LeadingAge® Georgia



2027 SPONSOR PROSPECTUS

& Associate Member Application

LETTER FROM THE PRESIDENT



To Our LeadingAge Georgia Partners,

We are delighted to share our 2027 sponsorship opportunities with you.

LeadingAge Georgia partners with businesses that understand our members, share our commitment to aging services, and bring valuable products, expertise, and solutions to the field. When you sponsor with us, you become part of a trusted community of providers and businesses working together to move aging services forward.

The future of aging services begins with what we do today. Across Georgia, our members are navigating workforce challenges, financial pressures, changing expectations, and new opportunities to improve how we serve older adults. The decisions and partnerships we make today will help define what comes next.

This is where you come in.

Our 2027 theme, **The Power of Now,** is a call to focus on the opportunity, responsibility, and impact in front of us. We invite you to be part of that work by joining our community, supporting our events and initiatives, and investing in a better future for older adults and those who serve them.

As a sponsor, we invite you to connect with LeadingAge Georgia members through a variety of opportunities in 2027, including:

- **Annual Educational Event Sponsorships**
- **LeadingAge Georgia Conference & EXPO** – March 15-17 | Westin Chattanooga
- **32nd Annual Golf Tournament** – May 17 | Bear's Best Atlanta
- **Profiles of Positive Aging** – September 19 | Atlanta History Center
- **Georgia Night Out** – November 7 | Minneapolis, Minnesota
- **LeadingAge Georgia Annual Business Meeting** – December 3 | Provider Member Community

Please review the attached sponsor prospectus to find opportunities that fit your goals. If you have questions or do not see an opportunity that feels like the right fit, please reach out to Sarah Kozicki at **skozicki@LeadingAgeGA.org**! We would love to explore creative ideas and customize a partnership that works for your organization.

Thank you for supporting LeadingAge Georgia. We look forward to partnering with you this year!

The future starts now.
Best regards,

Ginny Helms

Ginny Helms
CEO & President

Sarah Kozicki

Sarah Kozicki
Director, Education & Development

Susan Watkins

Susan Watkins
Director, Member Services

2027 LeadingAge Georgia Associate Partner/Sponsor Opportunities	LeadingAge Georgia Associate Partners							
	PINNACLE $25,000	PREMIER $15,000	DIAMOND $10,000	PLATINUM $8,500	GOLD $6,000	SILVER $3,000	BRONZE $2,500	ASSOCIATE $850
Annual Events & Member Engagement								
LeadingAge Georgia Associate Membership	✓	✓	✓	✓	✓	✓	✓	✓
Designated exhibit space at the Annual Conference	✓	✓	✓	✓	✓			
Receipt of Annual Conference attendee list	✓	✓	✓	✓	✓			
Complimentary Annual Conference registration(s)	✓ *(3)*	✓ *(3)*	✓ *(2)*	✓ *(1)*				
Recognition at Annual Conference	✓	✓	✓	✓	✓	✓	✓	
Complimentary State Night registration(s)	✓ *(3)*	✓ *(3)*	✓ *(2)*	✓ *(1)*				
Complimentary Annual Business Meeting registration(s)	✓ *(3)*	✓ *(3)*	✓ *(2)*	✓ *(1)*				
Recognition at Annual Business Meeting	✓	✓	✓	✓	✓	✓	✓	
Golf Tournament Tee Box Sponsorship	✓	✓	✓	✓				
Invitation to a LeadingAge Georgia Leadership Networking opportunity	✓	✓	✓					
Priority access to event sponsorship opportunities	✓	✓	✓					
Brand Visibility & Reputation								
Recognition on LeadingAge Georgia social media	✓	✓	✓	✓	✓	✓	✓	
Opportunity for LeadingAge Georgia to share or repost approved sponsor content	✓	✓	✓					
Feature your logo and hyperlink on LeadingAge Georgia website	✓	✓	✓	✓	✓	✓	✓	
Display your logo on educational event materials	✓	✓	✓					
Stay connected via electronic Member Updates	✓	✓	✓	✓	✓	✓	✓	✓
Listed in the Annual Directory, print and online	✓	✓	✓	✓	✓	✓	✓	✓
Quarter-page ad in the Annual Directory					✓			
Half-page ad in the Annual Directory				✓				
Full-page ad in the Annual Directory	✓	✓	✓					

2027 LeadingAge Georgia Associate Partner/Sponsor Opportunities Continued	LeadingAge Georgia Associate Partners							
	PINNACLE $25,000	PREMIER $15,000	DIAMOND $10,000	PLATINUM $8,500	GOLD $6,000	SILVER $3,000	BRONZE $2,500	ASSOCIATE $850
Sector Expertise & Educational Influence								
Lead a Member education webinar	✓	✓	✓	✓	✓	✓	✓	
Opportunity to present directly to LeadingAge Georgia Board Members	✓	✓	✓	✓				
Contribute a thought leadership article to our Member Updates	✓	✓	✓	✓	✓	✓	✓	
Share an approved Member resource with providers	✓	✓	✓	✓				
Opportunity to support and contribute to professional Member Networks	✓	✓	✓					
Opportunity to participate in development of Member educational resources	✓	✓	✓					
Consulting & Strategic Services								
Customized consulting services with LeadingAge Georgia	✓							
Partner on strategic projects supporting Provider Members	✓							
Collaborative with specialized expertise for LeadingAge Georgia initiatives	✓							

2027
LeadingAge Georgia Annual Conference & EXPO
Sponsorship Opportunities

Priority is based on the date the completed application is received. Payment is due by March 1, 2027.

March 15-17, 2027 | **The Westin Chattanooga**

KEYNOTE SPONSOR	**$5,000** 2 Available Opening | Closing	Be the first or final brand attendees see and hear, with a featured role in a keynote session • LeadingAge Georgia Associate Membership • Welcome attendees and introduce keynote speaker • 1 complimentary conference registration • 1 exhibit booth or additional attendee registration • Access to the preregistered attendee list • Recognition in pre-conference promotions • Prominent logo placement on the conference app, signage, and materials • Opportunity to share an approved branded promotion with attendees in 1 pre- or 1 post-conference email
WELCOME RECEPTION SPONSOR	**$4,000** 2 Available Beverage | Cuisine	Put your organization at the center of the first major networking experience • LeadingAge Georgia Associate Membership • 1 complimentary conference registration • 1 exhibit booth or additional attendee registration • Access to the preregistered attendee list • Recognition in pre-conference promotions • Logo featured at the Welcome Reception and in conference materials • Opportunity to provide approved branded event enhancements (logoed napkins, cups, etc.)
NETWORKING EXPERIENCE SPONSOR	**$3,500** Exclusive	Be the partner behind an experience that builds relationships beyond the meeting room • LeadingAge Georgia Associate Membership • 1 complimentary conference registration or 1 complimentary exhibit booth • Access to the preregistered attendee list • Recognition in pre-conference promotions as exclusive Networking Experience Sponsor • Opportunity to welcome attendees or offer brief remarks • Company logo featured on the conference app, materials, and signage
EXPO LUNCH SPONSOR	**$3,500** Exclusive	Make your organization part of the conversation as attendees convene over lunch • LeadingAge Georgia Associate Membership • 1 complimentary conference registration or 1 complimentary exhibit booth • Access to the preregistered attendee list • Exclusive recognition as the EXPO Lunch Sponsor • Opportunity to provide approved branded event enhancements (logoed napkins, cups, etc.) • Company logo featured on the conference app, materials, and signage
MONDAY KICKOFF LUNCH SPONSOR	**$3,000** Exclusive	Welcome attendees by sponsoring the first shared meal of the week • LeadingAge Georgia Associate Membership • 1-day complimentary conference registration, including Monday's programming and reception • Access to the preregistered attendee list • Exclusive recognition as the Monday Kickoff Lunch Sponsor • Opportunity to provide approved branded event enhancements (logoed napkins, cups, etc.) • Company logo featured on the conference app, materials, and signage

2027
LeadingAge Georgia Annual Conference & EXPO
Sponsorship Opportunities

CONTINUED

TUESDAY BREAKFAST SPONSOR	**$3,000** Exclusive	Own the start of the conference's busiest day as the featured breakfast sponsor • LeadingAge Georgia Associate Membership • 1 complimentary conference registration • Access to the preregistered attendee list • Exclusive recognition as the Tuesday Breakfast Sponsor • Company logo featured on the conference app, materials, and signage • Opportunity to provide approved branded event enhancements (logoed napkins, cups, etc.)
CONFERENCE ESSENTIALS SPONSOR	**$2,500** Multiple Available	Put your brand directly in attendees' hands throughout the conference Choose One: Hotel Key Cards | Lanyards | Tote Bags • LeadingAge Georgia Associate Membership • 1 complimentary conference registration • Access to the preregistered attendee list • Company logo featured on the conference app, materials, and signage
TUESDAY AFTERNOON REFRESHMENT SPONSOR	**$2,500** Exclusive	Give attendees a chance to recharge while your organization gets the credit • LeadingAge Georgia Associate Membership • 1 complimentary conference registration for the day of your sponsorship • Exclusive recognition during the refreshment break • Recognition in applicable conference communications • Opportunity to provide approved branded event enhancements (logoed napkins, cups, etc.)
WEDNESDAY BREAKFAST SPONSOR	**$2,500** Exclusive	Be the organization attendees see as they gather for breakfast and prepare for the last day of the conference • LeadingAge Georgia Associate Membership • 1 complimentary conference registration for the day of your sponsorship • Exclusive recognition during breakfast • Recognition in applicable conference communications • Opportunity to provide approved branded event enhancements (logoed napkins, cups, etc.)
MENTORING COMMENCEMENT SPONSOR	**$2,500** Exclusive	Own a moment that celebrates members as they complete the Leadership Network Mentoring Program • LeadingAge Georgia Associate Membership • 1 complimentary conference registration for the day of your sponsorship • Exclusive recognition during the mentoring commencement • Company logo featured on the conference app, materials, and signage • Recognition in applicable conference communications • Opportunity to provide an approved branded item or resource
WI-FI SPONSOR	**$2,000** Exclusive	• Have your company featured as exclusive conference Wi-Fi Sponsor • LeadingAge Georgia Associate Membership
EXHIBITOR WITH ASSOCIATE MEMBERSHIP	**$1,950** (before 2/6/27) **$2,250** (after 2/6/27)	Put your organization in front of 120+ Georgia aging services decision-makers, including CEOs, administrators, CFOs, and department leaders. Includes: 8' x 8' exhibit space, table for two representatives, Wi-Fi, attendee list, conference app listing, and digital lead capture. Associate Membership is required to exhibit. **Bring a door prize and give attendees another reason to stop by your booth, start a conversation, and get to know your organization.**

2027
LeadingAge Georgia Annual Conference & EXPO
Sponsorship Opportunities

*Mirco-Sponsorship Add-Ons - Each $1,000

Micro-sponsorship opportunities are limited to one sponsor per opportunity, with the exception of Mobile App Push Notifications, which may be sponsored by multiple organizations. Availability is first come, first served.

Mobile App Push Notification	**Multiple Available** • Reach attendees directly with a branded message or reminder through the conference app
Branded Snack at Hotel Check-In	**Exclusive** • Welcome attendees with a branded snack or treat as they arrive at the hotel
Charging Station	**Exclusive** • Give attendees a place to recharge while keeping your brand visible
Schedule of Events	**Exclusive** • Put your brand in attendees' hands with recognition on the conference schedule
Conversation Starter Table Tents	**Exclusive** • Get people talking with branded table tents featuring a fun question, prompt, or conversation starter
Registration Desk	**Exclusive** • Welcome attendees with your logo prominently featured at registration

2027

LeadingAge Georgia Annual Conference & EXPO
Exhibitor Opportunities

March 15-17, 2027 | **The Westin Chattanooga**

Showcase Your Business to LeadingAge Georgia Members

- ✓ Banking, Financial Services, Accounting
- ✓ Care & Safety Technologies
- ✓ Computer Hardware, Software & Data Management
- ✓ Design
- ✓ Electronics, Video, & Entertainment
- ✓ Furniture (including beds)
- ✓ Housekeeping, Cleaning Supplies, Uniforms, & Appliances
- ✓ Insurance
- ✓ Maintenance
- ✓ Marketing
- ✓ Medical Supplies
- ✓ Nutrition & Food Service Management
- ✓ Pharmaceuticals
- ✓ Resident Care & Personal Products
- ✓ Strategic Planning Consulting
- ✓ Transportation

Who is the Audience?

Approximately 100+ key decision-makers from senior living and aging services, including CEOs, COOs, Administrators, CFOs, and Directors of Purchasing, Marketing, Nursing, Maintenance, and Housing Management.

When is the EXPO?

Exhibit Hall Hours

- Tuesday, March 16
- 11:00 AM – 1:15 PM

Exhibitor Setup Schedule

Exhibitors are encouraged to set up during the following times:

- Monday, March 15: 4:00–5:00 PM
- Tuesday, March 16: 8:00–10:30 AM

Opening Reception

Join us on Monday, March 15 at 5:00 PM to kick off the conference and connect with attendees.

What's Included in Your Exhibitor Experience?

- Professionally Draped 8' x 8' Exhibit Space
- 6' Skirted Display Table for Two Representatives (additional tickets available for purchase)
- Complimentary Wi-Fi for On-Site Connectivity
- Advance Preliminary Attendee List to Support Pre-Event Outreach

2027

LeadingAge Georgia 32nd Annual Golf Tournament
Sponsorship Opportunities

May 17, 2027 | **Bear's Best Atlanta – a Jack Nicklaus Design**

SIGNATURE HOSPITALITY PARTNER	Forefront Healthcare	• LeadingAge Georgia Associate Membership • 2 complimentary foursomes & complimentary reception entry for both • 2 Tee Box Sponsorships • Prominent company logo throughout the tournament, program, and event signage • Advance access to player list • Opportunity to welcome golfers and speak during the reception • Opportunity to provide approved branded materials that enhance guest experience
BREAKFAST SPONSOR	**$4,500** Exclusive	Start the tournament by welcoming golfers before they head onto the course • LeadingAge Georgia Associate Membership • 1 complimentary foursome & complimentary reception entry for 1 foursome • Advance access to player list • Prominent logo recognition in the breakfast and morning welcome area • Logo recognition on tournament signage • Opportunity to welcome attendees during the morning gathering • Opportunity to provide approved branded event enhancements (logoed napkins, cups, etc.)
HALFWAY HOUSE SPONSOR	**$4,500** Exclusive	Own the midway stop where golfers pause, recharge, and connect • LeadingAge Georgia Associate Membership • 1 complimentary foursome & complimentary reception entry for 1 foursome • Prominent logo placement at the Halfway House • Designated on-course location with sponsor-provided tent • Advance access to player list • Logo recognition on tournament signage • Opportunity to provide approved branded event enhancements (logoed napkins, cups, snacks, giveaway, etc.)
BEVERAGE SPONSOR	**$4,000** Exclusive	Keep the tournament refreshed and your brand front and center • LeadingAge Georgia Associate Membership • 1 complimentary foursome & complimentary reception entry for 1 foursome • 2 drink tickets for each player • Your company name featured on the beverage cart • Opportunity to name the tournament's signature drink • Advance access to player list • Logo recognition on tournament signage
GOLF CART SPONSOR	**$4,000** 2 Available	Drive brand visibility across the course • LeadingAge Georgia Associate Membership • 1 complimentary foursome & complimentary reception entry for 1 foursome • Company logo featured on every golf cart • Advance access to player list • Logo recognition on tournament signage • Opportunity to include an approved message or QR code on the cart signage
EXPERIENCE SPONSOR	**$3,500** Exclusive	Be part of the moments golfers capture and share throughout the day • LeadingAge Georgia Associate Membership • 1 complimentary foursome & complimentary reception entry for 1 foursome • Branded photo opportunity or photo station on the course • Company-branded wind flag or course display • Advance access to player list • Logo recognition on tournament signage

2027

LeadingAge Georgia 32nd Annual Golf Tournament
Sponsorship Opportunities

CONTINUED

LEADERBOARD SPONSOR	**$2,500** Exclusive	Keep your brand visible as golfers follow scores and tournament standings • LeadingAge Georgia Associate Membership • 1 complimentary foursome & complimentary reception entry for 1 foursome • Company logo featured in the mobile scoring/leaderboard experience • Logo recognition on printed scorecards or leaderboard materials • Advance access to player list
PUTTING GREEN CONTEST SPONSOR	**$2,500** Exclusive	Spotlight your brand as the exclusive Putting Green Contest Sponsor • LeadingAge Georgia Associate Membership • 1 complimentary foursome & complimentary reception entry for 1 foursome • Prominent logo placement around the putting green • Advance access to player list • Opportunity to provide a secondary approved contest prize to winner
TEE GIFT SPONSOR	**$2,500** Multiple Available	Showcase your brand with 150 company-provided items (towels, tees, hats, or other golfer-friendly gifts) distributed to tournament participants • Advance access to player list • 1 complimentary reception ticket
FAIRWAY PIT STOP SPONSOR	**$2,500** Limited Availability	Engage directly with golfers on-course with a dedicated sponsor tent • Designated on-course location with sponsor-provided tent • On-course signage with company logo • Opportunity to provide approved snacks, refreshments, or other golfer-friendly amenities • Access to player list
CONTEST HOLE SPONSOR	**$1,500** 7 Available	Put your brand at one of the tournament's signature competition holes Available: 1 Hole-in-One | 2 Longest Drive | 4 Closest to the Pin • Company logo on contest hole signage • 1 complimentary reception ticket • Access to player list
TEE BOX SPONSOR	**$1,000** Multiple Available	Put your organization's name directly on the course at a sponsored tee box • Company logo on tee box signage • 1 complimentary reception ticket
FOURSOME REGISTRATION		**Provider Member Foursome | $1,000** **Associate Member Foursome | $1,250**
INDIVIDUAL PLAYER REGISTRATION		**$325**
RECEPTION ONLY REGISTRATION		**$150**
RAFFLE PACKAGES		**$50 | 6 Tickets** **$10 | 1 Ticket**
PLAYER PACKAGES		**Raffle Tickets & Golf Extras | More Details to Come!**

2027

LeadingAge Georgia's Profiles of Positive Aging
Sponsorship Opportunities

PROFILES OF POSITIVE AGING

September 19, 2027 | **Atlanta History Center**

The annual Profiles of Positive Aging event honors residents thriving in LeadingAge Georgia member communities across the state. Attendees include residents, family members, and representatives from LeadingAge Georgia provider organizations. This inspiring event offers excellent networking opportunities and a meaningful way to demonstrate your company's support for older adults. Attendance typically ranges from 150–200 participants.

PREMIER SPONSOR	**$5,000** Limited Availability	Take center stage as a Premier Sponsor! • Premier seating for 8 guests, including the honoree • Company logo prominently featured on event marketing materials, program, and signage • Opportunity to serve as one of three event interviewers or participate in a featured program moment • Additional photos with your nominee and members of your team for use in your organization's marketing and promotional materials • Exclusive networking opportunities with provider members • Access to the provider attendee list prior to the event
SIP & SEE SPONSOR	**$3,500** Exclusive	Keep the evening going with Sip & See, an exclusive hour of drinks, conversation, and exploration at the Atlanta History Center following Profiles of Positive Aging • LeadingAge Georgia Associate Membership • Opportunity to explore an Atlanta History Center exhibit with guests • Exclusive networking with members • Company logo featured on applicable event signage and materials • Recognition in applicable event communications
SUPPORTING SPONSOR	**$2,500** Limited Availability	Showcase your brand as an official event Sponsor! • Reserved table for 8 guests, including honoree • Logo recognition in the event program and signage • Networking opportunities with provider members • Access to the provider attendee list prior to the event

2027

Annual State Night Out at National Conference
Sponsorship Opportunities

November 7, 2027 **Minneapolis, Minnesota**

LeadingAge Georgia's State Night Out offers associate members a prime opportunity to connect, network, and socialize with Provider Members in a relaxed setting filled with good food, good company, and a little Southern hospitality during the LeadingAge National Conference.

PRESENTING SPONSOR	**$5,000** 2 Available	Put your name on the event and help host the evening as the exclusive presenting sponsor: *State Night Out Presented by....* • 4 complimentary event tickets • Opportunity to welcome attendees and officially introduce the event • Company name incorporated into communications and promotional materials • Prominent logo placement on event signage and materials • Recognition in LeadingAge Georgia social media and event promotions • Advance and post-event attendee list
FEATURED SPONSOR	**$3,500** Limited Availability	Make connections with Georgia provider leaders in an intimate reception! • 3 complimentary event tickets • Opportunity to welcome attendees ahead of the event • Promotion across all social media channels • Company logo featured on all event signage • Advance and post-event attendee list
SUPPORTING SPONSOR	**$2,500** Limited Availability	Be recognized as a valued partner of State Night Out while connecting with Georgia members attending National Conference. • 2 complimentary event tickets • Company logo featured on event signage and applicable materials • Recognition in LeadingAge Georgia event promotions • Recognition in applicable social media communications • Advance attendee list

Exclusive sponsorship! Limited to one organization per industry.

2027

LeadingAge Georgia Annual Business Meeting
Sponsorship Opportunities

December 2027 **Atlanta, Georgia**

The Annual Business Meeting brings together provider member organizations to conduct the official business of the Association as outlined in the by-laws. The meeting includes a year-in-review, updates on association initiatives, and an outlook for the upcoming year. It also provides an excellent opportunity to network with senior-level provider members of LeadingAge Georgia.

PREMIER SPONSOR	**$5,000** 2 Available	Take a leading role in an important gathering of Georgia aging services leaders as they reflect on the year and look ahead together. • 2 exclusive and complimentary registrations • Opportunity to welcome attendees and offer brief opening remarks • Prominent logo recognition on event signage and materials • Recognition in applicable pre- and post-event communications • Recognition from the stage during the meeting
SUPPORTING SPONSOR	**$2,500** Limited Availability	Show your support for LeadingAge Georgia and connect with senior leaders during one of the Association's key annual gatherings. • 1 exclusive and complimentary registration • Logo recognition on event signage and applicable materials • Recognition in applicable event communications • Advance access to the attendee list • Recognition during the meeting

LeadingAge Georgia

2027 ASSOCIATE PARTNER APPLICATION

Associate Partner/Sponsor & Member Guidelines

LeadingAge Georgia intentionally manages event sponsorships to limit conflicts among competing companies. Sponsorship opportunities and approvals are subject to LeadingAge Georgia's discretion. Any additional promotional displays or materials must be approved in advance. Failure to follow these guidelines may result in the loss of sponsorship benefits without a refund. Sponsor recognition does not constitute endorsement of a company's products, services, or facilities. Sponsorship funds must be used within the applicable calendar year and may not be carried forward. Sponsorships are confirmed only upon receipt of payment and completion of required sponsorship materials.

organization name

primary contact | title

address

city | state | zip

e-mail | phone

additional contact name | additional contact email

additional contact name | additional contact email

brief organization description for directory (40 word limit)

primary business category

LeadingAge Georgia

2027 ASSOCIATE SELECTIONS

1 Choose your partner level

Select one primary level:

☐	Pinnacle Partner	$25,000
☐	Premier Partner	$15,000
☐	Diamond Partner	$10,000
☐	Platinum Partner	$8,500
☐	Gold Partner	$6,000
☐	Silver Partner	$3,000
☐	Bronze Partner	$2,500
☐	Associate Membership	$850

2 Select additional opportunities

Event:	Sponsor Type:
☐ Annual Conference & EXPO	
☐ Golf Tournament	
☐ Profiles of Positive Aging	
☐ State Night Out	
☐ Annual Business Meeting	
☐ Other:	

3 Payment method

Select your preferred payment method:

- ☐ ACH (Preferred)
- ☐ Check
- ☐ Credit Card (3% processing fee applies)

Invoice Requested:

- ☐ Yes
- ☐ No

4 Submit & next steps

1. Complete your selections.
2. Send **all** completed pages back to us.
3. We will send you a secure payment link.

Selections are confirmed after payment.

Submit completed pages to:
SWatkins@LeadingAgeGA.org

2027 EXPO Registration

Trade Show Coordinator: _____ E-mail: _____ Phone: _____

Company Name: _____ Phone: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Main Contact Name: _____ Title: _____ E-mail: _____

Names for badges (please print clearly):

Name: _____ Email: _____

Name: _____ Email: _____

PLEASE CHECK THE APPROPRIATE CATEGORY:

- ☐ Medical Supplies
- ☐ Architectures, Engineers
- ☐ Banking, Financial Services, Accounting
- ☐ Furniture (including beds)
- ☐ Housekeeping, Supplies, Uniforms
- ☐ Insurance
- ☐ Maintenance
- ☐ Marketing, PR Services, Management Consulting
- ☐ Nutrition, Food Service Management
- ☐ Pharmaceutical
- ☐ Security
- ☐ Strategic Planning
- ☐ Technology: _____
- ☐ Transportation
- ☐ Other: _____

For all Exhibitors & Sponsors - Do you need an electrical connection? ☐ **Yes** ☐ **No**

Exhibitor Fee Summary		
Before February 6, 2027	☐ **$1,950 including 2027 Associate Member Dues**	$
After February 6, 2027	☐ **$2,250 including 2027 Associate Member Dues**	
Additional EXPO Tickets - Each booth includes 2 trade show tickets. You may purchase up to 2 extra tickets ($200 each), for a maximum of 4 people per booth. Tickets are EXPO only. ☐ **1 extra ticket** ☐ **2 extra tickets** ☐ **None**		$
Grand Total *($850 discount applies if 2027 dues have been paid)*		$

☐ Yes, I will attend the Opening Reception on Monday, March 15, 2027. **Number attending:** _____

Please describe your business as you would like it to appear in our Conference App & Annual Directory (40 word maximum):

_____

_____

_____

_____

Exhibitor & Sponsor Agreement

1. LeadingAge Georgia, nor the owners of the hotel, will be held responsible for any injury, loss, or damage that may occur to the exhibitor, the exhibitor's employees, or property, or to any other person prior, during or subsequent to the period covered by the exhibit contract. Each exhibitor expressly releases LeadingAge Georgia and the hotel from such liabilities and agrees to indemnify LeadingAge Georgia and the hotel against any and all claims of such injury, loss, or damage.

2. Exhibitors will be held liable for any and/or all damage caused by them to the trade show premises.

3. Exhibitors are encouraged to carry their own insurance through their own sources at their own expense.

4. All flammable materials must be flame proofed before being placed in the exhibit hall. All materials and installations are subject to fire and safety regulations and inspections by local authorities.

5. Each exhibitor must be responsible for the safeguarding of his or her goods, materials, equipment, and display at all times.

6. Each exhibitor must provide an attendant(s) to "man the exhibit space". We ask the exhibitor to name a representative who will be responsible for the installation, operation, and dismantling of the exhibit. **Each exhibitor must strictly adhere to the set-up and dismantling schedule.** Please introduce yourself to the exhibits chairperson and wear your name tag.

7. Noisy equipment, visual aides, music, or voices which annoy other exhibitors or registrants are banned. Appropriate action will be taken for those who are not complying with this rule.

8. Each exhibitor is obligated to keep a clean and orderly table.

9. Any exhibitor who discards his or her display or any type of "bulk" not considered normal refuse accumulated during the show, must make arrangements for its removal at his/her own expense. If the hotel is required to remove this material, each exhibitor will be charged directly.

10. LeadingAge Georgia reserves the right to eject from the exhibit space any and/or all unauthorized persons soliciting orders, distributing advertisements, or showing their products. The offenders waive any right and/or claims for damages against LeadingAge Georgia arising out of the enforcement of this paragraph. Please notify the Association Office (LeadingAge Georgia) of any replacements of representatives for your exhibit space.

11. LeadingAge Georgia reserves the right to accept or reject applications for space at the annual education conference. LeadingAge Georgia has the right to eject any exhibitor representative found to be offensive or objectionable to other exhibitors and/or registrants.

12. LeadingAge Georgia may amend these terms and conditions and documents included herein and each exhibitor shall be bound thereby. In the event of any amendments or additions to these regulations, written notices will be given by LeadingAge Georgia to such exhibitors as may be affected by them. In addition, LeadingAge Georgia may post or publish notice of such amendments as it may think appropriate or find practicable.

13. All matters and questions not covered by the regulations set forth will be decided by the exhibits chairperson. Additionally, the decisions of the exhibit chairperson must be accepted as final if there are disagreements between exhibitors.

14. Application for exhibit space at the exposition indicates the applicant's willingness to abide by all terms, conditions, and general regulations that exhibit management deems necessary for the success of the exposition. This application becomes a contract when accepted by LeadingAge Georgia management.

15. **Payment for sponsorships and exhibit space must be received no later than February 6, 2027.**

16. **Cancellations must be received in writing prior to February 8, 2027 to receive a 50% refund. No refunds will be granted after February 8, 2027.**

Authorized Signature: _____ Date: _____

Print Name: _____

2027 Hotel Shipping Information

ALL CONFERENCE EXHIBITORS ARE ENCOURAGED TO BRING A BASKET FOR RAFFLE

All shipping shall go directly to the hotel and should not arrive more than 2 days before the conference.

Shipping information should include:
Vendor**:** _____
Name of Conference: **LeadingAge Georgia Annual Conference**
Date of Conference: **March 15 - 17, 2027**

Ship boxes to:
Westin Chattanooga Hotel
801 Pine Street
Chattanooga, TN 37402

A $75 fee will be assessed for pallet deliveries. The Westin must be informed in advance of pallet deliveries to allow for proper storage.

Booth numbers will be distributed onsite. For shipping purposes, you will use the conference name: ***LeadingAge GA Annual Conference***.

All vendors must load in and out of the conference center through the hotel loading dock. **Please clear dock area within 15 minutes**.

Vendors must provide their own carts to transport their materials in and out of the conference center.

Items may not be hung on walls or light fixtures. Hotel furniture is not available for use in exhibit area for vendor displays.

Vendors must provide all items to display their materials beyond the 6ft tables being provided in the exhibit fee. Coat racks, etc. are not available to display clothing. Vendor fee will apply for any personal tables brought in by vendor.

Items are not to be left at the hotel without being received by a hotel employee. There is a **fee applied to all outbound shipping**. All items left without hotel shipping form will be turned into lost & found.

Only individually wrapped candy for consumption may be at vendor tables. **No outside food and beverage** can be brought into the conference center for sale.

Vendors should not block exit doors or fire pull stations with their displays.

All vendors are expected to adhere to all hotel rules and local fire codes.

Credit Card Authorization Form

CARDHOLDER INFORMATION

Name: _____

Organization: _____

Billing Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Direct Telephone: _____

CREDIT CARD INFORMATION

Amount: $_____ ***(non-refundable 3% processing fee will be added)***

Credit Card Type: ☐ MasterCard ☐ American Express ☐ Discover ☐ Visa

Card Number: _____

Expiration Date: _____ Security Code: _____

Cardholder Signature: X_____ Date: _____

LeadingAge Georgia

Mail a check to:

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