

Mina Kim

Product Designer

010-7404-1243

minak.designer@gmail.com

Education

Bachelor of Visual Communication Design, Seoul National University of Science and Technology
2009 - 2011, South Korea

Skills

Design

Mobile design
UX/UI design
Landing page design
Responsive Web design
Micro interaction design
Icon design
Promotion design
Graphic design

Tools

Figma
Adobe XD
Sketch
Photoshop
illustrator
Lottie
After Effect
ProtoPie
Webflow
html/CSS
Maze

Experience

Artoh, Senior Product Designer

March 2022 - , New York, Remote

Artoh is an all-in-one finance solution built for E-commerce brands.

- Design from sales analysis features focused on e-commerce business to banking features including virtual debit cards and payment.
- Develop end-to-end design solutions based on prioritising stakeholder feedback and market fit.
- Deliver features through experimentation and prototyping in collaboration with remote teams.
- Build and manage design libraries as well as develop new components.

Classting, Product designer

September 2018 - July 2019, Korea

The Classting app facilitates effective communication between teachers, students and parents via online platforms as well as providing an online and offline education experience. Classting is used by 90% of schools in Korea.

- Worked closely with engineers and, depending on the project with tribe teams.
- Defined problems and was involved in needfinding and creating new information architecture, mock-ups and rapid prototyping.
- Organised the 'announcement' feature and 'play' experience and provided design support for the 'school board' team project in the android product and web platform.
- Delivered style guidelines for the landing pages to ensure a unified brand image.

WishLink, UI/UX designer

September 2014 - March 2018, Korea

Launched a fashion O2O service app for China and Taiwan and secured 1 million members. Following that, launched a fashion recommendation app for Korea.

- Worked on iOS, Android and mobile web design in a team of three and provided promotion and strong visual design.
- Rapidly produced multiple concepts and wireframes and contributed two applications from release to end.
- Collaborated with pm and China branch by Improved UX to be suitable for Chinese users.
- Reorganised features of the product with an iteration sprint process every two weeks and contributed a renewal design to improve usability.

Movilist, Freelancer

March - May 2018, Korea

- Contributed to a design for a lock screen advertising android app by targeting the Mexico market and gaining 50,000 customers a year.
- Provided concept design, brand icon, visual design and Android design style guide.

Dove to rabbit, promotion and UI designer

August 2012 - January 2014, Korea

- Brainstormed with the marketing leader, rapidly provided various types of idea sketches and site mock-ups on 14 projects and proceeded with 7 projects.
- Created touch screen UI design for offline pop-up store promotion as a team of three and gained over 10,000 participants.