

simplrspace

# LEAN DIGITAL TWIN

Translate data into actionable insights for coordinated building intelligence at portfolio level.



## What is Smplrspace

Smplrspace is a lean digital twin solution for commercial real estate owners and managers to visualize, streamline and aggregate IoT, FM, leasing and occupancy data.

## Who benefits

We support multiple building stakeholders from senior management in boardroom meetings, to leasing and facility maintenance teams making critical decisions for daily building operations.

## Our difference

Smplrspace promises quick and painless deployment. We take a transparent and modular approach to pricing, enabling our clients to scale deployment to portfolio level. Data remains with our clients, and never transits through Smplrspace's servers.

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**Our clients have been satisfied with Smplrspace's visualization, replacing cumbersome excel reports. Property Manager and Leasing Teams are able to take advanced and planned action on all spaces.**

**Taranjot Gulati**

Head of Client Solutions | Asia

**CBRE**



# \$2M+

SAVINGS PER BUILDING

# 35%

OPERATIONAL EFFICIENCY INCREASE

# 30%

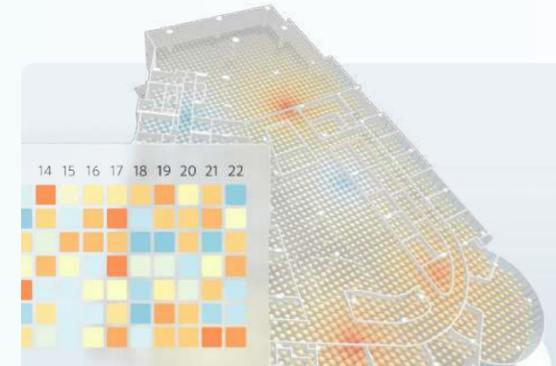
TENANT WELLNESS IMPROVEMENT

# 40M+

SQFT DIGITIZED



## Use cases



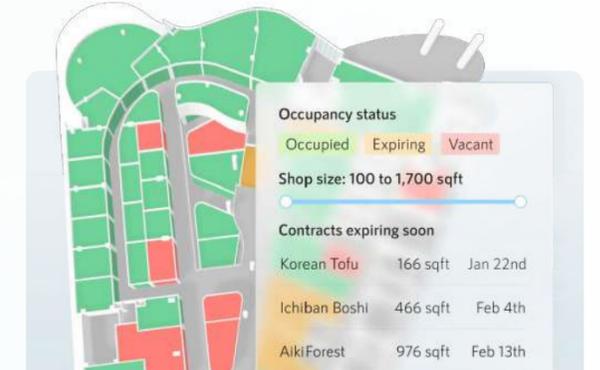
Energy monitoring



Facility maintenance



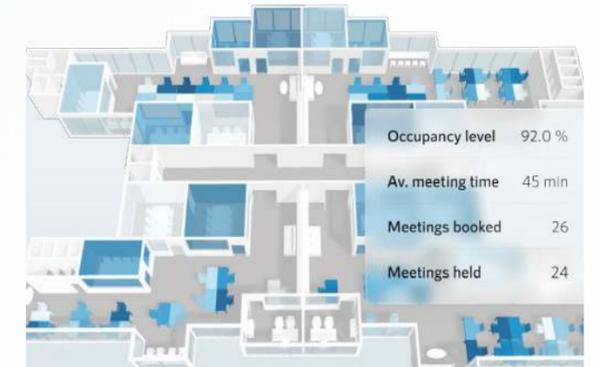
Desk & room booking



Leasing and rent roll



Smart parking



Occupancy

# How it works

Timeline to digitize and deploy  
1 to 6 weeks



```
37 const notes = document.getElementById('notes');
38 notes.innerText = `${d.name} is ${d.available ? 'fr
39 },
40 });
41 space.addDataLayer<Desk>({
42 id: 'desks',
43 type: 'furniture',
44 data: desks,
45 tooltip: (d) => `${d.name} - ${d.available ? 'free' :
46 color: (d) => (d.available ? '#50b268' : '#f75e56'),
47 onClick: (d) => {
48 const notes = document.getElementById('notes');
49 notes.innerText = `${d.name} is ${d.available ? 'fr
50 },
51 });
52 }
53
54 // we recommend using the default value 'esm' in your cod
55 loadSmplrJs('umd')
56 .then((smplr) => initSpace(smplr))
57 .catch((error) => console.error(error));
```



1

## Digitize asset

Digitization from floor plan images to 2D and 3D digital twin, integrated into an outdoor map view.

2

## Map data

Assets and spaces are assigned IDs and indoor coordinates using geospatial technology.

3

## Link data

API integration for multiple data providers to integrate live data into a single digital canvas.

4

## Unified view

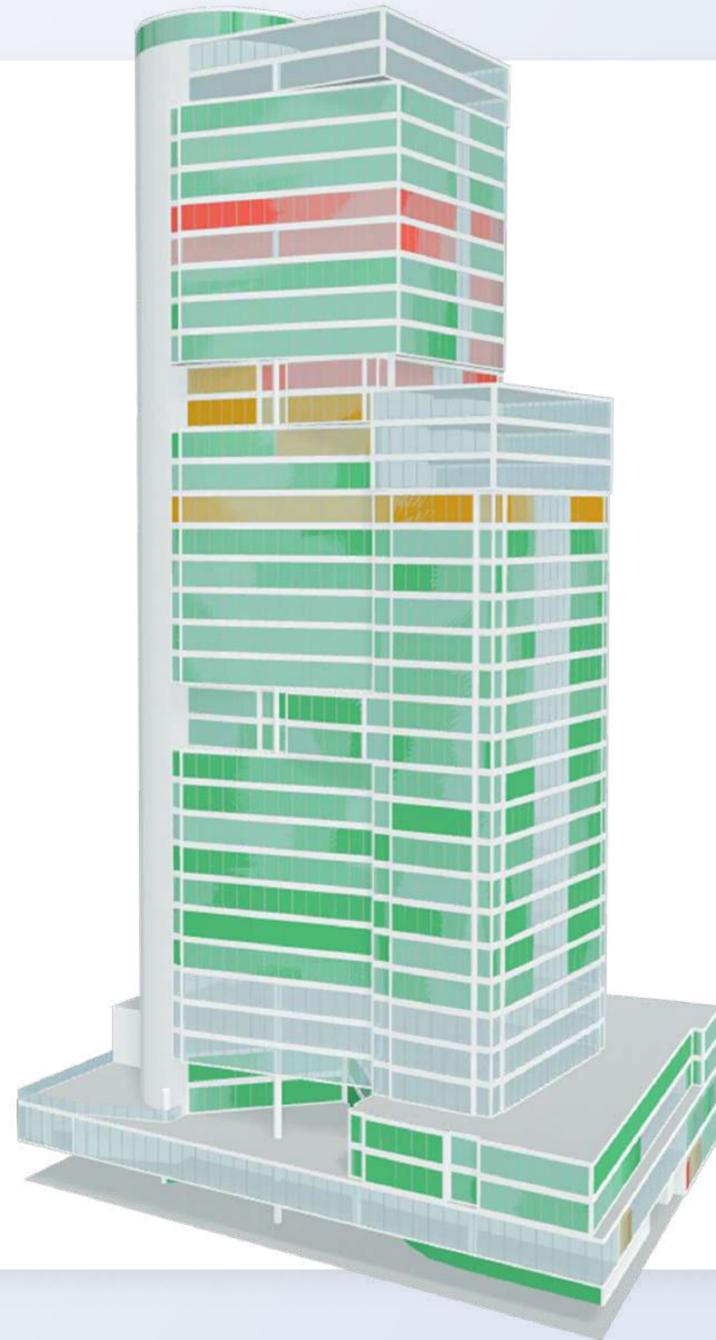
Embed in apps, dashboards, websites, intranets. Access configurable dynamic reporting tool.

## Cost estimate for 400k sqft building

One time digitization fee:  
**US\$ 4,000**

Annual fee per integration:  
**US\$ 2,500**

Enquire for expo and/or  
portfolio volume discounts.



## Contact us

Contact us at for a live demo and to  
discuss your project requirements today!

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