LUKE KIELY

www.lukekiely.com | dlukek@gmail.com

EDUCATION

BFA in Communication Design

Texas State University | 2015

EXPERIENCE

Senior Product Designer

Cognizant Softvision | October 2018 - Present

Plan and facilitate design thinking workshops for clients to identify project goals and visions.

Apply a user-centric approach to product-specific problems to create information architecture, wireframes and high-fidelity prototypes.

Lead junior designers in creating high-quality UX and Visual Design deliverables.

Senior Designer

Razorfish | June 2016 - Ocotber 2018

Helped establish digital campaigns across multiple channels and digital platforms.

Led the implementation of award winning digital experiences for Patrón Tequila.

Designer

Razorfish | May 2015 - June 2016

Produced and delivered visual assets to front-end development team.

Helped establish the online visual presence for brands like Patrón, Citi and USAA.

INVOLVEMENT

Texas State Design Panel

Panelist | March 2020

Texas State Portfolio Review

Portfolio Judge | May 2018

ACC Design Curriculum Panel

Curriculum Designer | February 2018

PROFICIENCIES

Design Thinking | Journey Mapping | Information Architecture | Wireframing
Prototyping | Systematic UI | Responsive Design Client Presentation | Branding
Logo Design | Iconography | Illustration

TOOLS

Adobe Creative Suite | Sketch | Figma | Wefblow | Power Point | Keynote
Invision | Pencil and Paper | Whiteboards and Post-its | Miro