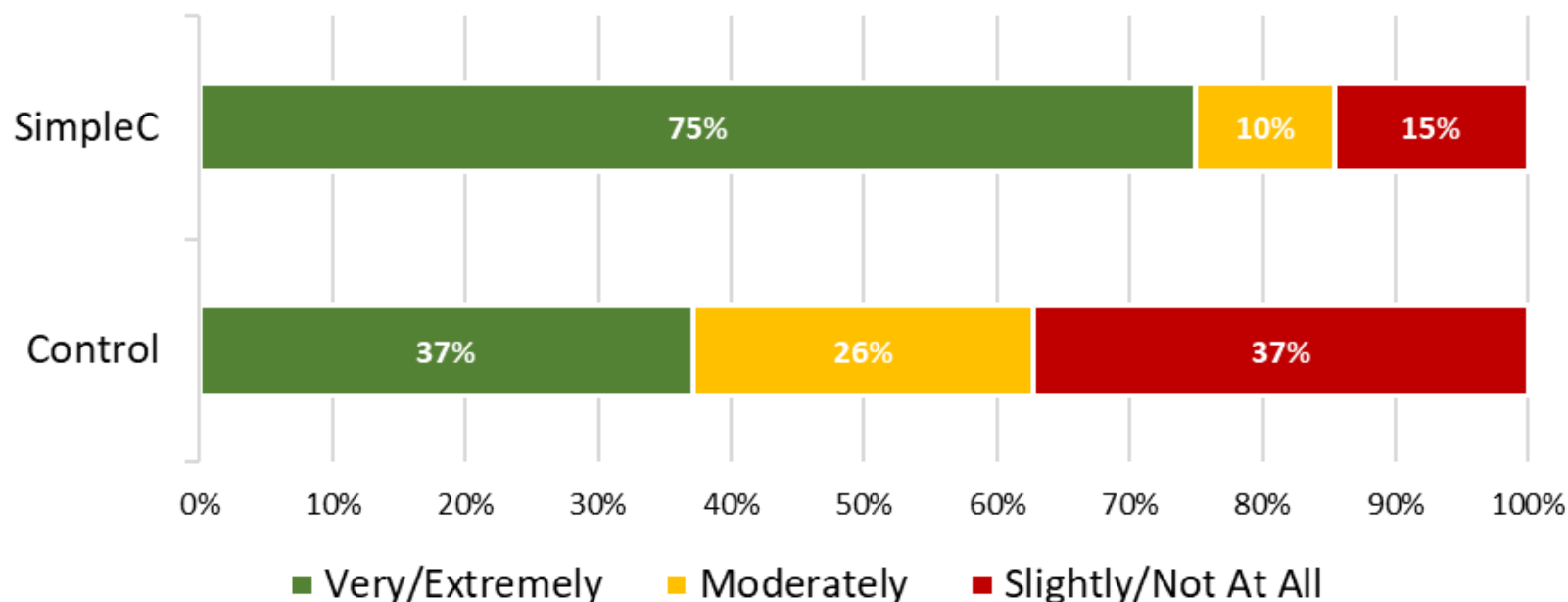


Bathing Was More Enjoyable

CNA Care Partners had significantly more enjoyable assisted bathing events when using the SimpleC Shower Room Companion.

$F(1, 90)=11.27, p < .01$

How enjoyable was completing the assisted bathing event?

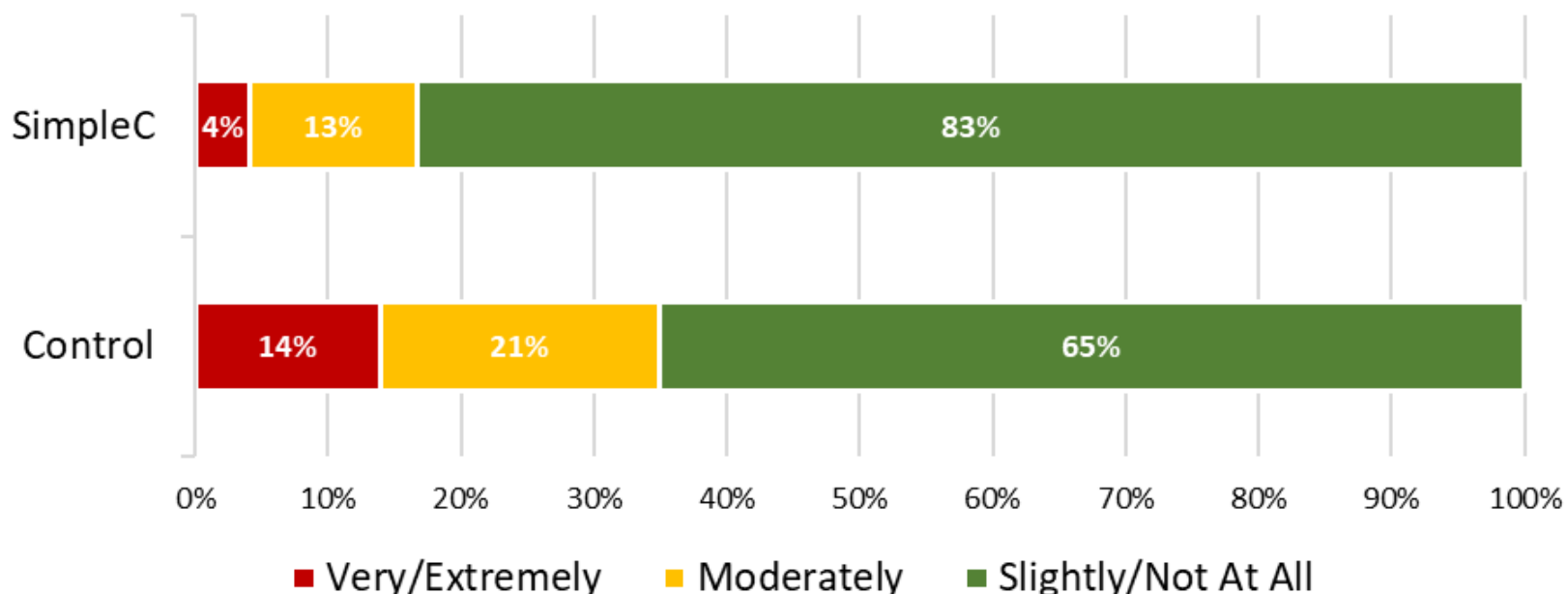


Less Agitated During Bathing

CNA Care Partners observed significantly lower agitation in Elders during bathing when using the SimpleC Shower Room Companion.

$F(1, 90)=7.36, p < .01$

Agitation: How agitated did the Elder appear during bathing?

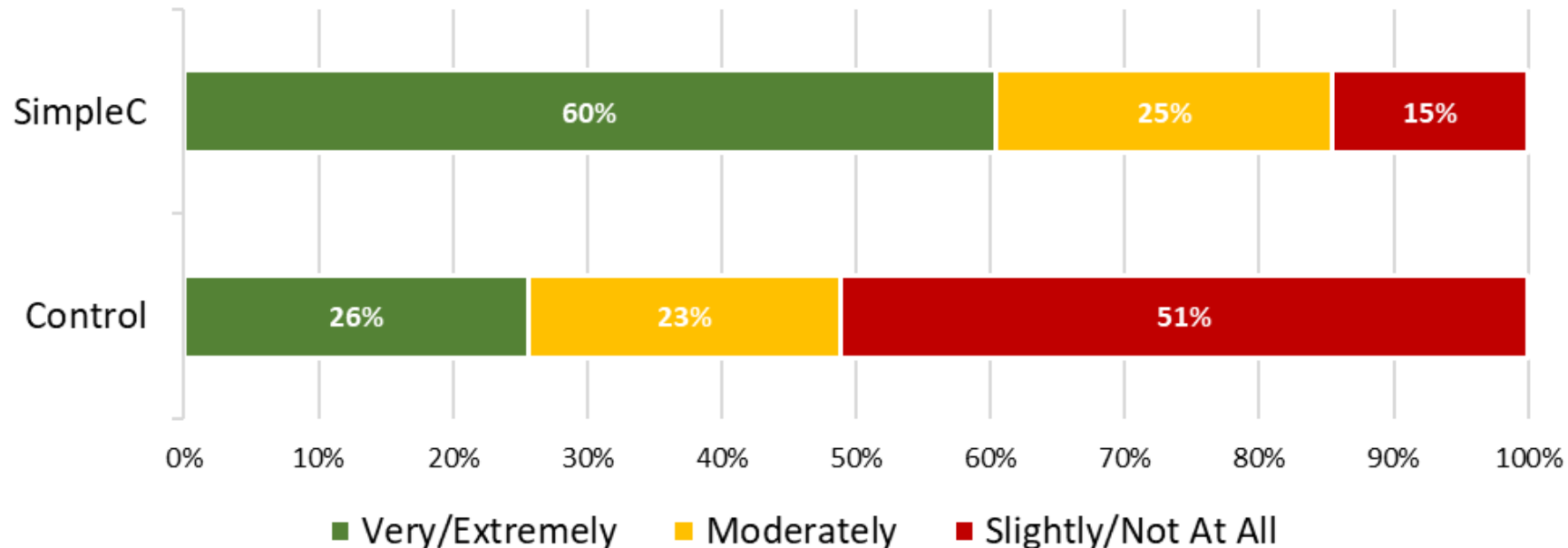


Better Mood During Bathing

CNA Care Partners observed significantly happier mood in Elders during bathing when using the SimpleC Shower Room Companion.

$F(1, 90)=16.23, p < .001$

Mood: How happy did the Elder appear during bathing?



After the Study:

Care Partners reported:

While using the Shower Room Companion, Elders...

Were in a better mood **84%**

Had more conversation with me **63%**

Were more compliant/did not resist care as much **53%**

Required a shorter amount of time to complete bathing **47%**

Complained less **47%**

Assisted me more in completing bathing tasks **26%**

SimpleC music programs were helpful.

	Agree	Neutral	Disagree
The Shower Room Companion was easy to use.	89%	11%	0%
The Shower Room Companion helped me accomplish bathing tasks with Elders.	83%	11%	6%
The Shower Room Companion made bathing tasks more enjoyable for me.	83%	6%	11%
I would miss the Shower Room Companion if I couldn't use it anymore.	94%	0%	6%

SimpleC music programs were enjoyable.

	Agree	Neutral	Disagree
I enjoyed listening to the music.	94%	0%	6%
I believe the Elders enjoyed the music.	100%	0%	0%
I am confident that I played music the Elders liked.	94%	6%	0%
I liked having the Shower Room Companion available to use during Elder bathing.	100%	0%	0%

Mood/Enjoyment

- “Resident was more calm not much yelling involved.”
- “Resident enjoyed the music song along and remember what year the song came out.”
- “Elder was more relax more quiet. They sing along.”
- “One of resident asked me to play the same song twice because enjoyed it.”
- “Made resident feel more relaxed and enjoyed shower.”
- “While using the shower room companion, my resident really enjoyed her shower. The music put her in a good mood, made her more talkative and in turn made my job more enjoyable.”
- “It’s more comfortable and easy for the elder and during showers.”
- “I would encourage the shower room companion for the elder. It make the bathing more soothing for them.”

Less Difficulty/Less Resistance to Care

- “It makes showering easy because they will be listening to music more than the shower.”
- “Elder less combatant.”

Engagement

- “More of the elders actually would sing along with the music, making the task go by quicker for both of us.”
- “They were singing along.”
- “The elders will sing along.”

General

- “Keep the Shower room Companion.”

We scientifically replicated the successes seen in A. G. Rhodes Cobb.

The SimpleC therapeutic music programs, delivered through the Shower Room Companion, improved:

Safety

Operations

Quality of Life

Spread the Word!

Our Workshops:

“Better Showers with Personalized Music”

- Tuesday, March 24th, 3:45-5:00pm
- *We will be showcasing the study results.*

“Robots for Cognitive and Social Support”

- Monday, March 23rd, 2:45-4:15pm

