

PRESS RELEASE

IFTM 2026: Ezus presents Ezus Pay, its payment solution built for bespoke travel

Ezus will be exhibiting from 15 to 17 September in Paris, Porte de Versailles, stand A066.

Paris, 25 August 2026

Ezus will take part in the 48th edition of IFTM, from 15 to 17 September 2026 at the Porte de Versailles exhibition centre. The software provider for travel agencies, DMCs and tour operators will present **Ezus Pay**, its native payment platform, built specifically for the constraints of bespoke travel.

The 2026 edition runs under the theme “The value of travel, revealing together what creates impact”, and puts forward its Tech Zone dedicated to technology providers. A setting that matches a concrete concern in the sector: with margins under pressure, agencies are looking to secure payments faster and cut manual reconciliation work.

The gap between the verbal yes and the payment

On a bespoke trip, every step added between the moment the traveller says yes and the moment they pay is a chance to lose the sale. Sending an IBAN, waiting for an international transfer, chasing it up, then manually matching the payment to the file: the delay is often counted in days.

What Ezus Pay brings

Ezus Pay is a payment platform built in-house, backed by Stripe infrastructure, and designed to fit how an agency actually works:

- **Payment links are automatically linked to projects.** No re-entry, no manual reconciliation.
- **The project updates in real time.** As soon as the traveller pays, the information flows back into Ezus.
- **Card or SEPA transfer**, the agency's choice.
- **Deposits and balances in one click:** what is paid, what is still due, the full history.
- **A payment page in the agency's colours**, customisable to its brand guidelines.
- **Negotiated pricing** starting at 1.19% + €0.30 per transaction.
- **3D Secure authentication and PCI-DSS compliance.**

Agencies already running the Ezus Stripe integration keep their existing setup. The switch to Ezus Pay happens with no service interruption.

“Payment is the last link in the sale, and often the most neglected in our industry. An agency can spend three weeks building a remarkable trip, then lose the file because the client had to make an international transfer on a Sunday evening. Ezus Pay exists to close that gap.”

Charles Gombert, co-founder and CEO of Ezus

At the stand

The Ezus team will run demonstrations on cases brought by visitors, from building a file through to collecting payment, as well as discussions on moving from the existing Stripe integration to Ezus Pay.

Practical information

IFTM 2026, Tuesday 15 to Thursday 17 September 2026

Paris Expo Porte de Versailles, Hall 1

Ezus stand: **A066**

More on Ezus Pay: ezuspay.io

Journalists wishing to meet the Ezus team during the show, or to see a demonstration of Ezus Pay, can request it from the press contact below.

About Ezus

Ezus is a management software for travel agencies, DMCs and tour operators. The platform centralises quote and programme creation, supplier management, margin tracking and client relationships, so teams spend less time on admin and more time growing their business. Ezus today supports more than 600 travel agencies and DMCs in over 70 countries. More information: ezus.io

Press contact

Grégoire Bernoville

Growth Marketing Manager

gregoire@ezus.io