



# JOHN COKER

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Manager, CPA  
Chattanooga Office

423.756.7771  
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## EDUCATION

North Carolina State University, Bachelor of Science in Accounting  
North Carolina State University, Bachelor of Science in Business Management

## PROFESSIONAL & OUTSIDE AFFILIATIONS

American Institute of CPAs  
N.A.D.A. Dealer Candidate Academy

## AREAS OF CONCENTRATION

### Industries:

Dealerships  
Real Estate

### Services:

Tax Planning  
Accounting & Assurance

### Specialties:

Business Performance Analysis & Forecasting  
Operational Reviews  
Training  
DMS Optimization  
Management Advisory

## ABOUT

John Coker joined HHM in 2014 after 12 years of automotive and professional service accounting. Since then, John has focused on providing tax, audit, and consulting services to clients in different industries, including dealerships.

Prior to joining the firm, John spent 8 years managing the centralized accounting office of a dealership group. His industry experience has been invaluable in providing consulting services in combination with traditional services. At HHM, John has advised and trained CFOs and controllers in the firm's largest dealership groups. He enjoys helping dealer clients with strategies and solutions to help navigate the challenges of the industry.

On the weekends, John spends time with his family. They love watching sports and playing baseball on Saturdays.



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