



# Accelerate Your Customers' Digital Business with CoreSite

Where your customers place their IT infrastructure impacts their business advantage

According to McKinsey, data-driven organizations are 23x more likely to acquire customers, 6x as likely to retain customers and 19x as likely to be profitable as a result.<sup>1</sup>

Enterprises that stand-out from the competition have focused on removing the distance between data, applications, partners and users; resulting in increased performance and customer satisfaction.

With CoreSite, as your partner, your customers have access to the best environment they need to transform and optimize for digital business with the components for the most agile, dynamic infrastructure that can be adapted as their business requirements change.

## MAINTAIN YOUR CUSTOMERS' COMPETITIVE ADVANTAGE WITH CORESITE

### LOWER COSTS

- Cloud connectivity through CoreSite is **60% less expensive** than traditional telco and SDN offerings
- Sourcing WAN, P2P, and fiber connectivity from the 375+ on-net network service providers at CoreSite results in **savings up to 50%** compared to other colocation providers or on-premises facilities with limited network and fiber availability
- Reduce data replication costs by as much as **70% using direct interconnection** and eliminate data egress costs when restoring data from certain local cloud availability zones

### FLEXIBILITY AND OPTIONALITY

- Broker access to a wider variety of services with an ecosystem of **775+ network, cloud and IT service providers**
- Future-proof your digital strategy with direct interconnection to enable high powered services like AI, Machine Learning, IoT and 5G
- Avoid vendor — and data-level lock-in with access to a marketplace of service providers — take advantage of new product availability and price competition for best-fit solutions while achieving sustainable commercial advantages over industry rivals
- CoreSite interconnection services support all bandwidth requirements and do not require long-term commitments
- High-speed fiber interconnects and on-demand virtual interconnects available

### RAPID SCALING

- New applications can be deployed quickly across multiple U.S. markets using Inter-site connectivity on the CoreSite OCX or globally with leading cloud providers
- Provision bandwidth on-demand between CoreSite campuses using Inter-site Connectivity on the CoreSite OCX for high-speed data replication, machine-to-machine communications, and multi-region cloud network architectures
- Rapidly expand power licenses to support modern compute intensive workloads, GPU's, and high-performance data analytics platforms

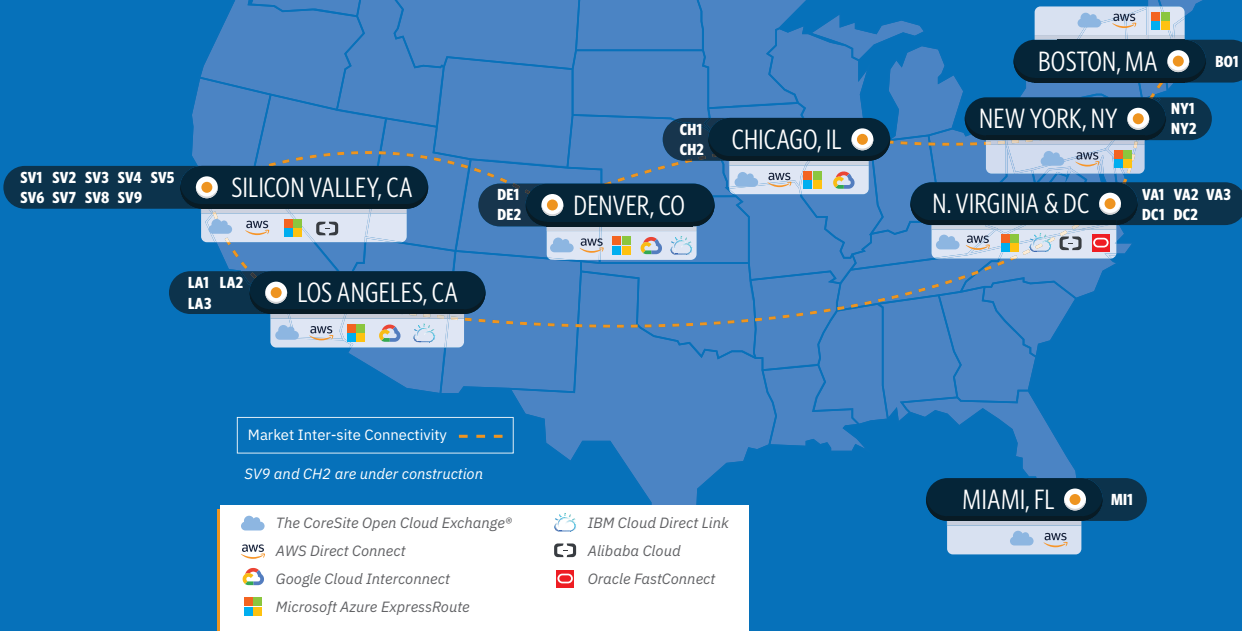
<sup>1</sup>McKinsey stats have been sourced from Forbes.com

HIGH PERFORMANCE

- CoreSite interconnection services deliver real-time B2B communications and sub-millisecond edge connectivity to leading public cloud providers
- **Achieve 44% faster communications to cloud availability zones** compared to public Internet using high-speed fiber and virtual interconnects<sup>2</sup>
- Proximity to cloud availability zones from CoreSite data centers reduces the distance between users, applications, and data platforms to deliver high-performance customer experiences and sustainable competitive advantages
- The cloud and service providers in CoreSite campuses enable rapid and flexible global reach

ASSURANCE

- Facilities designed for maximum uptime to house your most critical workloads
- Deploy highly available multi-region cloud architectures to achieve minimum configuration requirements for provider SLAs
- Achieve your organization's SLAs with easy and cost-effective implementation of high-availability architectures
- 24/7/365 highly skilled on-site operations professionals
- Depend on CoreSite's 100% uptime SLA with a **record of eight-9s uptime in 2019**
- CoreSite owns and operates nearly 90% of our data center portfolio, providing greater predictability and peace of mind for our customers



**DATA CENTERS ARE THE FOUNDATION FOR YOUR CUSTOMERS' DIGITAL STRATEGY.**

Are you ready to take advantage of CoreSite's network and cloud dense, hyper-connected platform?



<sup>2</sup>Calculations based on speed tests conducted by CoreSite of direct interconnection product vs. the public Internet and may not accurately reflect your performance improvements. These tests have not been independently verified by any third-party and should not be deemed to be an assurance or guarantee as to expected performance.