

UNLEASH THE POWER OF CHANGE

With the Cirrus Change Readiness Platform.TM

Prepared teams drive successful change

LEADERS KNOW THE CHALLENGES.

When you bear the responsibility of change you know the pain.

- Almost 70% of change projects fail to meet objectives.
- Almost 70% of teams lack change skills.
- Burnout and disengagement slow change projects.
- Projects and budgets can spiral out of control.
- Change leaders feel isolated and blamed.

*ATD, 2022 white paper

LEADERS FIND THE SOLUTIONS

The Cirrus Change Readiness Platform

- **Certified education:** educate your team to make the most of every change opportunity and reduce burn-out.
- **Comprehensive toolset and workspace:** predictive analytics, custom support strategy, alignment tools, influence maps, and dashboards provide a system to build and keep alignment.
- **Easy tracking:** dashboards provide real-time insights.
- **Four-phase approach:** follow a structured approach to support the entire change lifecycle.

LEADERS REAP THE BENEFITS

- Improved engagement, retention and productivity for staff.**
- Enhanced team performance.
- Decreased project implementation time.**
- Decreased burn-out.
- Upskilled staff with skills to manage current and future change.



When you master
change, you
control your
future.



CIRRUS
CHANGE
READINESS[®]

Unleash your team's potential.

Call today for a demo.

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Championships Are Won in the off-season

Readiness is everything.

Picture this: it's the Packer's first game of the season. The lights are blinding, the crowd is deafening, and the pressure is astronomical.

Now what if the team ran onto the field having done zero preparation? No playbook, no practice, just a bunch of confused players yelling, "Wait, what's a blitz again?!" The game would be over before the coin even hit the ground.

This is why most change initiatives fail: if leaders provide support, they often do it just as the critical processes start, when people are overwhelmed and stressed.

Supporting change shouldn't start the day the organization begins implementing a new enterprise or AI process—it needs to start months before.

The most successful transformations happen because the groundwork has already been laid, the team is prepared for it, they envision the same goal, and everyone knows their role when it's game time.

That's why **Cirrus Change Readiness** exists—to make sure your organization isn't just showing up, but has the skills to win. We'll show you how to create a game plan, build a strong team, anticipate resistance (because trust me, resistance is like an angry linebacker—always coming for you), and set up strategies for success that ensure your change initiative doesn't fumble at the goal line.

Using Cirrus Change education and tools, you'll know how to prepare your team. Because in both football and business, the teams that put in the work before the season starts are the ones who hoist the trophy when it's over.