ATLANTIC COCA-COLA BOTTLING COMPANY X 2026 HOLIDAY GIVEAWAY OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ELIGIBILITY: The Atlantic Coca-Cola Bottling Company x 2026 Holiday Giveaway (the "Promotion") is open to legal residents of the states of Iowa, Missouri, Illinois, or Minnesota (the "Territory") who are age eighteen (18) or older at the time of entry. Void outside the Territory and wherever prohibited by law. Employees of Atlantic Coca-Cola Bottling Company (the "Sponsor"), The Coca-Cola Company, and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of, each are not eligible to enter. The Promotion is subject to all applicable federal, state, and local laws and regulations.

PROMOTION PERIOD: The Promotion begins at 8:00:00 AM Central Time ("CT") on Sunday, November 15, 2026, and ends at 11:59:59 PM CT on Sunday, December 20, 2026 (the "Promotion Period"). One (1) random drawing (the "Drawing") will be conducted at the conclusion of the Promotion Period as set forth in the Promotion Period & Drawing Schedule below. Entries must be received during the Promotion Period to be eligible. Sponsor's computer is the official timekeeping device for this Promotion.

PROMOTION PERIOD & DRAWING SCHEDULE

Promotion	Entry Period Start	Entry Period End	Drawing Date (on or about)	Number of Prizes
Atlantic Coca-Cola Bottling Company x 2026 Holiday Giveaway	8:00:00 AM CT, Sunday, 11/15/2026	11:59:59 PM CT, Sunday, 12/20/2026	Monday, 12/21/2026	One (1)

HOW TO ENTER: To enter during the Promotion Period, visit https://www.atlanticbottling.com/atlantic-bottling-holiday-giveaway and complete all required fields of the entry form. Only entries that are fully completed and submitted during the Promotion Period will be eligible for the Drawing. There is no charge to enter.
Limit one (1) entry per person and per email address during the Promotion Period. Additional entries submitted by the same person or email address may be disqualified. Automated entries are prohibited, and any use of automated devices will result in disqualification.

PRIZE / APPROXIMATE RETAIL VALUE ("ARV") / ODDS:

Holiday Prize Pack (1 available): One (1) winner will receive twelve (12) cases of sparkling soft drink products of The Coca-Cola Company and one (1) Giant 32" Coca-Cola branded Polar Bear stuffed animal. ARV: $145.00. **Total ARV of all prizes: $145.00.**

- The winner may choose their twelve (12) cases from available sparkling soft drink brands, which include but may not be limited to: Coca-Cola, Diet Coke, Coca-Cola Zero Sugar, Sprite, Fanta, MR PIBB, Barq's, Seagram's, and Fresca.

- Product and brand availability is subject to change. If a selected brand is unavailable, the winner will be asked to choose an available alternative.
- Products will be provided in aluminum cans only, in either 24-count cases (one 24-count case equals one case) or 12-count cases (two 12-count cases equal one case).

Odds of winning depend on the total number of eligible entries received during the Promotion Period.

RANDOM DRAWING / WINNER NOTIFICATION & VERIFICATION: The Drawing will be conducted by the Sponsor, whose decisions are final. The potential winner will be selected in a random drawing from among all eligible entries received during the Promotion Period on or about the Drawing Date listed in the Promotion Period & Drawing Schedule above. The potential winner will be notified by email at the email address submitted with their entry and must confirm their information by return email within forty-eight (48) hours of notification. Failure to respond within forty-eight (48) hours may result in disqualification and forfeiture of the prize, and an alternate winner may be selected in a separate random drawing from among the remaining eligible entries. The verified winner will receive prize claim instructions within one to two (1–2) business days of verification.

PRIZE FULFILLMENT: The prize must be picked up in person at a Sponsor-designated Atlantic Coca-Cola Bottling Company location. For a list of locations, visit www.atlanticbottling.com/locations. The winner is responsible for arranging pickup within thirty (30) days of prize confirmation and for all travel and related expenses associated with pickup. Failure to pick up the prize within this timeframe will result in forfeiture. Winners are responsible for providing accurate contact information and following all prize claim instructions. Sponsor is not responsible for a prize that cannot be awarded due to inaccurate information provided by the winner or the winner's failure to respond to notification or claim instructions. If a prize notification is returned as undeliverable, or if the potential winner is found to be ineligible or not in compliance with these Official Rules, that potential winner will be disqualified and the prize may be awarded to an alternate winner selected in a separate random drawing.

PRIZE CONDITIONS: The prize is not redeemable for cash and is not assignable or transferable. No cash in lieu of prize and no substitution or exchange of prize is permitted, except that Sponsor may, at its sole discretion, substitute a prize (or prize component) of equal or greater value if the advertised prize is unavailable. Any incidental expenses not specified herein are the winner's sole responsibility.
The winner is responsible for all federal, state, and local taxes associated with the prize. Except where prohibited by law, entry and acceptance of the prize constitute permission to use the winner's name, prize won, hometown, likeness, video, photographs, and statements for purposes of advertising, promotion, and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification, or permission.
The prize is awarded "as is" with no warranty or guarantee, either express or implied, by Sponsor. The winner acknowledges that the Sponsor and all other companies and businesses affiliated with this Promotion, and their agents, do not make, and are not in any manner responsible for, any warranty or representation, express or implied, in fact or in law, relative to the quality, condition, fitness, or merchantability of any aspect of the prize, except that any merchandise prize shall be subject to its manufacturer's standard warranty (if any).

PRIVACY: Information collected from entrants is subject to Sponsor's Privacy Policy, available at https://www.atlanticbottling.com/privacy-policy. Entering the Promotion does not subscribe entrants to marketing communications unless they separately opt in.

GENERAL: By participating, entrants agree to these Official Rules and to the decisions of the Sponsor, which are final and binding in all matters relating to the Promotion, and release the Sponsor, The Coca-Cola Company, Meta Platforms, Inc. (Facebook and Instagram), and their respective affiliated companies, and all other businesses involved in this Promotion, as well as the employees, officers, directors, and agents of each (the "Released Parties"), from all claims and liability relating to their participation in the Promotion and the acceptance and use or misuse of the prize. The winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Promotion or use, misuse, or redemption of the prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, the administration of the Promotion, or the announcement of the prize.
In the event of a dispute over the identity of an entrant, the entry will be deemed submitted by the "Authorized Account Holder" of the email address or phone number provided on the entry form. The Authorized Account Holder is the natural person who registered the email address or phone number and has access to it. Sponsor may require any entrant or potential winner to provide proof, to Sponsor's satisfaction, that they are the Authorized Account Holder. Entry materials or data that have been tampered with or altered, and mass entries or entries generated by a script, macro, or other automated means, are void.
The Released Parties are not responsible for: (i) lost, late, misdirected, damaged, incomplete, or illegible entries; (ii) any error, omission, interruption, deletion, defect, or delay in operation or transmission, theft or destruction of or unauthorized access to or alteration of entry materials, or any technical, network, telephone, electronic, computer, hardware, or software malfunction of any kind, or inaccurate transmission of or failure to receive entry information on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof; or (iii) any injury or damage to an entrant's or any other person's computer related to or resulting from participation in the Promotion.
Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right to: (i) permanently disqualify from any promotion it sponsors any person it believes has intentionally violated these Official Rules; and (ii) withdraw a method of entry if it becomes technically corrupted. If for any reason this Promotion is not capable of running as planned due to computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond Sponsor's control that corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify, or suspend the Promotion, in which case Sponsor will conduct a random drawing from among all eligible entries received as of the time of termination.
This Promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook or Instagram.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH, OR VANDALIZE THIS WEBSITE OR INTERFERE WITH THE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

DISPUTES: Except where prohibited, entrant agrees that any and all disputes, claims, and causes of action arising out of or connected with the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Iowa. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by and construed in accordance with the laws of the State of Iowa, without giving effect to any choice of law or conflict of law rules (whether of the State of Iowa or any other

jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Iowa. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorneys' fees or other costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.
THE PARTIES HEREBY WAIVE THEIR RIGHT TO A JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS AGREEMENT, WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

OFFICIAL RULES REQUEST: These Official Rules are available at https://www.atlanticbottling.com/atlantic-bottling-holiday-giveaway. To request a printed copy, mail a self-addressed, stamped envelope, postmarked by December 20, 2026, to: Atlantic Coca-Cola Bottling Company x 2026 Holiday Giveaway, Official Rules Request, Attn: Commercialization Dept., 3600 Army Post Rd., Des Moines, IA 50321.

WINNER CONFIRMATION REQUEST: For written confirmation of the winner's name (available after January 4, 2027), mail a self-addressed, stamped envelope, postmarked no later than February 1, 2027, to: Atlantic Coca-Cola Bottling Company x 2026 Holiday Giveaway, Winner Confirmation Request, Attn: Commercialization Dept., 3600 Army Post Rd., Des Moines, IA 50321.

SPONSOR: Atlantic Coca-Cola Bottling Company, 3600 Army Post Rd., Des Moines, IA 50321.

TRADEMARKS: Coca-Cola, Diet Coke, Coca-Cola Zero Sugar, Sprite, Fanta, MR PIBB, Barq's, Seagram's, Fresca, and the Coca-Cola Polar Bear are trademarks of The Coca-Cola Company. All other company names and trademarks referenced are the property of their respective owners and are used solely to identify the prize.