



Anna Pinaroc
VP of Recruitment



How Afni Reduced Candidate Fallout by 50% and Achieved One-Day Hiring with Talkpush

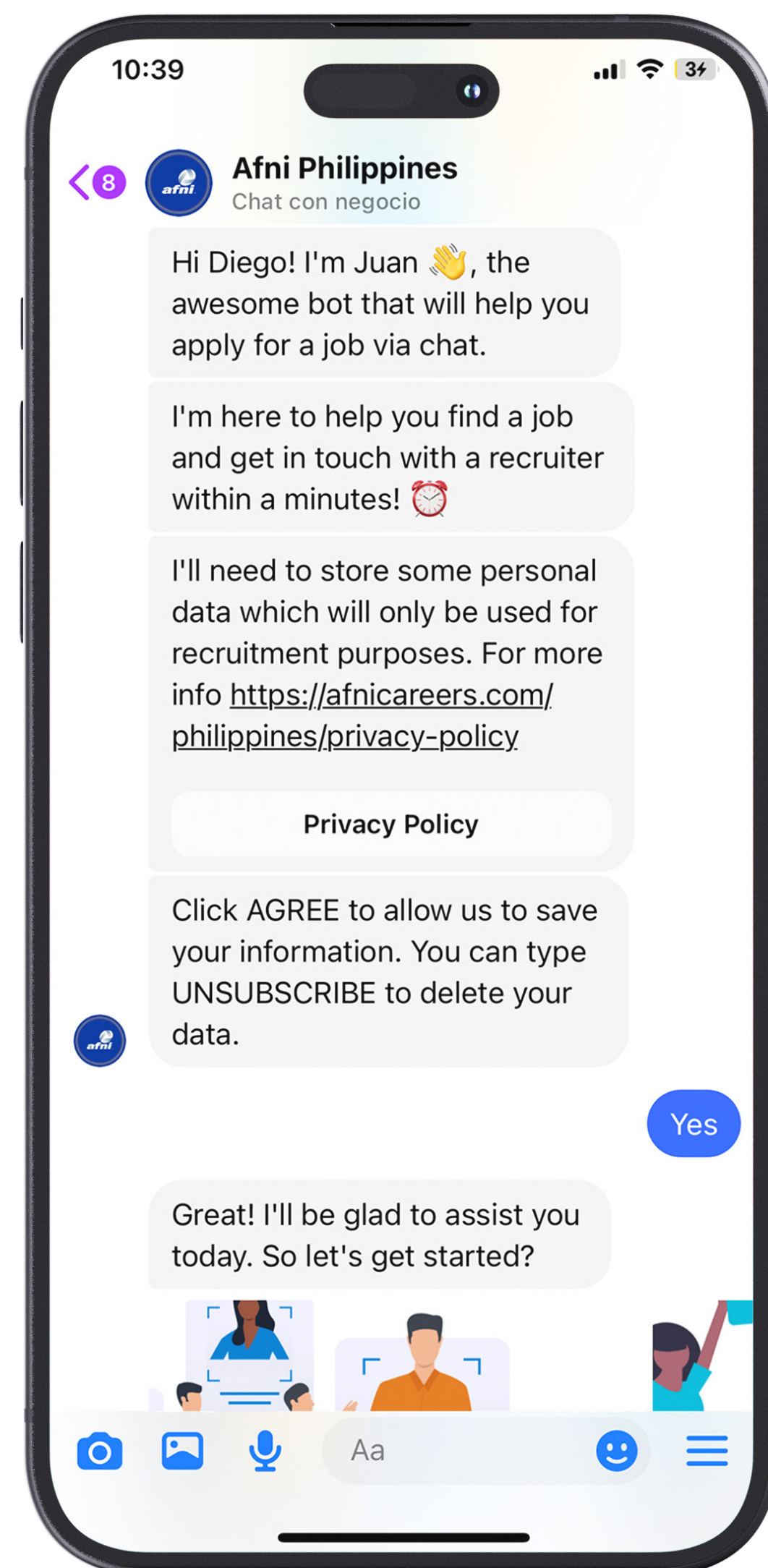
Anna Pinaroc is the Vice President of Recruitment at **Afni Philippines**, a global provider of customer engagement solutions. With over eight years at Afni, Anna oversees sourcing, marketing, and processing for Asian and non-Asian hiring in the Philippines and supports recruitment efforts in the U.S. and Mexico.

The Challenge

Before implementing **Talkpush**, Afni's recruitment process was laborious and manual, scattered across different platforms. The disjointed system resulted in a high candidate fallout rate and limited recruiters' ability to process many applications effectively. The manual nature of the process also hindered recruiters' ability to maintain consistent communication with candidates, adding to the dropout rate. Their number one priority was to adopt a more streamlined and efficient system.

The Solution

Talkpush provided Afni with a seamless, automated recruitment platform that transformed their hiring process. By integrating all sourcing channels into a single platform, Talkpush empowered Afni's recruiters to manage applications more efficiently and ensure real-time communication with candidates. The platform's automation capabilities allowed recruiters to process candidates in real time, significantly reducing the fallout rate and improving the overall candidate experience. Additionally, Talkpush's onboarding tools automated the collection of pre-employment requirements and communication with new hires, further streamlining the recruitment process and extending its benefits beyond the initial hiring phase.



"The automation coming from Talkpush helped us process the applicants in real time. By the time they're done with the assessment, a recruiter would pick up that application, call them for the interview, and if they are for an ops interview, we endorse them to someone from operations the same day and do the job offer the same day."

Results

50%

Reduction in
Candidate Fallout

35,000

Monthly Applications
Managed

24
hours

Application to
Job Offer



Enhanced Recruiter Efficiency

Focus on top candidates,
no more blind calls



Extended Impact Across Departments

Used in Onboarding,
HR and Training

Since implementing **Talkpush**, Afni has dramatically improved its recruitment operations. The seamless integration of sourcing channels, coupled with real-time candidate communication, has significantly reduced fallout rates and improved candidate experience. The ability to process applications efficiently and automate onboarding tasks has made life easier for Afni's recruiters and positioned Talkpush as a strategic partner in their recruitment efforts.

Ready to level up your recruitment?

Let's jump on a call and explore how
Talkpush can help your team.

