



## How Alorica Processed 2X the candidates in Half the Time

Alorica, Customer service and Call Center outsourcing giant, was able to offer college students an infinitely better candidate experience, blending brick and mortar with **Talkpush's** digital solution.

The company sources many candidates from a vast amount of heavily attended job fairs all over the Philippines.

“We needed to find a more efficient way to process candidates. With the help of **Talkpush** we were able to use a QR code that made our sign up process easier and convenient for both our recruiters and our applicants.”

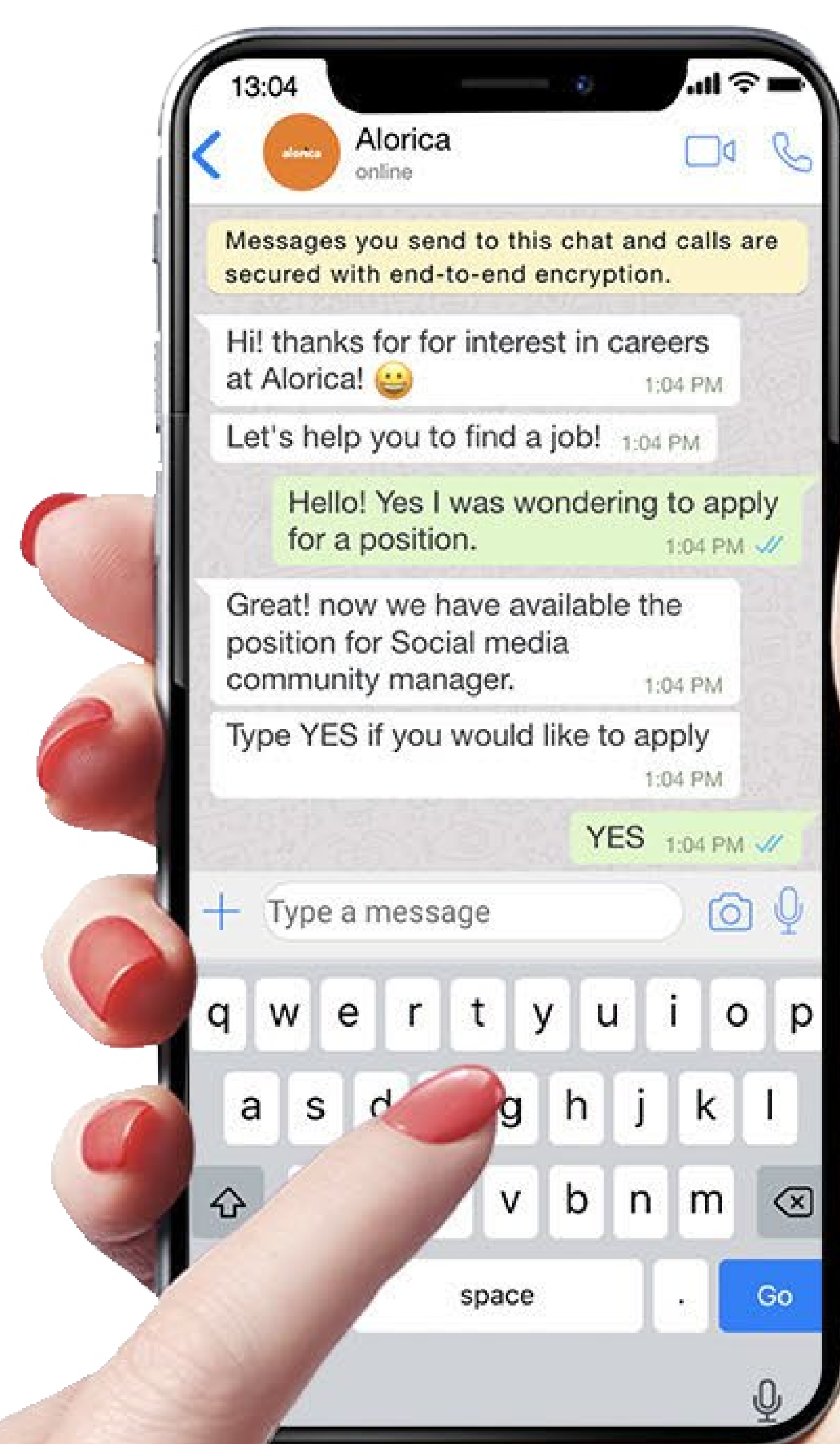
— Marvin Vinluan, Strategic Sourcing and Recruitment Marketing Director.



At the Alorica booth, **candidates no longer had to stand in line waiting to fill out long forms with all their contact information.** All they had to do was use their smartphone to quickly scan the QR code and they would instantly be directed to the Alorica app where they could calmly fill in their details.

By implementing this feature Alorica was able to process more than double their usual candidates in less than half the time. It also made it easier for recruiters to communicate with candidates after each job fair, since they had all their information readily accessible in the talkpush platform and they didn't have to waste time manually sifting through forms.

After starting their application via the QR codes, candidate and recruiter feedback was resoundingly positive, most agreeing that it made for a **“fun and worthwhile hiring experience.”**



**2x** more than double their usual candidates.

**50%** less time than ever before.

**Let's talk!**

**Click here** to schedule a call with one of our experts