

## Certified Change Readiness Education



Master change. Own your future.

#### Change is inevitable. Readiness is optional.

Al, shifting markets, and new technologies are rewriting the rules of business. The organizations that thrive are the ones prepared to act with speed, alignment, and confidence.



On a mission to help a million teams master change.

## Cirrus Change Readiness Education



**Prepared teams** protect ROI by avoiding costly mistakes.



**Engaged teams** stay longer, reducing turnover and recruitment costs.



**Aligned organizations** accelerate adoption and realize the benefits of change faster.



## Cirrus Change Readiness education is essential





Develop resilient, change-ready teams

Create teams that face uncertainty with confidence.



Increase engagement

Applying the tactics and EQ insights will increase your team's engagement.



Decrease burnout and frustration

Learn how to leverage feedback to build stronger teams.



Decrease resistance to change

Understand how to connect to your teams to overcome fear of the unknown.





**Understand** 

Understand the most common risks to change initiatives.



**Identify** 

Identify the specific risks and strengths of your team.

Mitigate



Address the underlying issues that may slow the project.

© 2025, Starkweather Solutions LLC



## WHY GO WITH CIRRUS?

Most training programs stop at theory. Cirrus goes further—combining evidence-based change science with real-world lessons from experienced change leaders. The result? Teams who not only *understand* change but can drive it with confidence and precision.

Certified by Quality Matters<sup>™</sup> and created by seasoned curriculum developers, Cirrus is designed to deliver a premium learning experience for busy professionals with limited time.

#### **Everything you want in continuing education**



Self paced



Actionable and tactical



Evidence based

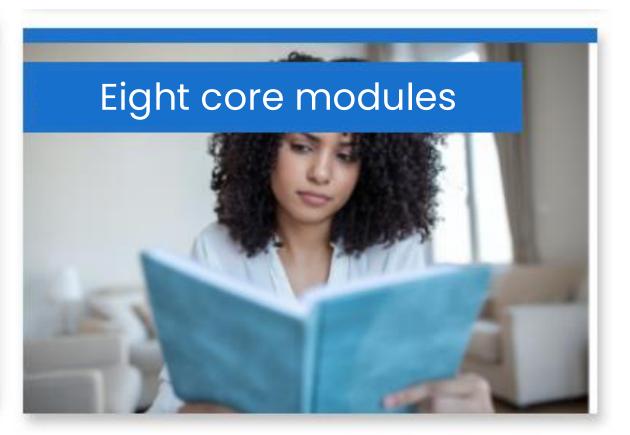


Proactive



















### Cirrus Change Readiness Education

Resistance

Skill Building

Change Vision

Strategy

Change Teams

Sponsorship

**Quick Wins** 

Communication

Case studies



### Eight core learning modules

Each module covers a core change management concept. Each module includes supplementary learning and quizzes.



#### Self paced learning

Cirrus Change Readiness is self-paced and designed to provide critical education efficiently.



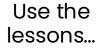
#### **Certified by experts**

**Quality Matters™** certifies online and blended learning programs, ensuring professional standards are met.



## Do today what others won't, so tomorrow you can do what others can't.







To build the skills...



To master change...



To own your future

# Don't wait for a crisis. Equip your teams to avoid it.

**Next Step:** Schedule a free 20-minute consultation to see how to prepare your teams for the changes in your pipeline—and everything coming after that.







Email: engage@cirruschange.com Call: 608-338-5032

Scan: For a meeting





On a mission to help a million teams master change.