



## 10 Ways To Be a One City Neighborhood Champion!

1. **Sign up for One City updates.**
2. **Follow us on Social Media.** “Like” the One City Facebook page and follow us on Twitter @OneCityLearning
3. **Host a house party.** Invite those who care about Madison’s racial equity gap and who share your commitment to early learning. Ask them to join you in support of One City Early Learning with a one-time or ongoing donation. See Champions Guide
4. **Send Letters to friends and neighbors.** Send a hard copy of a letter (we can email a sample to you that Melissa Scholz sent out to her friends and neighbors) with pledge/donation sheet and a One City brochure to friends, neighbors, business associates, book club colleagues. To customize letter: Melissa printed the letters as “Dear Neighbors” but she and her neighborhood volunteers added first names and a brief note on many of the letters.
  - Follow up with email and phone calls to some of the recipients, with a particular focus on persons who you think could help identify and secure other supporters.
5. **Join a Neighborhood Listserve.** Share information about One City’s events/volunteer opportunities.
  - Here is a link to neighborhood associations:  
<https://www.cityofmadison.com/dpced/planning/neighborhood-association-contacts/1608/>
  - You can also reach a neighborhood through Neighborhood Next Door (a popular site, reportedly, among young families) – <https://nextdoor.com/find-neighborhood/>
6. **Contact a church.** If you have contacts at a church, share information about One City. You could:
  - contact a leader within the church (e.g., social justice minister/coordinator) to ask for her/his assistance in getting the word out to persons who may be particularly committed to this cause;
  - ask to submit an announcement in the church bulletin;
  - and ask to speak to the church’s mission committee (it may be called something else) about One City and how the church could help.
7. **Contact a Professional Association.** Think about contacts you have within any professional associations or networks, such as service groups. Ask to have One City as a program item in the coming months.
8. **Write a letter to the editor.** Write a short letter explaining the importance of early learning and highlighting the need for a high quality preschool on Madison’s south side. See One City Talking Points.
9. **Volunteer at One City.** Sign up to help on “Work Days” and/or throughout the year (although please don’t be frustrated if we don’t need you right away!)
10. **Become an ongoing donor!**

**Thank you for your interest. Please let us know if you have questions.**

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