



Cole Inkpen

Education

**College of
the North Atlantic**
Graphic Design Diploma
2016-18

Certifications

Webflow
Professional Partner
May 2022

Experience

SEM Ltd. · Integrated Design Lead

April 2024 · March 2025

- Full in-house brand creation / management.
- Meetings with clients on deliverables purpose ideation, and execution.
- Media capture of both photo and video.
- Full design and development of Webflow sites for internal and client use.
- Work with internal teams on refining deliverables and incorporating design thinking into every day processes.

• **Graphic Designer**

January 2021 · April 2024

• **Social Media Intern**

June 2020 · January 2021

Perfect Day · Junior Designer

April 2019 · September 2019

- Aided in ideation and client meetings
- File creation / production work

College of the North Atlantic · Graphic Designer

February 2019 · April 2019

- Worked with the Office of Alumni & Advancement's
- Creation and execution of a high school bursary program campaign and college graduation materials for students.

• **Researcher / Photographer**

July 2018 · December 2018

- Worked with the Office of Research & Development
- Responsible for ideation, fabrication, and research of a hyperspectral imaging unit for geological rock samples.

Skills

Adobe Creative Suite

Photography

Physical Print Design

Webflow

User Interface Design

Branding / Identity

HTML / CSS

Social Media Design

Visual Storytelling

Microsoft Office

Creative Concept Design

Human Centered Design