

PRESS RELEASE

Ezus generates more than half of its revenue outside France

The 50% threshold is passed four years after the company was founded.

Paris, April 2023

Ezus now generates more than 50% of its revenue outside France. The software provider for travel agencies, DMCs and tour operators, founded in Paris in 2019, moves to a majority international model.

Bespoke travel is a structurally cross-border business: a European tour operator works with inbound partners on three continents, a DMC sells to agencies based abroad. The production constraints are the same everywhere: build a quote, hold a margin, coordinate suppliers.

A product built for several markets

The platform is available in five languages and used by agencies spread across more than 70 countries.

“Passing 50% international was never a stated target, it is a consequence. The problems we solve are not French, they belong to the profession.”

Charles Gombert, co-founder and CEO of Ezus

About Ezus

Ezus is a management software for travel agencies, DMCs and tour operators. The platform centralises quote and programme creation, supplier management, margin tracking and client relationships, so teams spend less time on admin and more time growing their business. Ezus today supports more than 600 travel agencies and DMCs in over 70 countries. More information: ezus.io

Press contact

Grégoire Bernoville

Growth Marketing Manager

gregoire@ezus.io